August Blockbusters

Windows XP...You're Terminated!

In the 1984 blockbuster movie, *The Terminator*, Arnold Schwarzenegger's cyborg character travels back in time to eliminate waitress, Sarah Connor, whose future son will grow up and lead humanity in a war against machines. An action-packed film filled with twists and suspense, *The Terminator* reminds us how the remarkable advancements in science and technology will open the doors to much more sophisticated and intelligent computers in the future.

When Windows XP was introduced in 2001, it claimed to have all the bells and whistles of its time. With its redesigned graphical user interface, it was more user-friendly than previous versions of Windows, enhancing the end user

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Windows XP is 21 times more likely to be infected than Windows 8.

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experience ("XP" is short for eXPerience). While Microsoft stopped selling Windows XP in January 2009, there are estimated to be over 500 million XP users today! All facing the same fate… termination!

In just eight short months—April 8, 2014—Windows XP and Office 2003 will no longer be supported. What does this mean? Well, in a nutshell, this means security, compliance, and compatibility problems for you and your business PCs.

Security Risks
An unsupported version of Windows will no longer receive software security updates, leaving your PCs wide open to harmful viruses and malware that can steal your personal information and leave you wide open to countless security risks.

Compliance Issues
Vulnerability to security risks will result in an officially recognized control failure by internal/external audits, resulting in suspension of certifications and public awareness of your company's inability to adequately maintain its systems and customer information, thus tarnishing your business' reputation.

Software/Hardware Support
New versions of software and hardware will not be compatible with Windows XP. Additionally, there will be no one to help you if you encounter a problem.

Technology waits for no one! In Kyle Reese's words, "Come with me if you want to live." Well, it's really not life threatening, but if you want guidance to determine the best way to migrate away from XP, we're here to help take the guess work out of knowing what to do. As always, our aim is to make IT work for you!

Ideally, we'd recommend migrating to Windows 8 to take full advantage of some of the fabulous new security and performance features. However, there may be possible compatibility issues based on your current business environment which may make migrating to Windows 7 a better option for you.

Don't run the risk of being terminated. There's no time like the present to make plans to get the XP out! Give IT Radix a call today, and we'll help you understand the best option that meets your specific business needs. We'd hate for you to face the wrath of Arnold… Hasta la vista, baby!

*Register today for our Client Appreciation BBQ on August 15
www.it-radix.com/bbq*

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Trivia:
*Shots through the Terminator's vision show a dump of the ROM assembler code for the Apple II operating system. If you own an Apple II, enter at the basic prompt:
] call -151 * p
This will give you the terminator view. Other code visible is written in COBOL.*

SPECIAL OFFER

Get the XP Out!

Our goal is to provide you with the knowledge and support needed for a successful migration. We realize that every company is unique and, therefore, we are offering a free, no-obligation assessment of your unique environment. Plus, if you let IT Radix help you migrate to Windows 7 or 8, you'll receive one hour of free labor on your upgrade.

Call IT Radix for your free assessment and make plans today to *Get the XP Out!*

Tech-Eye View of Windows 8

With all the bells and whistles going into Windows 8's new Start screen, it's easy to overlook some of the major improvements to both security and speed that our techs are raving about.

"I love Windows 8 because it's faster and more secure," states Tom Quitt, IT Radix Network Technician. Microsoft's new operating system has a number of improvements over previous versions. Most users will notice that Microsoft did a lot to speed up Windows 8, especially boot times, which are much lower than older versions of Windows.

From a security perspective, Microsoft did a lot of hardening to the system under the hood to make it more resilient to exploits. Also, the newer versions of Internet Explorer (Version 9 and 10) are only available on Windows 7 and 8. This adds speed, standards compliance, as well as security compared to Internet Explorer 8 which is the highest IE version you can get on Windows XP (all the more reason to get the XP out).

As a tech, some of the other exciting things Windows 8 offers are:

Built in Hyper-V on the Pro version of Windows 8. This makes it possible to run test versions of operating systems, as well as older operating systems alongside your main one.

Storage Spaces. This makes it possible to take off the shelf hard drives, including USB hard drives, and combine them together to make one larger drive. It also gives you the options to enable resiliency.

As far as our techs are concerned, Windows 8 is gr8!

Our Clients Say:

"Windows 8 boots up lightning fast!"

Dana D'Angelo, D'Angelo & D'Angelo

"I have just initiated your computer's auto destruct countdown."

The Power of Video

We celebrated *Cinco de Mayo* a few days early with Grey Sky Films. They shared with us some tips for spicing up your marketing using video. Here's a recap:

Tip #1 Company Overview Videos
Tell your story. Tour your facilities, show your products being created or in use, introduce us to your service team. People love to see and touch things, and video can really help you do that more effectively than basic copywriting on a web page or brochure.

Tip #2 Testimonial Videos
Spotlight your raving fans. Nothing creates better credibility than a client speaking about how great your products and services are.

Tip #3 Promotional Videos
Advertise your special events. You can more easily share your excitement and enthusiasm about your event on video.

Want more tips? Check out our BLOG post from the event here:
http://www.it-radix.com/6-tips-for-video-marketing

If you would rather receive our newsletter via email, sign up on our website or send an email to resource@it-radix.com

Cathy's Corner...

Hope you enjoyed the debut of our first "mini" newsletter, designed to supplement our quarterly newsletters that you will continue to receive. Communication with our clients is important to us as we strive to make IT work for you!

We're happy to see so many of our clients participating in our "mouse hunt" this summer. It's not too late to join in on the fun. We'll be drawing the winning name on Friday, August 30, just in time to "go back to school" with a new tablet in hand. Learn more on our website at www.it-radix.com/mouse-hunt.

We're having a lot of fun ourselves with our movie-themed newsletters this quarter. Check out our staff's favorite movies at www.it-radix.com/movie-favs