

## **YOURMD – America’s Choice for Custom Care**

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### **What is YOURMD?**

**YOURMD** is a Custom Care Program based on a proactive and preventative approach to managing your health, keeping you well and enjoying a healthier more fulfilling life.

### How is YOURMD different?

**YOURMD** is Custom Care – which means we specifically tailor a program for you based on your healthcare needs and goals – A Custom Care “Road Map” to create optimal health. As a practice with a limited number of patients, **YOURMD** is able to spend more time with you talking about what’s going on with you - no more waiting rooms or feeling rushed. **YOURMD** is non-insurance based, so you and your doctor work together in partnership to set a course for your care without the limitations imposed by traditional health insurance plans.

### What’s Covered?

It all starts with “The Baseline” - an Annual Comprehensive Physical Exam and Evaluation:

- An extensive evaluation of your current health, lifestyle, nutrition and stress levels.
- Risk Factor Assessment based on your medical history, lifestyle and your family’s medical history
- Comprehensive blood work: cbc, chemistry panel [liver function, kidney function and electrolytes], lipid panel, thyroid test, prostate blood test, nutrient levels; and urinalysis
- Vision screening
- EKG
- Lung function testing (Spirometry)
- Pap Screening / Prostate Screening
- Follow up appointment to review test results in relationship to your healthcare goals, and in partnership with your doctor, set-up a custom care game plan for the year.

### What Else is Included?

- A total of 10 Appointments (Note: Comprehensive Physical & Follow-up Count as One)
- Disease Monitoring
- Wound Care
- Strep Throat Testing
- Kenalog Allergy Injections
- Urine Pregnancy Testing
- Preventative Medicine Consultation
- Adult Preventative Immunizations: Influenza vaccine (IM only), , Tetanus Vaccine Booster
- Skin Cancer Screening
- Skin Tag/ Lesion Removal
- Oxygen Level Testing
- Blood Sugar Testing
- Weight Management
- Stitches and Removal
- Flu Testing / Flu Shots
- Vitamin B12 Injections
- Breathing Treatments
- Sports Physicals
- Travel Medicine Consults

### The Perks – Valued Benefits of YOURMD

#### Availability

- Patient appointments often within 24 - 48 business hours of calling (often same day)
- No Waiting Room – Be seen at your scheduled time
- No Rush Appointments – Longer appointment times ensure you have time to talk, cover and review everything that’s important to you at each visit.

#### Access

- Direct Access to Doctor after hours, weekends and when traveling via private cell phone and email
- 800-Number Access when out of state

#### Peace of Mind

- Relationship and Partnership – You have someone that knows you and is available emergently 24 hours a day, 7 days a week, 365 days a year
- Hospital visitation and coordination of care (up to 10 days)

## YOURMD Perks (continued)

### Convenience

- **YOURMD** is your 12 month calendar year; it begins with your first appointment
- Electronic consults – sometimes things can be handled with a phone call, email, or text message, eliminating the need for an office visit which saves you time.
- Blood Draws often available in Office
- Often medication prescriptions available in generic, if desired and available
- Referrals seen usually within 24 / 48 business hours
- Negotiated Cash Prices on services from other providers (including diagnostic studies and blood testing)
- Covered parking space
- Private entrance/exit
- Visiting out of town guests can be seen for nominal fee (\$200 + incidentals)

### YOURMD - THE COST

Annual retainer fee is \$2200 for adult family members; \$1500 for the first child; \$1000 for 2<sup>nd</sup> and \$500 for each additional child. The fee can be paid in full, in semi-annual or quarterly installments or monthly auto-debit. (Installment payments are subject to a \$50.00 fee, per installment)

### What if I have Insurance – How does it work?

Your insurance will come into play to cover costs outside what is included in the annual **YOURMD** retainer fee. For example: X-rays, blood work (additional to Comprehensive Physical or patient specific), seeing a specialist, hospital stay, etc. We will never ask you for co-pay or collect a deductible for your insurance company.

Please note, **YOURMD** does not take the place of traditional insurance. If you do not have traditional insurance, we highly recommend an individual policy or catastrophic care policy to financially safeguard you and your family in the event of a hospitalization, surgery, etc. Please let us know if you have questions or would like a recommendation on whom to contact for this information.

### Can I meet the Doctor?

Absolutely, it's the first step in setting a foundation for a successful Doctor-Patient relationship and partnership in your healthcare. We are happy to set a 20 minute meet and greet appointment for you to speak with Dr. Pierce – please call our office to schedule. We suggest you start a list of what's important to you in choosing a doctor and questions that pertain to your overall health.

### What's Next?

Well, if you like the idea of seeing your doctor at every appointment and not feeling rushed, no waiting rooms, actually being able speak to your doctor after hours and on the weekend, and a proactive - preventative approach to keeping you well - you might be a great candidate for **YOURMD!**

Give us a call, tell us what's most important to you, and together we'll see if **YOURMD** is a good choice for you and your life. We are available Monday – Friday, from 9am – 5pm at 702-648-9998.

Note: Dr. S. William Pierce, M.D., FAAFP, Formerly Board Certified 2000-2016, is an Advocate of Patient-Centered Healthcare with no insurance company limitations.