



# PRESS RELEASE

## For Immediate Release

For more information contact: Janice Alvarez  
Tel: (305) 696-0096, E-mail: [jalvarez@tiregroup.com](mailto:jalvarez@tiregroup.com)

### **TIRE GROUP INTERNATIONAL EXPANDS TO BHC ORLANDO/KISSIMMEE**

**MIAMI, FL- February 1, 2018** - Tire Group International (TGI), based in Miami, Florida has expanded its domestic wholesale tire business into the Orlando/Kissimmee areas, one year after expanding into Florida's West Coast. "After a successful expansion to Tampa, Clearwater and St. Petersburg, establishing a sales office in Orlando, FL to continue supporting the independent tire dealers and retailers, was naturally the next step.", says Willie Kramer, Tire Group International SVP of Domestic Sales. The announcement was made shortly after Kramer appointed Jose Maisonet to the position of Territory Manager for the Central Florida area. Jose is an experienced sales professional with a proven track-record in the tire business.



#### **ABOUT TIRE GROUP INTERNATIONAL**

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates the Penske Corporation ([www.penske.com](http://www.penske.com)) and McLarty Associates ([www.maglobal.com](http://www.maglobal.com)) a leading international strategic advisory firm, Tire Group International, LLC ([www.tiregroup.com](http://www.tiregroup.com)) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires and South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, GT, Geostar, Geotrac, Milestar, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information please visit our website at [www.tiregroup.com](http://www.tiregroup.com).

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#### **Tire Group International**

7500 Northwest 35th Terrace Miami, FL 33122 U.S.A.

Tel: (305) 696-0096 Fax: (305) 696-5926

email: [info@tiregroup.com](mailto:info@tiregroup.com) | [www.tiregroup.com](http://www.tiregroup.com)

Connect with us @ [tiregroup](http://tiregroup.com)

