



PRESS RELEASE

For Immediate Release

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COSMO TIRES ANNOUNCES THREE NEW SUPER REGIONAL COMMERCIAL TIRE LINES, CT575+, CT578+ AND CT778+

MIAMI, FL-MAY28,2020-Cosmo Tires is excited to introduce the 3 newest members to its commercial tire portfolio, these Super Regional tires, the CT575+, CT578+ and CT778+, blend the durability of a long-haul tire with the casing strength of a regional tire and are built to the same high quality standard that has set Cosmo commercial tires apart in the field. All 3 product lines are backed by a 5-year casing warranty and a minimum 2 recap warranty along with the industry standard limited warranty. These tires are "tiger tough" and are all available for immediate order.

The CT575+ is an all-wheel position tire with a 5-rib tread design that includes 4 wide straight grooves, the tire delivers excellent handling and stability along with effective water evacuation and above average braking performance in both wet and dry conditions.

The CT578+ is an all-wheel position tire, that controls the pressure distribution of its footprint with an advanced tread pattern designed to reduce the risk of irregular wear. This tire excels on wet and dry roads with 4 grooves that allow for efficient water evacuation and braking performance without sacrificing handling and stability.

The CT778+ is a drive wheel position tire, designed with 3 rows of tread blocks and a closed shoulder tread that provides long, even wear and superior traction and stability.

Cosmo's 3 new product lines are manufactured with innovative and proprietary tread patterns designed to enhance performance in key areas such as durability and safety. Cosmo has also enhanced the sidewall look of these tires by indenting the Cosmo and the model names in UHP fashion, giving the tires a visual appeal that makes them stand out. Additionally, Cosmo incorporated its trademark tiger head, paw print and claw mark onto the tread area. These tires will leave an impression wherever they go! These products are not only built to perform but look good while doing it.

"Our current commercial offering includes 12 different lines and over 40 skus and these innovative and exclusive patterns will be a great complement to our lineup," says Joaquin Gonzalez, Cosmo Tires President. "Just last month we announced the addition of 3 new models to our PCR and LTR line up. We're on a mission to provide our dealers with high quality, value driven products that will set them and us apart from the competition."

Cosmo Tires has been producing quality tires for a wide assortment of industry applications since 1994. The company expanded its product offering in 2017 with a second-generation PCR /LTR and TBR lineup that now includes over 250 skus backed by the "Cosmo Tires Warranty Suite" program.



COSMO TIRES
★ ROLL WITH THE BIG KAT ★



CT575+



CT578+



CT778+

About Cosmo Tires

Cosmo Tires is Tire Group International's (TGI) oldest private label, launched in 1994. Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com), Tire Group International, LLC. (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires and Florida's largest independent tire wholesaler. TGI carries over 30 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Duramas, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, Achilles, GT Radial, Atturo, Kumho, Atlas, Dick Cepek, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to, literally, millions of tires worldwide, ready for direct shipment to any destination. For more information please visit our website at www.tiregroup.com.