



PRESS RELEASE

For Immediate Release

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COSMO TIRES LAUNCHES SECOND GENERATION PREMIUM PCR, TRUCK AND BUS LINE-UP AT THE TIRE COLOGNE TRADE FAIR

MIAMI, FL - May 2, 2018 - Tire Group International will introduce their second generation Cosmo PCR, Truck and Bus Radial tire range at The Tire Cologne trade fair (Hall 8.1, Aisle D, Booth #065), May 29th - June 1st 2018 in Cologne, Germany.

Cosmo Tires were originally launched in 1994. Initially consisting of quality Light Truck Bias and Truck Bias tires, Cosmo quickly grew into a recognized quality brand that included one of the industries most complete assortment of TBR, Agriculture, Industrial and Off the Road tires. "Cosmo Tires have always been engineered and constructed to meet the worlds most demanding work conditions, using Latin America as our proving grounds, Cosmo is truly quality tested", said TGI Chairman and CEO Tony Gonzalez.

Gonzalez went on to say "Today the Cosmo PCR and TBR line is manufactured in Thailand and for the first time it will be available to the European Market, we continue to bring our customers the highest quality tires at the right value". The Cosmo PCR range includes 2 models of premium UHP tires and TBR range includes Long Haul, Regional, Urban and On/Off Road patterns.

Visit www.cosmotires.com for more information.



COSMO TIRES®
★ QUALITY TESTED ★



ABOUT TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com), Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires and Florida's largest independent tire wholesaler. TGI carries over 30 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Duramas, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, Achilles, Atturo, Atlas, Dick Cepek, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to, literally, millions of tires worldwide, ready for direct shipment to any destination. For more information please visit our website at www.tiregroup.com.

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