## Press Release FOR IMMEDIATE RELEASE

Contact: Alejandra Troconis

Tel: 305.455.5516

atroconis@tiregroup.com



## TIRE GROUP INTERNATIONAL & PRO COMP ANNOUNCE EXCLUSIVE DISTRIBUTION AGREEMENT FOR PRO COMP BRAND TIRES AND WHEELS IN COLOMBIA

August 20<sup>th</sup>, 2014 (Miami, Florida). Tire Group International and Pro Comp are pleased to announce that they have entered into a distribution agreement that will allow TGI to exclusively distribute Pro Comp branded tires and wheels in Colombia. TGI will offer both direct factory shipments as well as fill-in from its distribution center in Miami, FL.

International Sales Manager, Eileen Duran commented, "We are truly excited about this venture with Tire Group International. TGI is the type of company we look to partner with. It has a solid reputation for building brands in Latin America thru a dedicated dealer network and excellent customer service. We have no doubt that our Pro Comp brand will be well represented in Colombia".

"We are very excited to be able to expand our brand portfolio, adding one of the best quality light truck tire brands in the market. We feel this brand is a perfect complement to our existing product portfolio for the Colombian market and will further solidify our position as a leader in the distribution of quality tires in the country.", added Joaquin Gonzalez Jr., Tire Group International's CMO.

## **ABOUT PRO COMP USA**

Pro Comp USA manufactures high-quality, durable light truck tires and wheels targeted to premium on and off road enthusiasts. Headquartered in Compton, CA, Pro Comp is among the top brands for light trucks, pick-ups, and Jeeps.

## ABOUT TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the **Penske Corporation** (www.penske.com) and **McLarty Associates** (www.maglobal.com), a leading international strategic advisory firm, Tire Group International, LLC (www.tiregroup.com)

has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires as well as South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house brands; Astro, Cosmo, Industar, Luna, Orion and Duramas; and represents many other world class manufacturers including MRF, Bridgestone, Cooper, Goodyear, Sumitomo, Kenda, Mickey Thompson, Galaxy, Linglong, Titan etc. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at www.tiregroup.com.