



# PRESS RELEASE

## For Immediate Release

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### Cosmo Tires continues to grow its motorsports presence thru sponsorship of the “Whiskey Garage Drift” series in New Mexico

**Miami, FL** - Cosmo Tires, Mucho Macho tire line, is taking the grassroots drift community by storm. Great performance, grip and unrivaled durability have propelled the aptly named Mucho Macho to superstar status with amateur drift enthusiasts all around the country.

In response Cosmo Tires launched its Cosmo Motorsports division, including its new “eye of the tiger” logo.

Cosmo’s race family now includes 3 drivers from 3 different states who compete at various levels ranging from amateur to pro.

Dan Brockett aka “Officer Dan” drives out of New Mexico. He has competed in 2 full seasons of Formula Drift as a Pro and Pro 2 driver. He is now featured in numerous drifting documentaries and videos, the latest being a YouTube series titled, “2020 Drift Week USA Extravaganza” put on by LoneStar Drift. Dan also runs his own series “Whiskey Garage Drift” and Cosmo Tires will be the exclusive sponsor for the 2020 season. These events bring in hundreds of drivers and thousands of spectators each season. “Keeping these events grassroots only (non pro-am or licensing events) fits in perfectly with Cosmo’s drive to be more involved with the grassroots drift community” says Officer Dan. “I am super excited to promote and represent the Cosmo Tires brand with the drivers and fans of this series!”



Austin Barto, from Colorado Springs, Colorado is a driver on the move, having competed in numerous events in 2019, never placing lower than 5th. His focus in 2020 is to obtain his Pro 2 drift license. Austin’s determination, passion and commitment to the sport and drift community are a perfect fit for Cosmo Motorsports. “Being a part of Cosmo’s team and representing such a high-quality product is a blessing, I look forward to continuing to spread the word about Cosmo’s high quality tires”.

Randy Noa from Cosmo’s home state, Florida, attends 10+ events yearly and has been driving for 9 years. Randy is Cosmo’s youngest driver and has a promising future. Cosmo is focused on growing its drift racing presence in the state of Florida and Randy fits in perfectly with those plans. “I am stoked to be art of the Cosmo family and look forward to continued success”.

Cosmo will continue to foster its growth in the grassroots drift community by supporting events and drivers alike. **Go Cosmo!**



#### ABOUT TIRE GROUP INTERNATIONAL

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