

Takin' Care of Business in June

Get Off of My Cloud

Let's face it...going to the cloud can be pretty confusing. There are many options, mixed terminology, and it is not "one size fits all." So, what's right for you and your business? As with many things in life, it depends.

First, let's take a look public vs. private solutions and what it means to your business. **Public cloud** solutions are shared computing resources with many users or tenants. Sometimes, you are sharing a common resource such as a mail server (e.g. Google Mail or Office 365), or you could be sharing a set of servers for all your business needs such as basic file sharing, email and accounting software. In both cases, you are sharing the cloud server's storage space (disk) and memory and CPU resources with many other users. Like an apartment building, you pay for the resources you use but all the resources are provided by the landlord including security, power, backup and the like. For many businesses, this is an excellent choice as it provides all the computing resources and infrastructure they need at an affordable price.

For other businesses, a **private cloud** may be required. Typically, these businesses have either regulatory issues that they need to comply with or they have a unique business application that needs special resources to run. In this situation, the business can build their own private cloud solution in-house or using resources that they rent from a third party. In the latter case, only this business is given access to the resources that they rent, and while it might reside in the same data center as a public cloud server, no other users are given access to the servers making it private. A good analogy here would be an office suite that you can build to suit your requirements. If you want ten offices, a bank of cubicles and three conference rooms, then you configure the office space to meet your needs.

The same would hold true in a private cloud environment. You are in complete control of user access and what software gets installed. If you need more storage space (disk), your private cloud allocation is expanded to meet your needs. If you need to install a new application, it is simply added. In a public cloud environment, you are typically limited to the software set that is provided and you must work within the limitations exposed by the cloud service provider. Much like in an apartment building, you cannot change the physical structure of your unit.

A third option is becoming more popular which is a blend of the public and private cloud—it is **hybrid cloud** computing. In this situation, you are able to leverage the best of both worlds. Perhaps you use public email servers but private servers for your unique business software applications.

Unsure whether public, private or hybrid cloud computing is right for your business, give us a call. At IT Radix, we pride ourselves on consulting with our clients and implementing the cloud solutions that are right for your business.



In This Issue

Get Off of My Cloud	1
June Events	2
Introducing...CMK Select	2

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SPECIAL OFFER

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Tune



Sign up for a year of IT Radix Managed Services during the months of **April, May** and **June**, and receive an iPod to play your favorite tunes!

All three plans are eligible:
Capstone, Cornerstone, Keystone

Visit www.it-radix.com to learn more about what's included in each of these proactive maintenance plans. Call **IT Radix** today to learn more!

June Events

IT Radix goes double platinum in June with two award worthy events:

On June 13, join us for a Lunch'n'Learn on **Search Engine Optimization (SEO)** and learn how to get your business noticed. We'll share strategies for successful SEO as well as website management and tech tools to help you manage your marketing. For more information and to register, visit us at www.it-radix.com/lunchnlearn.

On June 25, IT Radix is honored to be invited to speak at the Morris County Chamber of Commerce. Join us as we preview 4 new releases to enhance your organization's technology: **Windows 8.1, Office 365, Cloud Computing, and Windows Server 2012**. For more information, visit us at www.it-radix.com/seminar.

Introducing...CMK Select

IT Radix is pleased to introduce one of our managed service clients, **CMK Select**, of Pine Brook, who is soaring to new heights on the Cloud.

CMK Select has been providing premium Project and Program Management services to the Pharmaceutical industry since 2006. They specialize in meeting the demands of the business with providing subject matter experts that excel at project delivery. They credit their success to their ability to form teams with strong industry knowledge with their ability to thoroughly understand the culture of an organization and their unique business needs.

As a growing firm, CMK Select realized their need for an IT infrastructure that was capable of evolving with them—more reliable, flexible and scalable. A cloud-based IT environment was the perfect solution, and IT Radix helped them migrate to Office 365! Now their entire staff has access to the latest Office software and can access them anywhere from any device.

"Moving to Office 365 was a good decision for us," states Joe Leno, VP of Consulting Operations. "The courteous, pleasant and responsive people at IT Radix were very efficient in their approach and made for a relatively painless transition."

Visit www.cmkselect.com to learn more about how CMK Select may help you with your specialized consulting/recruiting needs.

Our Clients Say:

"We switched our email from POP3 to Office 365 as a low-price alternative to having an in-house Exchange Server. The primary benefit so far is having access to our email that is always synced from any mobile device, tablet or internet connected PC. Although we are only six months into the process, we are highly enthusiastic about the benefits of Office 365."

Gary Goodman, Co-President – Tappins Inc.

Music can change the world because it can change people.

— Bono



"Johnny Cash, Eddie Money, Andrew Gold, Bread, Big & Rich...I think I found the boss's iPod."

Cathy's Corner...

As I've aged, I've discovered I love learning and am always looking for opportunities to learn more. I recently had the opportunity to travel to Music City or more formally, Nashville, TN, to attend an industry event. In four days, I was able to not only learn about some of the latest in technology but also hear several thought leaders share: their ideas and wisdom on better business management practices; how to keep things in perspective; and how to stay motivated and work towards your goals at any age.

Of particular note was Diana Nyad, the first person to swim 103 miles from Cuba to Florida without a shark tank. It took her five attempts and she completed the swim at the age of 64. Now that's determination!

Now, I don't know what I'll be doing at the age of 64, but I hope that I'll be tackling it with the same determination, courage and optimism shown by Diana Nyad as she swam the Gulf Stream. How 'bout you?

Cathy

