



THIS SMALL MISTAKE COULD TAKE DOWN YOUR ENTIRE COMPANY

Technology has immersed itself in every aspect of our lives and, for the most part, it has made daily life easier. Tasks are done more quickly, information is readily accessible, and automation has allowed us to depend on technology for simple, repetitive tasks. Alexa, turn off the light! What is there to complain about?

Next time you open your favorite news website or read a newspaper, notice how you are subjected to MASSIVE headlines screaming at you about a brand name company being infected with ransom-ware or another large company who has had a data breach that exposed over 1,000,000 customers' information. Does that worry you? You are a small business and you have paid a hefty price for your cyber-security. You've done exactly what you should have done to protect your data, right?

But have you invested time, money, or even a spare thought into your fragile backup hard drives? Even if you are secure from hackers and other cyber-criminals, a defective, or old hard drive can take down your entire business in the blink of an eye!

IT'S NOT A MATTER OF IF, BUT WHEN?

Many business owners believe the backup they have is sufficient enough and preach, "if it ain't broke, don't fix it." Unfortunately, that is how documents and sensitive data are lost. The equipment running quietly in the background is not checked on as much and it can lead to disastrous results.

All technology fails at some point, but everyone becomes complacent, depending on their devices and do not think about upgrading or replacing the equipment that stores their most valuable asset - their data.

According to a Fortune Small Business/Zogby International poll, 76% of small business owners have lost data due to failed hard drives, though some were able to pay a substantial amount to have that information recovered. **More than half of them failed to recover any data at all!**

Do not be one of the companies that always puts their technology on the back burner and when the hard drives fail, you are unable to recover your data. Your company is worth more than just relying on equipment that is not made to last forever. Give us a call to talk about how we can help you secure and update your data today!



IRS TAX BREAK: TIME IS RUNNING OUT FOR 2020 IRS BREAK!

Have you looked into the immediate expense deductions: Section 179

This is an important tax deduction the IRS WANTS you to take advantage of! Thanks to a recently updated tax deduction titled "Section 179 Election", the Federal Government now allows you to buy up to \$1,000,000 in machinery, computers, software, office furniture, vehicles, or other tangible goods and thereby REDUCE your taxable income on your current year's tax return.

Why are we telling you this? This is the perfect time to upgrade those systems, check your security, get those newer laptops that don't freeze on you right before your deadline, even get those pesky phones set up correctly and have your voicemail emailed to you, so you do not miss a single message. Its the kind of decision CXO's need to consider when strategizing how to push their company forward in the age of technology.

UPCOMING NATIONAL HOLIDAYS

Pearl Harbor Remembrance Day

December 7th, 2020

Christmas Eve
December 24th, 2020

Christmas
December 25th, 2020

New Years Eve
December 31st, 2020





December 2020

Is your IT Department sitting comfortably on your dollar?

Don't trust your company's critical data and operations to just anyone! This business advisory guide will arm you with 21 revealing questions you should ask any computer consultant before giving them access to your company's network!

To request your free "21 Critical Questions Every CEO Should Be Asking Their IT Team Right NOW," scan the QR code below! I've had numerous CEOs use this as a "pop quiz" to see IF their IT team could say "yes" to even half of what we've outlined here.

Be prepared to be shocked! You can download it instantly at:

www.myIT.com/21questions/



10 Secret Tricks, Tools And Cool Features Hiding In Google

If you use Google for searching the web, you're going to love these 10 features, available to everyone that you probably didn't know about. The best way to find these is to simply search for the item in Google.

1. Google's Dictionary Extension for Chrome.

Add this plug-in and you can highlight words on a web page to look them up and see how they're pronounced without leaving the page!

2. Google Forms. Need a quick survey?

Poll your friends on where to go to dinner? Collect RSVP information to organize a party? Google Forms will allow you to do all of this quickly and for free.

3. Google Keep.

This free productivity app is similar to Evernote, allowing you to keep lists, web pages, documents, and information organized on the web and on your smartphone.

4. Google Public Data Explorer.

This free application makes large datasets (like world development indicators or unemployment statistics) easy to explore, visualize, and communicate.

5. Google Fonts.

Want a unique font to use on your web site? This public database of typefaces is free and offers a myriad of font choices and selections.

6. Google Mortgage Calculator.

Want to know if that new house is within your budget? Google mortgage calculator can quickly calculate a monthly payment for your home for free.

7. Google Sky.

For my fellow "trekkies" and sci-fi fans, check out Google Sky. From this page you can view celestial objects, including stars, galaxies, planets, and tons of other cool photos taken from space.

8. Google Unit Conversions.

Need to convert kilometers into miles or vice versa? Just type in "unit converter" and Google will pop up a web-based converter that will do the math for you in seconds.

9. Google Flight Tracker.

Type in any flight number and Google will report its status.

10. AdBlock.

This is the most popular Chrome extension out there. AdBlock, which works in Chrome, Opera, and Firefox, will remove banner advertisements that can make reading some sites difficult.



MONTHLY REMINDER UPDATE YOUR PASSWORD



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December 2nd - National Mutt Day



Let's celebrate all those mixed breeds that bring happiness and love into our lives!

Every dog deserves a forever home, no matter which breed they are distinguished as. According to National Animal Interest Alliance (NAIA), **only 5% of dogs in an animal shelter are purebred.** That means 95% are mutts!

When searching for your pup, please consider going to a shelter and adopting one of the cute mutts that deserve a home! But remember, they furry companions are **LIFELONG** commitments.

Here is Piper, a mutt (with some Bull Terrier thrown in there for good measure). She was adopted from The North Richland Hills Animal Adoption & Rescue Center (AARC) 3 years ago. She has been amazing around kids, and cats, but loves to protect her family from scary delivery men! - Her mom LOVES Amazon! ;)

Want your perfect pup or cat featured for all of DFW to see? Email us as Lauren@myIT.com with a name, picture, and description and keep a lookout for our upcoming monthly newsletter!