# (IT Radix Resource

We make IT work for you

## How to Prepare for Gen Z in the Workforce

#### Be Proactive and Update Your Cybersecurity Practices

In the next few years, the first generation to grow up with smartphones and social media will join the workforce. It might seem like Gen Z will be the most cybersecure generation, considering they've always had the Internet and other advanced technologies at the tips of their fingers; but this is not the case. Many business owners fear that Gen Z's desire to share content online will lead them to accidentally reveal sensitive information that can cause financial, legal and branding damage to their business.

Online scammers see the power that social media influencers have over their fans and followers. Steve Durbin, CEO of the Information Security Forum, believes that organized criminal groups will begin posing as influencers to manipulate tech-dependent individuals into giving up sensitive information related to their employer. *Entrepreneur* magazine stated that many Gen Zers struggle to differentiate between friends they've made online and those in the real world. Instant gratification, resistance to authority and poor face-to-face communication are big concerns. The National Cybersecurity Alliance's Annual Cybersecurity Attitudes and Behaviors Report stated that millennials and Gen Zers are more likely to experience a cyberthreat and have had their identities stolen more often than baby boomers. There's good reason for business leaders to be concerned about the next generation entering the workforce.

If you're a business leader who's worried about bringing the digital generation into your workplace, don't fret quite yet. Be proactive! There are plenty of things you can do to prepare your business to be cybersecure.

The first thing you'll want to do is implement or update a cybersecurity training program. Every member of your team must buy into a cybersecure culture. The best way to get them on the same page is with a training program. When new employees start, you will already have a cybersecure culture established, so it will be much easier to train them on your processes.

Additionally, you want to ensure that all of your software is receiving the necessary updates. Failing to update software can leave your company vulnerable to cyberattacks since those updates usually fill any holes that

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#### Take Note

#### **RED Month Donations**

This year's matching donations will benefit Green Vision Inc. Check out our website to learn how we can work together to help others in need. www.it-radix.com/red

#### We're Just a Phone Call Away

In observance of
Thanksgiving, our office will
be closed Thursday and
Friday (Nov 24 & 25).
If you need assistance
during this time, please call
973-298-6908 and our
on-call staff will be happy
to help.

If you would rather receive our newsletter via email, sign up on our website or send an email to resource@it-radix.com





## Gen Z in Workforce

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hackers can exploit. When a new software update is released, don't wait. If your employees use smartphones for work, make sure they have the proper, up-to-date security software installed.

There's no better way to improve your company's cybersecurity than by hiring a Managed Service Provider (MSP) to take care of all your technology needs. An MSP will ensure that your data is backed up, software is up to date, and your computer systems are safe and secure.

While the new generation will certainly come with their own set of challenges and obstacles, you don't have to worry about their cybersecurity practices if you're proactive. Use password managers, hire an MSP and start a training program as soon as possible to jump start the creation of your cybersecure culture.

Contact us to learn more about our managed service plans and our employee security training and testing!

## Introducing... Connell Miller

Connell came to IT Radix with a Bachelor of Science in IT Technology from Montclair State University. Since he was a teenager, Connell was mechanically inclined and enjoyed fixing various items for family and friends. His "Mr. Fix It" status led Connell to work in the electronics repair field while attending MSU. He started out as a technician and quickly advanced within the company, taking on more responsibility and ultimately a managerial position.

His technical background and experience helped Connell seamlessly transition into his role at IT Radix. Connell enjoys assisting our clients with a variety of technical issues, and his customer service skills really shine through! He says the best part of his job is helping our clients and making sure that at the end of their conversation with him, they feel happy, confident and satisfied. Behind the scenes, Connell plays a huge role in equipment acquisition, configuration and distribution to our clients. He goes out of his way to ensure fast and accurate delivery. Connell is a pro at making each client feel valued!

#### Connell's favorite quote:

"Attitude is a little thing that makes a big difference." Winston Churchill

When not working, Connell enjoys many outdoor activities. Some of his favorites are volleyball, hiking, badminton, and competitive rowing! He also loves to spend time with his family and friends and savors his mom's lasagna.

Connell's personal philosophy: Live life to the fullest!

### Do You Safeguard Your Company's Data and Your Customer's Private Information BETTER THAN Equifax, Yahoo and Target Did?



If the answer is "NO"—and let's be honest, the answer is no—you are leaving yourself and your company open to massive liability, *millions* in fines and lost business, lawsuits, theft and so much more.

Why? Because you are a hacker's #1 target. They know you have access to financials, employee records, company data and all that juicy customer information—social security numbers, credit card numbers, birth dates, home addresses, emails, etc.

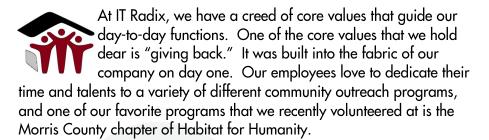
Don't kid yourself. Cybercriminals and hackers will stop at NOTHING to steal your credentials. And once they have your password(s), it's only a matter of time before they destroy your business and scare away your customers.

Our 100% FREE and 100% confidential Dark Web Scan is your first line of defense! Hopefully it will be ALL CLEAR and you can breathe easy.

Sign up today for a free Dark Web Scan: www.it-radix.com/dark-web-scan



## It Takes a Village to Make a Difference



Once the opportunity to volunteer was announced, we had no shortage of willing staff members. There were two teams of volunteers. The teams assisted the Habitat for Humanity staff in various tasks working towards the completion of homes that will be lived in by Habitat families. On the first day of volunteering, Cathy Coloff, our fearless leader, was accompanied by four other staff members. Under the direction of the Habitat for Humanity site supervisor, the team helped to measure and cut baseboard trim and assisted with spackling on a single-family home. Our second team consisted of another five staff members. They worked on a larger multi-dwelling building installing exterior foam insulation board.

When asked what she likes the most about the opportunity to volunteer, Cathy says that her parents had always encouraged her to volunteer and help others. "I enjoy the personal satisfaction of knowing that I've helped someone else who may not be as fortunate as myself. Giving of your time and effort helps puts things in perspective and reminds me of how much we need to work together to succeed at anything."

Cathy added, "Volunteering as a group is even better because you get to spend time outside normal day-to-day work activities, learn more about each and laugh together. I'm so proud to be a part of a team that is generous with their time and skills—volunteering is just a continuation of our organizational purpose which is to help others succeed." One of our staff members reinforced this sentiment by saying, "It was very gratifying to know that the work I was doing was going to help less fortunate families. I loved meeting a future owner of one of the units we were working on. It was cool to be able to see the face of a person who was going to receive one of these new homes for her and her family. I appreciated being with my colleagues in an environment where we were all doing something outside of our regular working comfort zone."

Whether it be at work or out in the community, it "takes a village" to make a difference and IT Radix is happy to be residents of that village!



Matt Hodges' favorite app is Microsoft Lens.

Microsoft Lens is a portable scanner available on your phone. Matt likes it because it allows him to take pictures of documents, whiteboards, or business cards and edit them digitally.

Lens preserves the layout of the document that the picture is taken of so that it can easily be edited. It has different camera options depending on what you are looking to scan to get the best results in each image.

Check out Microsoft Lens yourself.

## Thanks for the Referrals!

Referrals are the best form of compliment! We would like to thank the following for referring us to their friends and colleagues:

Bill from Rank Magic, LLC
Dan from SKC & Co. CPAs
Judy from Greenberg and Co.
Karen from Liberty Office Suites
Randall from Minuteman
Limousine & Car Service

Visit us to learn more about our Referral Rewards Program! www.it-radix.com/referral-rewards



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IT Radix Family and Friends 321 Delighted Clients Drive Geekville, NJ USA

"Life is all about EXPERIENCE! The more EXPERIENCE, the better YOU! — Suraj Sharma



"My side of the family is full-blooded DOS and Windows, but you are one-quarter Mac with a bit of Linux and Android on your mother's side."

#### From the desk of Cathy Coloff

Since our inception, IT Radix have been recycling e-waste even before it was popularized. My family has always focused on environmental issues and enjoys spending time together outdoors, especially sailing. We are environmentally conscientious consumers and are big fans of reusing what we have at hand... it's in our DNA. So, partnering with Green Vision for electronic recycling is a match made in heaven. I absolutely love that their founder had the idea of combining environmental responsibility with enhancing the lives of individuals with Autism. It's a win-win-win partnership for us all!

Not surprisingly, the pandemic changed the type of e-waste that we now receive. The shift to a hybrid remote working model means we've received an influx of monitors, printers, desktop computers and more. Whenever possible we match the items up with other organizations that might be in need. So, don't be shy! If your organization has technology needs and are open to reusing older technology, we can help. We especially love passing along viable technology to not-for-profit organizations after we've vetted that it still functions properly. When we cannot reuse something, we pass it along to Green Vision; where their team ensures that it's disassembled and recycled responsibly.

Join us in celebrating RED Month at IT Radix!