



## **Press Release**

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**FOR IMMEDIATE RELEASE**

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### **TIRE GROUP INTERNATIONAL IS GROWING SOME MUSTACHE**



November 8<sup>th</sup>, 2012 (Miami, Florida). Tire Group International has join the Movember 2012 movement and is challenging all men team members, associates and customers to grow their Mo's (mustaches) for the month of November to raise awareness and funds for men's health issues, specially prostate and testicular cancer initiatives.

Using the power of a mustache, Movember, supported by PCF (Prostate Cancer Foundation) and the LIVESTRONG Foundation, aims to change the face of men's health issues making sure world-class programs in the areas of awareness and education, survivorship and research are being supported.

TGI is proud to be associated with Movember and wants to be an inspiration to all team members and inspire the tire industry to be part of this important cause. "We believe is important to start a conversation about men's health issues, specially in this industry where so many men are a part of. We have understood that simply by growing a mustache we can change lives", said Joaquin Gonzalez Jr., Tire Group's Chief Marketing Officer.

If you would like to be part of the TGI team and support this important cause, please visit Tire Group's International team page [MoBro.co/tiregroupinternational](http://MoBro.co/tiregroupinternational).

### **TIRE GROUP INTERNATIONAL**

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the **Penske Corporation** ([www.penske.com](http://www.penske.com)) and **McLarty Associates** ([www.maglobal.com](http://www.maglobal.com)), a leading international strategic advisory firm, Tire Group International, LLC ([www.tiregroup.com](http://www.tiregroup.com)) has positioned itself as one of the leading organizations in the worldwide wholesale distribution

of tires as well as South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house brands Astro, Cosmo, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, Geostar, Geotrac, Milestar, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at [www.tiregroup.com](http://www.tiregroup.com).