

Press Release
FOR IMMEDIATE RELEASE

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TGI appoints Joaquin Gonzalez Jr. as President

April 1st, 2015 (Miami, Florida). Tire Group International today announced that Joaquin Gonzalez Jr. has been named President of the company effective April 1st, 2015. Joaquin joined TGI in 2006 after having had a successful football career, first with the University of Miami Hurricanes winning the National Title in 2001, and then in the NFL playing with the Cleveland Browns and the Indianapolis Colts.

Joaquin originally joined TGI as its Chief Operating Officer (COO) where he developed and implemented TGI's current ERP system, increasing sales over 20% in one year, and nearly doubling sales over the next 5 years. After creating a strong foundation on the operations side, he took on the task of leading TGI's sales efforts in 2012, as Chief Marketing Officer (CMO). Since then, TGI's sales and continued growth have been a clear reflection of Joaquin's dedication and hard work.



“Joaquin has steadily taken on a larger role in the management of the company over the past few years; I felt his title should better reflect those added responsibilities. I am extremely proud of my brother and his accomplishments. His ability to lead and manage our team is clearly evident in the positive results TGI has been able to post since his addition in 2006.” Tony Gonzalez, Founder and Chairman of TGI.

TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com), a leading international strategic advisory firm, Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires as well as South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house brands, mainly Astro, Cosmo, Industar, Luna and Orion; and represents many other brands, including MRF, Cooper, Mastercraft, Sumitomo, Kenda, Mickey Thompson, Titan, and Galaxy. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at www.tiregroup.com.