

5 HOLIDAY SCAMS TO AVOID



TOO GOOD TO BE TRUE

This holiday shopping season be wary of deals that seem like they're too good to be true, even on reputable sites. Sites like Amazon on eBay have independent sellers and they're not always legitimate for example.

GIFT CARD SAFETY

Gift cards found at the store may have already been scratched to reveal the code, so when you activate them the scammer just steals your balance. Always check or buy online where you can.



USE THE BBB SCAM TRACKER

You can use the Better Business Bureau scam tracker to track scams happening in your area, determine if you're being scammed or to report a scam.

<https://www.bbb.org/scamtracker>

MAKE SURE YOUR DONATIONS ARE GOING TO THE RIGHT PLACES

Charity scams also increase this time of year, there are many websites aimed at researching whether a charity organization is legitimate (or even how they use the funds they receive).



KEEP AN EYE OUT ON FAMILY

This time of years scams that target senior citizens are also on the rise, keep an eye out on vulnerable family members and offer these tips to them as well.

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