



### Who is myIT.com?

We are an IT company that strives to help any business push their company forward by providing efficient, well-maintained, and up-to-date technology support.

1. Rapid response times
2. True commitment to great customer service
3. A professional, experienced team



### Need help implementing your business IT?

Check out our **FREE EBOOK** at [www.myIT.com](http://www.myIT.com)



## IRS TIP: YOU CAN SAVE UP TO **\$1,000,000** ON YOUR TAXES FOR YOUR BUSINESS THIS YEAR!

### SECTION 179 & HOW IT HELPS SMBS

With tax season right around the corner, it's time to start buckling down and really plan out how to spend or save money that will benefit your company the most. Start looking into **immediate expense deductions: Section 179.**

The Federal Government now allows you to buy machinery, computers, software, office furniture, vehicles, or other tangible goods and thereby **REDUCE** your taxable income on your current year's tax return!

This tax deduction is designed to help companies by aiming at general business equipment, as well as off-the-shelf software purchases. In other words, if you use it in your business, it probably qualifies.

All businesses need equipment on an ongoing basis, be it machinery, computers, software, office furniture, vehicles, or other tangible goods. It's very likely that your business will purchase many of these goods during the year and will do so again and again. **Section 179 is designed to make purchasing / leasing that equipment during this calendar year financially attractive.**

Not only can a business owner receive a tax break for purchases for their business, vendors and manufacturers also offer incredible rebates and discounts on equipment towards the end of the year in a last ditch effort to improve annual sales. After all, they need to look good for their investors!

This is the perfect time to take a closer look at your IT and see if everything is working as efficiently as it should. Are you overpaying for services not rendered? What about upgrading your servers, laptops, desktops, even phone systems? Many companies hold off on making large technology purchases because it can be such a large expense, but with the Section 179 tax incentive, it should be a no-brainer!

**If you're interested in upgrading your technology, change IT providers, or would like to get your network health assessed (FREE):**

**CALL 817.835.0001**

### UPCOMING NATIONAL HOLIDAYS

**Remembrance Day**  
November 11th, 2020

**Entrepreneur's Day**  
November 19th, 2020

 **THANKSGIVING**  
November 26th, 2020

**Small Business Saturday**  
November 28th, 2020

**CyberSecurity Day  
& Cyber Monday**  
November 30th, 2020



### Is your IT Department sitting comfortably on your dollar?

Don't trust your company's critical data and operations to just anyone! This business advisory guide will arm you with 21 revealing questions you should ask any computer consultant before giving them access to your company's network!

To request your free "21 Critical Questions Every CEO Should Be Asking Their IT Team Right NOW," scan the QR code below! I've had numerous CEOs use this as a "pop quiz" to see IF their IT team could say "yes" to even half of what we've outlined here.

Be prepared to be shocked! You can download it instantly at:

[www.myIT.com/21questions/](http://www.myIT.com/21questions/)



# BARNES & NOBLE

## CONFIRMS CYBER-ATTACK!

**On October 10th, 2020,** Barnes & Noble was the most recent victim of a ransomware attack.

In an email, B&N confirmed an intruder had obtained "unauthorized and unlawful access to certain Barnes & Noble corporate systems." The intruder(s) gained customer email addresses, billing and shipping information, phone numbers, as well as transaction histories.

Not only did the cyber-criminals get their customers' sensitive data, they also brought down Nook Services, erasing peoples purchased libraries, restricting logins to their web-based platform, and creating connectivity issues when trying to share or download new books.

### Why is this important?

These types of attacks on large companies are happening more and more often, and many times, companies would rather not disclose the attack to the public. It creates a sense of fear and diminishes the company's trustworthiness. A business owner can no longer sit by and hope their company will fly under the criminal's radar. One attack can result in data being held for ransom, client information being sold, backups being deleted; the possibilities are endless.

Small- to mid-sized businesses are EXTREMELY at risk to cyber-attacks and it is imperative to understand the risks and act accordingly. Bringing on an MSP (Managed Services Provider) is a great way to ensure your security is up-to-date and your data is secure. Is losing your customer's trust worth the risk?

## Meet the CEO



Greg founded myIT.com in 1997, when he recognized there was a large opportunity to help small and mid-sized businesses succeed with their technology needs.

In his spare time, he spends as much time with his beautiful wife, Brenda, son Thomas, daughter Sarah, and two dogs, Nicki and Charlie. Greg's son is a proud Marine, and his daughter is following down the same path, and Greg couldn't be more proud.

Greg truly values relationship-based partnerships with the companies he works with. This is his calling. IT is his passion.

### MONTHLY REMINDER UPDATE YOUR PASSWORD



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