



core

2019

SPONSORSHIP PACKAGES



SPONSORSHIP

Our approach to sponsorship is simplistic in nature with a focus of designing unique & custom programs catered to your organization's needs. As sponsorship partners, our goal is to provide increased exposure through exceptional delivery, producing high return on Investment.



ABOUT CORE RECREATION COMPLEX

The CORE Rec Complex is currently the largest multi-sport, multi-purpose facility in Kitchener with square footage over 65,000sqft, The CORE attracts large groups of users offering sports programs, recreational programs, gym memberships and restaurant services. Soccer, volleyball, wrestling, football, lacrosse, rugby, disc sports; with more programs planned for the future.

WHY ADVERTISE WITH CORE...



Differentiate from your competitors with category exclusivity.



Marketing exposure on multiple platforms (signage, social media, face to face (events) and fundraising)



Brand recognition through constant expose to facility users & reaching your customers during "their" buying cycle.



Leverage your partnership by using our facility for Meetings, events, Christmas parties, team building & much much more.



Investing in CORE means supporting youth athletes in the community, generating goodwill and attaching your brand to the growing trend of healthy & active living.



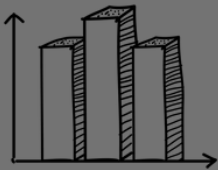
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Over 300,000 people walk through our facility annually



Over 3.5 million people drive by our digital road sign annually



Home of the largest adult soccer league in the Tri-City Area



Partners with Kitchener Soccer Club, the largest youth sports org. in the Community.

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FIELD/COURT SPONSOR

Terms to be negotiated

***Naming Rights to the Field/Court for a total of 5 years.**

E.g. Kitchener Honda Field

*** 36 by 10" wall banner (two full panels) for optimal exposure -
Viewable from our restaurant bar and Lounge**

***Company Team Building event hosted by CORE Sports**

***Event presence – Every year your company will be invited
to come to our biggest event of the season, set up a booth and
meet your local market.**

**Partners Night - During one of our League nights all patrons will receive a
complimentary drink on behalf of our partnered sponsor. Beverage will be
served on a branded company coaster. Great exposure for the brand**

***Facility usage opportunities including weekly rental for local
employees and discounted gym memberships for all staff.**

***Website branding presence, programing on TV network
system & Social Media exposure.**

***20 free fitness memberships (1 year) for friends, family
and employees.**



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BEACH COURTS & PATIO SPONSOR

Terms to be negotiated

***Naming Rights to the Beach Courts & Rooftop Patio for a total of 5 years.
E.g. Cambridge Insurance Beach Courts & Patio**

*** 10 by 10" wall banner on the rooftop patio viewable from beach courts, tennis courts & patio.**

*** 18 by 10" wall banner on "Libro field" for optimal exposure -
Viewable from our restaurant bar and Lounge**

***Company Team Building event hosted at CORE.**

***Event presence – Every year your company will be invited to come to our biggest event of the season, set up a booth and meet your local market.**

Partners Night - During one of our League nights your team can come and set up information tables in our banquet hall and invite guests. Great opportunity to promote your business & meet new prospective clients.

***Facility usage opportunities including weekly rental for local employees and discounted gym memberships for all staff.**

***Website branding presence, programing on TV network system & Social Media exposure.**

***10 free fitness memberships (1 year) for friends, family and employees.**



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THE CORE EXPERIENCE

\$4,000 (One year term)

***Two 18 by 5 Wall banners on Libro Field & Kitchener Honda Field
Viewable from field, restaurant lounge & fitness center.**

***Facility usage opportunities including weekly rental for local Employees
(weekday-day time) and discounted gym memberships for all staff.**

***Road sign activation – Weekly visibility on our New Dundee road sign.
Roughly 10,000 passers-by daily.**

**Partners Night - During one of our League nights your team can come and set up
information tables in our banquet hall and invite guests. Great opportunity to promote
your business & meet new prospective clients**

***Website branding presence, programing on TV network system
& Social Media exposure.**



THE "BANNER" YEAR

\$2,000 (One year term)

***One 18 by 5 Wall banner on Libro Field, viewable from field,
restaurant lounge & fitness center.**

***Event presence – Every year your company will be invited to
come to our biggest event of the season, set up a booth and meet
your local market.**

***Website branding presence, programing on TV network system
& Social Media exposure.**



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THE A-LA-CARTE

*18 by 5 Wall banners on one of the soccer turf fields	\$135 (Monthly)
*Road sign activation – Weekly visibility	\$135 (Monthly)
*Media Package (CORE TV, Social media & Web Site)	\$50 (Monthly)
*Internal Posters - 3x (11x17 poster)	\$20 (Monthly)
*Event Presence & Demo Day - \$400	\$400
**Production costs not included with A-la-carte options	



OUR CURRENT SPONSORS



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