Recycling is Music to Our Ears

You may have noticed a theme in our newsletters for 2024 about 1-Hit Wonders and their hit songs. As we enter April, one of the months where IT Radix heavily promotes e-recycling, we got to thinking about hit songs that have been "recycled." In the music industry, they call that a cover song—a reinterpretation of an existing hit song.

The list of songs that have been recycled or covered is really quite long. Stacker.com is a website that covers the art, music, and culture world. They undertook a very comprehensive analysis of a music database encompassing over 650,000 songs and over 215,000 artists. They have developed a list of the Top 50 "recycled" songs of all time. Interestingly, ten of them are Holiday/Christmas tunes which makes a lot of sense—numerous artists over time recycle the classics. While 41% are tunes performed by The Beatles… a testament to their artistic prowess.

The most "covered/recycled" tune of them all has been redone over 422 times according to that database. It is "Yesterday"…a song penned by Paul McCartney that almost did not get produced because Paul found it too easy to write, thinking he must have stolen it from someone else. Other major non-Beatles tunes at the top of the list include "Summertime" dating back to 1935 (243 covers), "Bridge Over Troubled Water" (167 covers), and "Ain't No Sunshine" (148 covers).

That is a lot of tune recycling! We emphasize recycling for many reasons including the fact that one of the IT Radix core values is "Giving Back." We believe it is that important. We live out that value in many ways and one way we have done so for many years is to encourage ourselves and our clients to buy sustainable products across the board and to recycle as much as possible. All year long we invite our valued clients to drop off accepted end-of-life devices at our office so that they can be recycled, leveraging the work done by Green Vision Inc. In the months of April and November, we make a special effort to promote recycling.

As it relates to recycling e-waste such as computer hardware etc., the benefits to our local and global communities are many:

- **Saves Non-renewable Resources**: Every time we recycle a PC, a watch, e-reader, TV, calculator, appliances etc., we reduce the need

Take Note

Celebrating Earth Day with Free E-Waste Recycling
Drop off your e-waste at our IT Radix office during the month of April between 10am-4pm.
Acceptable items here:
www.it-radix.com/recycling

IT Radix Takes IT on the Road
Cathy was a recent guest at the **Atlantic Builders Convention** sharing industry specific IT solutions with a special emphasis on cybersecurity. Additionally, Cathy spoke at a recent **Women Presidents Organization** meeting on new productivity technology trends and cloud-based solutions.

If you would rather receive our newsletter via email, sign up on our website or send an email to resource@it-radix.com

More free tech tips at:
www.it-radix.com/blog

Music to Our Ears

for mining new raw materials. One ton of circuit boards is estimated to contain 40 to 800 times more gold than one metric ton of ore.

- **Reduces Pollution and Costs**: Mining new raw materials causes a ton of pollution as toxic dust rises and pollution is created in refining. Additionally, in electronics production, the most expensive parts are those that require mining. So, the more gold, silver, copper, palladium, lead that is recycled, the lower the costs of production.
- **Prevents Landfill Growth**: Which means less toxins in landfills and less chance of toxic materials leeching as materials decay.
- **Protects Clean Water and Promotes Healthy Living**: Recycling lessens the amount of potential downstream problems from heavy metals reaching ground water.

Reach out to us anytime you'd like to recycle your aged computer hardware. A complete list of accepted items can be found at: www.it-radix.com/recycling.

Introducing… Alexandra

Alexandra comes to IT Radix with her bachelor's degree in Business Administration and her master's degree in Management, both from Saint Elizabeth University.

At IT Radix, Alexandra works on a variety of projects for both the Marketing and Sales Departments. A very gifted artist, Alexandra uses her talents to enhance projects with her creative spin. Alexandra's favorite job is creating graphic images. She is a Photoshop pro! Alexandra also assists with various administrative and accounting tasks as needed. Her dedication and helpful attitude are greatly appreciated.

When she is not working, Alexandra has many interests, including taking walks with her yellow labrador, Bella, hiking, photography, and cross stitching. Alexandra loves music and creative writing, and of course, many forms of art! Alex lives with her parents in Morris County.

Alexandra's favorite quote:

"Art was always a means to an end with me. You get in there with the punches flying. There's plenty of trouble, but you can handle it. You can't back out. It gets you down once in a while, but it's exciting. Our whole business is exciting."

— Walt Disney

Alexandra's personal philosophy: I believe there is no obstacle that I cannot overcome.

Proudly folded & stuffed by Central Park School

Let's Talk About Tech Trends to Keep You Productive and Secure in 2024

If there is one thing we know about Information Technology… It's dynamic. Sometimes, it's hard to keep up with all the changes in IT, so we are offering a free 15-minute chat with one of our Senior IT consultants.

We want to learn about some of the hurdles you may have in this area and also share with you some of the emerging trends in IT that relate to both keeping your organization more productive and secure.

Special Offer: Free 15-minute technology chat through 5/31/24 @ www.it-radix.com/tech-chat
(new clients only)

From IT Fiasco to 5-Star Service

Insights from Mariekarl Vilceus-Talty of Partnership for Maternal & Child Health of Northern New Jersey

Mariekarl is the President and CEO of PMCH which she describes as "all about maternal health initiatives and helping parents not just survive but thrive."

When Mariekarl was named CEO in February 2021, PMCH's technology was in disarray on a shoestring budget. PMCH's IT partner was not the right match. "They did not understand our 200-person organization. We needed to make a change. I commenced a search for an innovative and dedicated resource to help us move forward."

"We searched the tri-state area high and low to find Cathy and IT Radix. The pivotal moment was a recommendation from the Morris County Chamber for IT Radix," Mariekarl explains. "I considered IT Radix and another firm. When I spoke with Cathy, I felt her energy, I knew she was the perfect fit." IT Radix immediately addressed PMCH's needs, identified vulnerabilities, and created an action plan. "We had every hardware, software, data, and security problem in the book. When she said, 'Don't worry, we will take care of it all,' I was immediately relieved."

Working with IT Radix has been a breath of fresh air. "They came in with a meticulous recommendation and budget breakdown. They integrated our systems, added layers of protection, upgraded equipment, and more. The IT Radix attention to detail, professionalism, and dedication to customer service is unparalleled. They have become an integral part of our organization," Mariekarl boasts.

"Cathy conducted a sobering 'wakeup call' webinar with our staff on the importance of security," Mariekarl reflects. "Cathy didn't have to do that. It shows her dedication to ensuring her clients are safe and protected. If you are on the fence about upgrading IT, I would say, first, don't be afraid and, second, contact IT Radix. Since working with them, we've gone from being stressed about our technology to enjoying seamless service with innovative and forward-looking solutions."

With their technology up to date and secure, Mariekarl and the PMCH team now focus on their mission—supporting maternal health initiatives and providing critical resources for parenthood, pregnancy, and beyond. If you are searching for an IT firm that not only has computer knowledge but also the compassion, care, and attention to detail your organization needs, contact Cathy Coloff and her team at IT Radix today.

Don't Play with EOL Fire

Certainly not a 1-Hit Wonder, The Rolling Stones had a minor hit with a B-side single named "Play with Fire." The song is about an average working-class bloke and his stormy relationship with a high society girl. He admonishes her not to use her status to mess with him—that's playing with fire!

Playing with fire is certainly what organizations are doing if they continue to use outdated or end-of-life (EOL) software and hardware. EOL means NOT that these systems will stop working. But after the specified date, the software or hardware provider will no longer provide security updates. Hackers and criminals are always looking for security holes; and once EOL hits hardware and software, they focus on that. EOL provides the bad guys with the express lane to attack your network.

We're here to help put out the fire.

Welcome!

A warm welcome to our newest Management and Support clients:

Analytical Economic Associates
Analytical Sales and Services
Benmar Conditionaire Corp.
Endomedix
The Sharpe Group LLC
Woodmont Properties

Remember, IT Radix is here to service all of your technology needs!

IT Radix

Inside This Issue

- Free e-waste recycling the entire month of April!

- How IT Radix helped our client go from IT fiasco to 5-star service

- Meet our newest team member—Alexandra

«AddressBlock»

"Music can change the world because it can change people."
— Bono (U2)

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off the mark.com   by Mark Parisi

IS IT JUST ME OR DO YOU SUDDENLY HAVE THE URGE TO EXERCISE?

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From the desk of Cathy Coloff

During the height of COVID, I built a she-shed with my husband in our backyard on a pre-existing wooden platform (which meant nothing was square). It's built around a sliding glass door recycled from our VT home and 6 windows from our NJ sunroom. The whole structure slants to the right and is far from bug and airtight, but I love it!

Building it engaged my mind on something completely different than problems of work and home and was a great project to focus on during the weekends. Now that the she-shed is essentially complete (are projects like this every truly done?), I've enjoyed countless hours sitting in my Adirondack chair working or just looking at the beauty of nature.

I'm proud that it was created with reused building materials. In honor of Earth Day this month, I challenge each of you to find something in your day-to-day world that you can reuse instead of just discarding. Need some inspiration, a simple internet search will surely get you started. Share your ideas on our Facebook page—don't be shy, I've posted a few pics of my ramshackle she-shed that now houses a sitting pouf that has become one of my cat's favorite sleeping spots.

Cathy