IT Radix to the Rescue

A Silent Superhero

Superheroes take advantage of their special powers to improve a situation or an outcome. The same is true in business—most businesses use computer technology and the Internet to improve their services and products. Employees of all types are using computers more and more to perform their daily job responsibilities.

But what most business leaders must understand is that their business is not always moving forward because their staff may waste precious business time doing unnecessary things on their computers. It is in these instances that monitoring software can intervene. In the words of Professor X from the X-Men, "Just because someone stumbles and loses their path, doesn't mean they're lost forever. Sometimes, we all need a little help." Investing in monitoring software is just the help businesses need. The monitoring software gives your business telepathic powers to see into your employee's computer use, help them stay focused and improve their actual computer usage.

There are a host of benefits for organizations that invest in such a program including:

Increased Productivity – The biggest payoff from monitoring is heightened productivity due to fewer mistakes. Monitoring systems can shed light on where certain folks are going wrong and guide you on where more training is required. It can also easily identify where misinformation is coming from, so mistakes are not remade.

Motivated Employees – Employers rarely think of this, but when employees know monitoring is in place, it encourages them to focus on their work, work more efficiently and motivates them to improve. Monitoring software not only finds mistakes, but identifies when workers excel, which allows employers to reinforce and reward such behavior.

Reduced Downtime – Monitoring software can do more than track activity; it can also block access to time wasters such as websites and games that have nothing to do with business. It ensures workplace computers are used for business purposes.

Reduced Technology Risk – Information technology staff productivity can be enhanced since monitoring software can help them to become aware of potential threats such as viruses and other malware.

Increased Security – Another benefit often overlooked with employing monitoring software is the increase in company security. These systems can reduce risks such as: software piracy, unauthorized access to company files, sabotage and even more benign things such as too much time spent using company computers, office supplies and time producing materials for personal or private use.

IT Radix believes that more organizations should consider employing monitoring software. Policies should be put in place to ensure appropriate use of the monitoring software. We also highly recommend that employees be informed of the use of these programs. For those organizations that take greater control of their key business equipment and employee time, many rewards will come. So consider using employee monitoring software in your organization. You will be happy with this silent superhero.

In This Issue

If you would rather receive our newsletter via email, sign up on our website or send an email to resource@it-radix.com

SPECIAL OFFER

Don't Let Disaster Strike Your Business

Plan ahead! Create your *Business Continuity* plan today using our 24x7 online portal. Be prepared and have this vital information available when you need it most. Sign up during the months of **July**, **August** and **September** and receive a 10% discount.

Visit www.it-radix.com/it-business-continuity-plan to learn more about building an IT Business Continuity plan.

Call IT Radix today to learn more!

Lunch'n'Learn…
"Are You Covered?"

Did you know that September is *Disaster Preparedness Month*? Join us on Friday, September 26, for a free lunch, and learn how to ensure you're covered so you can "stay calm and carry on!"

Do you have a Business Continuity Plan? Many businesses don't because they told themselves:

- It could never happen to us.
- We have more important things to think about.
- We're too small to need a plan.
- We have our data backed up and that's enough.

It's time to stop making excuses and start making plans and be covered.

For more information and to register, visit us at www.it-radix.com/lunchnlearn.

Introducing…Colonial Surety Company

IT Radix is pleased to introduce our client, **Colonial Surety Company** of Montvale who utilize employee monitoring software in their business.

With over 80 years of experience, Colonial Surety Company is a national insurance company specializing in direct issuance of Professional Liability Insurance, ERISA/Fidelity Bonds and contract surety (bid and performance bonds). They are committed to providing innovative products, services, and management tools online to Pension Professionals and Plan Sponsors.

Employee monitoring software has proven to be a very effective way for Colonial Surety Company to monitor, review and report on computer and Internet activity of staff within their organization. It has helped them monitor employee use of the Internet and social media networks (whether appropriate or misused), as well as quickly view the time spent on normal business functions, applications being used to perform their duties, and help analyze their overall daily/monthly productivity.

IT Radix is happy to be their "go to" for IT-related server and network issues that crop up that are beyond their scope of expertise. Recently, IT Radix saved the day when Colonial Surety Company encountered an unexpected major disaster. "I cannot tell you how happy I am to have had IT Radix there, and for their immediate actions that were taken to get us back up and running," exclaims Heather Wright-Porto, IT Manager.

Visit www.colonialsurety.com to learn more about their products and services.

Our Clients Say:

"We are thankful that we have such a dedicated team at our disposal. We know that there are many deserving heroes that we read about from the firemen to rescue workers and so forth; however, during this difficult time, IT Radix's staff were our personal unsung heroes as you made sure even if there was nothing you could do for us, that you kept communication open just in case there was something, however small, that would make working during that week that much better!"

Ally Affilitto, VP/Operations, E&H Laminating (after Hurricane Sandy)

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"Should I arrest Clark Kent for identity theft or should Clark Kent have me arrested for identity theft? This is all so very confusing!"

Cathy's Corner…

What I enjoy most about technology is not the technology itself but rather what it can do for you. For example, as I'm writing this, I'm sitting on a plane catching up on email, sharing some pictures with my family and enjoying some new music that I discovered while on vacation. At work, I love being able to generate a list of our clients at the click of a button that will remind me who in particular to invite to one of our events or to schedule an appointment to catch up on their business.

As we wrap up our superhero theme, I'd like to recognize technology itself as the silent superhero in every business—making it easier to deliver your products and services from start to finish. Technology can cut your workload, make things run smoothly, and generally help your team reach a "magical state of flow."

Three cheers for technology! Now, if technology could help me fly like Superman, that would be a cool thing indeed!

Cathy