



We make IT work for you

## Have a Cybersecurity Mindset

### Make Cybersecurity an Ingrained Part of Your Company Culture

Your employees are your first line of defense when it comes to protecting your business from cyberthreats. Human error is one of the single biggest culprits behind cyberattacks. It comes down to someone falling for a phishing scam, clicking an unknown link or downloading a file without realizing that it's malicious.

Because your team is so critical to protecting your business from cyberthreats, it's just as critical to keep your team informed and on top of today's dangers. One way to do that is to weave cybersecurity into your existing company culture.

#### How Do You Do That?

For many employees, cybersecurity is rarely an engaging topic. In truth, it can be dry at times, especially for people outside of the cybersecurity industry, but it can boil down to presentation. That isn't to say you need to make cybersecurity "fun," but make it interesting or engaging. It should be accessible and a normal part of the workday.

**Bring It Home for Your Team.** One of the reasons why people are often disconnected from topics related to cybersecurity is simply because they don't have firsthand experience with it. This is also one reason why many small businesses don't invest in cybersecurity in the first place—it hasn't happened to them, so they don't think it will. Following that logic, why invest in it at all?

**The thing is that it will eventually happen.** It's never a question of if, but when. Cyberthreats are more common than ever. Of course, this also means it's easier to find examples you can share with your team. Many major companies have been attacked. Millions of people have had their personal data stolen. Look for examples that employees can relate to, names they are familiar with, and discuss the damage that's been done.

If possible, bring in personal examples. Maybe you or someone you know has been the victim of a cyberattack, such as ransomware or a data

*(Continued on page 2)*



## Take Note

### Duck Hunt

Final days of duck hunting to win a tablet. It's not too late to get in on the fun: [www.it-radix.com/duck-hunt](http://www.it-radix.com/duck-hunt)

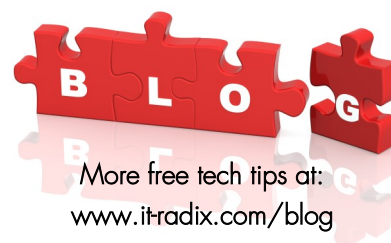
### Table to Table Virtual Walk

Members of the IT Radix staff put on our walking shoes to raise money and awareness for the *Table to Table* food rescue program.

### Earth Day E-Waste Results

We are excited to share that we collected and properly recycled a total of 1574 pounds of e-waste during our April electronic recycling event.

If you would rather receive our newsletter via email, sign up on our website or send an email to [resource@it-radix.com](mailto:resource@it-radix.com)



More free tech tips at: [www.it-radix.com/blog](http://www.it-radix.com/blog)

## Make Cybersecurity an Ingrained Part of Your Company Culture

(Continued from page 1)

breach. The closer you can bring it home to your employees, the more they can relate, which means they're listening.

**Collaborate with Your Employees.** Ask what your team needs from you in terms of cybersecurity. Maybe they have zero knowledge about data security, and they could benefit from training. Or maybe they need access to better tools and resources. Make it a regular conversation with employees and respond to their concerns.

Part of that can include transparency with employees. If Julie in accounting received a phishing email, talk about it. Bring it up in the next weekly huddle or all-company meeting. Talk about what was in the email and point out its identifying features. Do this every time phishing emails reach your employees.

Or, maybe Jared received a mysterious email and made the mistake of clicking the link within that email. Talk about that with everyone, as well. It's not about calling out Jared. It's about having a conversation and not placing blame. The focus should be on educating and filling in the gaps. Keep the conversation going and make it a normal part of your company's routine. The more you talk about it and the more open you are, the more it becomes a part of the company culture.

**Keep Things Positive.** Coming from that last point, you want employees to feel safe in bringing their concerns to their supervisors or managers. While there are many cyberthreats that can do serious damage to your business (and this should be stressed to employees), you want to create an environment where employees are willing to ask for help and are encouraged to learn more about these issues.

Basically, employees should know they won't get into trouble if something happens. Now, if an employee is blatantly not following your company's IT rules, that's a different matter. But for the day-to-day activities, creating a positive, educational, collaborative environment is the best way to make cybersecurity a normal part of your company culture.

*"For the day-to-day activities, creating a positive, educational, collaborative environment is the best way to make cybersecurity a normal part of your company culture."*

Plus, taking this approach builds trust, and when you and your team have that trust, it becomes easier to tackle issues

of data and network security—and to have necessary conversations.

Need help creating a cybersecurity company culture that's positive? Don't hesitate to reach out to IT Radix! We can help you lay the foundation for educating your team and ensuring that everyone is on the same page when it comes to today's constant cyberthreats.



### Is Wordle Tracking You?

Many of us enjoy starting the day off with a cup of joe and a good online word game, like Wordle. Online games may be free but may still come with a price... advertisement trackers! Ad tracking is the practice by advertisers of tracking your online behavior and browsing habits to sense your preferences and target you with specific ads based on your interests. Ad trackers are not unusual on the web today and not all are advertising oriented (some are analytical).

What can you do about it? First, pay attention to privacy mode and tracking before downloading a new app. You can either accept these or you use blockers for your web browser or smartphone. Second, if you have an iPhone, use the Safari browser for iOS because it will prevent trackers from profiling you!

## Using Teams for Team Building

Team building is one of the most important investment companies can make. It's simple—it builds trust, mitigates conflict, encourages communication, and increases collaboration. When the employees are positively engaged, it improves an organization's bottom line. In this hybrid world, team building is being put to the test. Fortunately, you can use a Microsoft Teams' platform of your choice that enables screen sharing, video and audio simultaneously. Here's a few that you may want to give a try:

**Teams Meeting Bingo.** Create a game board with behaviors that could be observed during a meeting. Randomize the boards for each player and then decide if you want to play for a single meeting or over a string of meetings. Meeting focus will improve because attendees pay close attention to their peers in hopes of scoring bingo squares.

**Teams Trivia.** Add the Kahoot! app extension to make it easy to play trivia games within Microsoft Teams. You can select a pre-made trivia game or create your own. After Kahoot! is added to a channel, login to Kahoot!, launch a game, share the game PIN, and let the fun begin.

**Teams Pictionary.** Split into teams. Use a Pictionary generator to select a word. Have a team member draw the word using the Whiteboard feature. Start the timer and keep score! Have fun and at the same time, practice effective communication within your team.

None of these ideas strike your fancy? Search online for even more ways to use Teams to enhance your Team building today.



**“If I were you, I’d choose a simpler security question than ‘What is the meaning of life?’”**



### Are You a Sitting Duck?

Northern NJ companies are under attack! Protect yourself from cybercrime, data breaches and hacker attacks!

#### Download Our Free Report

***7 Most Critical Security Protections Every Company Must Have in Place NOW!***

Scan below QR code or go online for instant access to your report.

[www.it-radix.com/are-you-a-sitting-duck](http://www.it-radix.com/are-you-a-sitting-duck)



### Welcome!

A warm welcome to our newest Management and Support clients:

AOC, Inc.  
Mindy LLC  
Paradigm Marketing and Design  
Prime Pensions Northwest, LLC

Remember, **IT Radix** is here to service all of your technology needs!



*"Success is sometimes the outcome of a whole string of failures."*

— Vincent van Gogh

## Final Days of Our Duck Hunt!



Don't miss the target...only a few weeks left! Participate in our "Duck Hunt" on our website for your chance to win a tablet.

Each week, our duck target (pictured above) will hide on a different page of our website.

It's simple: Find the duck hidden somewhere on our website, click on the image, and enter your name to win.

Only one entry per person per week will be accepted, but be sure to enter once a week to increase your chances of winning. We'll draw the winning name on Tuesday, June 21.

### From the desk of Cathy Coloff

Cathy



Everyone has a different tolerance for risk. I enjoy trying new experiences, going to new places, etc. Sometimes it's a risk—you don't know what to expect, will you enjoy it and more. For me, the risks of trying these new experiences are well worth the rewards.

When it comes to the business of IT Radix and our clients' information technology, I do not feel the same. Taking security risks is simply not worth it. Sadly, I see all too often businesses taking risks, gambling on their IT security—thinking they are saving money by not implementing stronger security measures rather than investing a little now to avoid having to pay big later when a security incident occurs.

I recently had the pleasure of hearing Marcus Lemonis speak at an industry event and he shared a story of how disruptive a cyber incident was to his company. It was more than just the potential lost data and money; it was the mental energy wasted, the emotional disruption, the feelings of being exposed, violated and more that was the biggest impact on his business. He reminded me of the value that IT Radix can bring to our clients by trusting us and investing in solutions to protect and enhance their organization. In listening to Marcus' recognize and praise the efforts of all the unsung IT heroes in our industry, in that moment, I was proud to be in IT and able to help our clients succeed.

## Viva Las Vegas!

Interview with Senior IT Consultant, Chuck Barry:

**IT Radix:** Why is Las Vegas your favorite vacation destination?

**Chuck:** I lived in Las Vegas for a few years and love it there—the dry desert air, great "people watching" and the best food in the world! Plus, a 30-minute drive in any direction takes you from the Entertainment Capital of the World to absolute solitude and silence.

**IT Radix:** How have you seen Las Vegas change over the years?

**Chuck:** Older hotels are being demolished to make way for newer, more modern hotels. The population has almost doubled since I lived there in 2004. Plus, the Golden Knights NHL team and the Raiders NFL team now play in Las Vegas.

**IT Radix:** For a first-timer visiting Las Vegas, what's a must see?

**Chuck:** Explore the otherworldly natural formations of the Valley of Fire State Park and take a ride on the High Roller observation wheel on the Las Vegas strip!

For Chuck, Las Vegas is a home away from home!