



FOR IMMEDIATE RELEASE:

XPERTECHS' President Now A Published Author (WWW.XPERTECHS.COM/BOOK)

Ellicott City, Maryland – April 1, 2011 – April 1st marks the official book launch for Michael Mellott's first book, "The Executive Guide to Hassle-Free IT." Michael is the President and Owner of XPERTECHS, and began building the company in 1988. "I felt that it was time that we provided an easy-to-read technology guide so that business owners can have the tools they need to hire the right IT Support firm," said Michael.

If you're like most business owners, you probably shy away from things technical in nature because you don't understand how they work, why they work, or how to operate them. After all, what you want are business solutions to drive sales and profitability, not whiz-bang gadgets and budget-busting non-solutions that break and make your life more complicated. Yet the technology that runs your business is too important and too expensive to ignore. That's what this book is about: arming you with the basic information you need to find a trusted advisor who can help your small business tame technology and turn it into a powerful, competitive weapon instead of a huge financial strain and source of problems.

"If you are serious about controlling costs, increasing uptime and eliminating technology headaches, this book is a must read for any entrepreneur focused on bottom line profits and sustainability. In his book, Michael reveals over 23 years of insights and perspectives on helping business owners tame technology and turn it into a competitive advantage." Jennifer Holmes, President, MIS Solutions, Inc.

About XPERTECHS

XPERTECHS is a leading Convergent Technology company offering a full range of services including Microsoft network solutions, LAN and WAN connectivity, Proactive IT Managed Services (Xper**CARE**), IP Telephony, Internet Connectivity, Network Security, and Training. Our focus is on delivering high quality Networking, Proactive Management, IP Telephony and Internet Solutions that are critical to solving information needs of our clients. Our philosophy is built on the desire to focus on our select group of clients and deliver the best customer service available through our certified (CNE/MCSE/CNTE) engineers.

XPERTECHS provides Installation and Support of networks, servers, workstations, PCs, firewalls, routers, switches and IP phone systems. The company provides on-site and remote support through our Xper**CARE** Managed Services offering.

Give us your computer problems and "Xperience the Difference"

For more information contact XPERTECHS

410-884-0225

marketing@xpertechs.com