

Happy  
Mother's Day

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## 5 Pearls Of Wisdom To Build A Strong Foundation For Your Business

*My mother was a plethora of knowledge. An educated woman, very trendy for her time, knowledgeable on every topic or at least where to point me in the right direction. Her pearls of wisdom still ring clearly in my mind when I am faced with challenges in my life. So, here are 5 pearls of wisdom to help you build a strong foundation for your business based on my mother's life lessons.*

### Anything worth having is worth working for.

Every piece of your business is important. Building a sound foundation improves efficiency and productivity. In turn, this stability will increase the overall health of your company. Learn how to evaluate the basic IT and productivity infrastructure of your business.

**What is infrastructure?** Infrastructure is the basic framework or physical components driving an operation like the building, computers, software, even the printers and fax machines as well as the soft components like services and software. This term is applicable in any environment. Actually, businesses cannot really function without some level of infrastructure.

**Basic areas to evaluate.** Identifying issues and building solutions to improve operations is the most difficult thing to evaluate. Obviously your company functions but, where can efficiency and productivity be increased?

**Five pearls of wisdom to build a strong foundation for your business.** If your company doesn't have an IT expert on staff, this may seem intimidating. Here are a few tips to help you along.

**1. Inventory your hardware:** My mother would say, "Do your duty even if there's no immediate reward for it." Review the hardware your company currently uses. Inventory would include physical items like the servers, computers, laptops, printers, etc. Use this inventory to determine areas that require upgrades or improvements. Even if you don't need it right away, keeping a current inventory on hand is extremely handy when making plans for your business

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### Happy Mother's Day

*There are a million ways to celebrate Mother's Day on May 12th, 2019. This global observance is a time to celebrate motherhood, maternal bonds, and a mother's influence in society. Take a look at how nations around the world honor mothers.*

**Thailand celebrates in August.** Mother's Day is celebrated on the birthday of their current queen. Currently, her Majesty, Queen Sirikit's birthday falls in August. Common celebrations for this national holiday include large community meals, wearing traditional colors, school plays, children offering jasmine flowers to their mothers, and even kneeling at their mother's feet to pay respect and thank her for everything she's done.

**Ethiopia makes it more than just one day.** Mother's day in Ethiopia is a three day celebration called Antrosht. Mid-fall marks a time when the rainy season is coming to an end and communities gather to dance, sing and feast honoring

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### Just For Mom

"Sometimes the strength of motherhood is greater than natural laws."  
~ Unknown

"A Mother is she who can take the place of all others but whose place no one else can take."  
~ Cardinal Meymillod

"If at first you don't succeed, try doing it the way mom told you in the beginning."  
~ Unknown

"Youth fades; love droops, the leaves of friendship fall; A mother's secret hope outlives them all."  
~ Oliver Wendell

## 5 Pearls Of Wisdom...

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or claims for insurance in case of an emergency.

**2. Review your software:** I can hear my mother now, “Never Miss an opportunity to learn a new skill.” Many organizations never review or change the software they use for the processes they rely on most like customer relations, inventory, or even data management. Take a look at new options on the market today and compare functionality and scalability. You may be pleasantly surprised at the offering and benefits.

**3. Inspect your data and storage solution:** As mom would say, “Always pick your own battles.” Storing and managing your company data is an extremely important component to recovering if there is an incident. Pick your battles with a proactive approach to managing your data security, backups and recovery options. Be prepared so you can recover with grace should the need arise.

**4. Examine networking and telecommunication options:** “Always

feed yourself first so you have the strength to feed your children.” Look at your current arrangement and evaluate options to combine things like phone services and Internet with one carrier so your company is ready to reach out to the world. Strengthen your footing so you’re ready to provide great services for your clients.

**5. Assess your current IT approach:** “Feel free to get a second, third or seventh opinion” my mother would always say, “never settle for less than you deserve.” If you’re unsure about your current IT approach, see what’s out there. Managed services can give you piece of mind about your technological foundation so you can focus on your business.

If you would like assistance reviewing your current IT infrastructure, software, hardware, backups or security give us a call today for your Network Assessment.

**Micro Enterprises LLC**

**877-540-6789**

## Why Autocomplete Passwords Can Be Dangerous

*It can be tough to remember all of the passwords that you have for every site. Many sites have different requirements from capital and lower case letters to special characters. This makes you have different passwords for multiple sites, which in fact is safer, even though it is a hassle to remember.*

**Using the autocomplete password feature on your browser** can put you at risk to hackers. They have found a way to use those autocomplete features to track you down and get your personal information and passwords that are stored. Tricking a browser to give up it’s saved information is easy for a hacker to do. A Hacker just needs to place an invisible form on a compromised webpage to collect users’ login information.

**The best thing to do is to turn off the auto-fill feature.** It is the safest option for you. In order to do this on

Chrome, you need to go to the settings, click advanced, and look for the appropriate settings under manage passwords. If you use Firefox, you go to the options setting, click privacy and under history setting select “Firefox will: Use custom settings for history.” A new window will pop up be sure to disable “Remember search and form history.” And if you’re using Safari, open the preferences, select the Auto-fill tab, and turn off all the features related to usernames and passwords.

**Use a password manager** to keep your information and passwords safe from hackers. Everyone thinks that no one will hack them or they don’t have valuable information saved for a hacker to attack them. However, it will be a hassle and expensive to sort out if it happens to you. So take these precautionary measures to help save yourself the trouble. Turn off the auto-fill feature on your browser and use a password manager.

## Private Browsing Benefits

*Ever wondered what the incognito feature is used for? Take a look, you’ll love the benefits.*

### Your browser tracks everything you do.

That includes the web addresses you visit, cookies that track your activity, passwords you’ve used and temporary files that you have downloaded. Using Incognito mode on Chrome or InPrivate Browsing on Edge doesn’t track any of the things mentioned above.

### Private browsing may be helpful

if you need to log into multiple accounts at the same time. For example, Google only lets you log into one account per browser, however, if you need to log in to a second account, you can use a private browser session. It doesn’t store the information and it allows for you to get what you need without having to find a totally new browser or a new device to login.

### Travel benefits too.

Incognito can also help you get the best deals for your next trip. Travel sites track what you’re looking at and often raise prices if they see you return to re-search the same trip. Using a private browsing mode can actually save you money on plane tickets and hotels.





## Mother's Day...

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motherhood and mother nature.

### Ireland celebrates

Mothering Sunday on the fourth Sunday of Lent, also known as refreshment Sunday. In the old days, celebrators would gather and share a special fruit cake but, these days religion doesn't play as large of a role in the celebrations. Today, many people give flowers, share a meal or pick out gifts for their mothers much like here in the United States.

**Mother's Day in the U.S.** has become one of the biggest holidays for consumer spending. Families celebrate by presenting mothers and other women gifts and flowers to show their gratitude for all their hard work and dedication. Some people even give their mothers a day off from their normal mothering duties like cooking, cleaning, and other household chores.

### Happy Mother's Day.

So, take time this May to show your mother and other wonderful mothers in your life that their role is important. Honor their commitment to raising the next generation and nurturing our communities by visiting, dancing, eating, giving flowers and gifts or even a small get away from the daily grind.

## Quick Tips To Improve Your Google Search Experience

Everyone knows what Google is and how to search for basic things. However, not everyone knows all of the capabilities of Google Search.

**Google understands everything you type into it** however it only matches some of the things that you type into it. This results in you not getting all of the results that you are capable of getting.

### Search tips to clarify your needs.

In order to get the maximum search results, you should point out the keywords that are the most important by using a plus symbol in front of the words you'd like Google to include in the search. You can also use the minus symbol to make sure that Google excludes certain words that you do not want to come up in your search results. If you searching a phrase within double quotation marks guarantees to retrieve results that include only the word-for-word phrase that matches your query.

**Search a specified site.** Google allows you to search from their search

engine for stuff on a specific website. In order to do that you need to use the phrase "site:URL" at the end of your search term. This would pull results from that specific site only. For example, if you want to find what Forbes has written about technology, simply go to Google and type "technology site:www.forbes.com." This makes sure Google includes only pages from Forbes that are about technology in your search results.

**You can also search for a specific time period.** A time period search allows you to specify a time period and helps you narrow down your results to more recent website stories or articles. In order to do this, you do the search like you normally do and then you click on the tools under the search box. Then you hit the anytime drop-down menu. From that point, you can choose the time period parameter, such as the past month or past week, or fill in an exact time period. Using these tools will help you come up with more efficient search results helping you find more valuable search results.

## Tracking Your Business Online Doesn't Have To Be Tricky

*Keeping track of your business online is like tracking a teenager who just got a paycheck from his new job, yes, nearly impossible. Google has your back.*

**Google Alerts allow you to monitor online** when your name, business or competitor is mentioned on the web. It allows you to monitor the web for any number of topics you'd like related to your business. You can even customize it however you would like. If you find that a keyword isn't relevant to you anymore, you can change or delete it. You can also choose how often you want to receive emails and tweak the settings so you can receive the same alert across multiple email accounts if you want.

**A major benefit to using Google Alerts** is that you can easily keep track of your business without having to search through tons of unwanted search results. You can use this tool to filter and read through

your reviews and reviews of your competitors. This will allow you to stay ahead of them and know where to improve your business so that you are always striving to succeed in every aspect of your business.



***“We make all of your computer problems go away without adding additional full-time I.T. staff!”***

**Ask about our fixed price service agreements — Computer support at a flat monthly fee you can budget for, just like payroll!**

## Inquiring Minds...

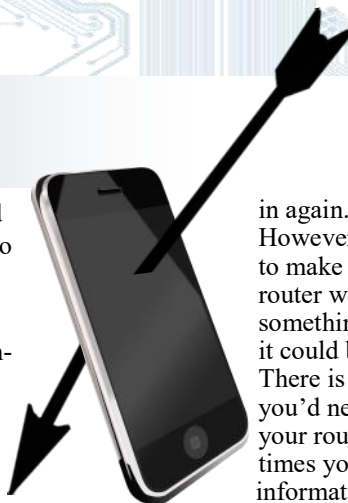
**Easy Fixes To Your Wi-Fi Woes.** Are you tired of your Wi-Fi always going out? Here are some tips to help limit the downtime of your Wi-Fi connection.

### **Range constraints you should worry about.**

If you're not near your router then you could lose connection easily, depending on the range your specific router has. To ensure that you get the most out of the range of your router, you should make sure that you have it in a centralized location in your office. You should also make sure that your Wi-Fi antennae are either in a fully horizontal or vertical position for optimal signal distribution.

**Sloth speeds?** If you're having trouble with slower speeds than you should be experiencing make sure that your router is in the same room that you're connecting to it in. You can also install extra routers so that you can maximize the area that your Wi-Fi reaches thus increasing the speed because you can be closer to your router even in office or conference rooms that are farther away from the connection. Make sure you're not using high bandwidth apps such as Dropbox or YouTube. These can slow down your speeds drastically while they are running. Another thing you can do is create a separate router channel just for your use and then you won't be sharing with the rest of the network.

**Connection issues can be so frustrating.** If this is your problem you should first try resetting your router. You can do this by unplugging it for about 30 seconds and then plugging it



in again. Give it time to reboot and it usually helps. However, it doesn't always. You should test your router to make sure it's working by plugging directly to the router with an ethernet cord. If it connects fine then something is wrong with your router. The trouble is that it could be something simple or extremely complex. There is a button on the router to factory reset it, it's tiny you'd need a paper clip or tiny pin but, you can reset your router and see if that fixes the issue. However, often times you will need to have your Internet configuration information if you choose this option. If you're still having issues with it, it may be time to get some technical help or buy a new router.

**Need help? Give us a call.** We can work with your Internet provider to troubleshoot and get you back online in a jiff.

**The Cell Phone Saved The Day!** Did you hear about the Australian man who narrowly escaped a deathly arrow flying through the air with just a cell phone? That's right, his cell phone saved his life. This recent news story displayed a photograph of the cell phone with the arrow lodged through the upper left corner. Apparently, the man was confronting a person with a bow outside his home. He attempted to take a photo of the incident and ended up capturing the arrow instead. This just goes to show us that sometimes our fancy little devices can have more practical uses.



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## Stay Connected

While we always recommend staying connected with your family and friends, especially your Mother! We're sure this isn't what keeps you up and night. Many business owners worry about their network connectivity. Cloud services, file access, and remote applications have everyone on edge. Accessibility is paramount to keeping your business running smoothly. So, how can you ensure your network is accessible?

Give us a call to run a full Network Audit and see how to sustain a healthy connection, minimize downtime, and secure your network.

**Micro Enterprises LLC 877-540-6789**