



**PRESS RELEASE**  
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FOR IMMEDIATE RELEASE

### **Simplicit Technologies Announces Company Name Change to Velonex Technologies**

LOS ANGELES, Ca. Feb. 11, 2022 – Simplit Technologies, an industry leader in delivering technology support services to clients since 2003 has announced today that the company will begin operating under a new name and will be known as Velonex Technologies effective immediately. This rebranding strategy reflects the evolution of the company and its vision for the future. A new company logo has been revealed and a new website is planned to launch in the second quarter of 2022, which will feature useful information on all the company’s services and helpful technology resources. The company’s ownership and staff have not changed.

CEO, Elliott Edge stated, “Our leadership team and I believe it was appropriate to rebrand our company to align our growing team while conveying the things that are important to our clients – speed, mobility, and security. We will continue to offer the same excellent service you have come to expect – only with a new name. We are excited about the introduction of our new company name, Velonex Technologies, because it allows us to better represent who we are as a team to our customers and better reflects the scope of resources available to support their needs.”

For more information about the name change, please contact:

Velonex Technologies  
Maria Pasillas  
(818) 471-4030  
marketing@velonexIT.com

### **About Velonex Technologies**

Velonex Technologies is an industry leader delivering technology services with roots dating back to 1990. Headquartered in San Antonio, Texas, with operations that span from California to New York, the company has a dedicated team with over three decades of track record helping clients leverage technology in their organizations.