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FOR IMMEDIATE RELEASE

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Darlene Campbell Inducted into ATSI Hall of Fame

Outgoing ATSI President had the pleasure of inducting the latest member into the ATSI Hall of Fame. The following is the text of his remarks:

Our ATSI Hall of Fame inductee is well-known within the industry as a past-president of our association, a previous convention chair and as the current chair of one of most active committees. This person exemplifies service to the industry and the association. Everything that has been done for ATSI has been willingly and energetically undertaken.



Our inductee came to the industry after a career in marketing and as a manager in nursing care service. She is a gifted athlete, an avid golfer, and still makes active use of bowling shoes she has owned since the 1960's.

You may now know I am speaking about Darlene Campbell, president of Information Communications Group out of Leawood, KS, and a lifelong resident of Kansas.

During the late 60's – early 70's Darlene worked for Mattel in their marketing department, where she traveled extensively. In the mid 70's she worked for Quality Care Nursing Service as a Regional Manager.

After leaving Quality, Darlene started her own nursing service known as Professional Nursing Service. She sold the business in 1985 to Kimberly Quality Care.

Because Darlene has so much immediate communication with the medical community, she became aware of the need in KC for a medically oriented answering service. From these ideas grew the inception of "Medical Answering Service", which opened its doors on Labor Day weekend 1986.

Darlene served as the President of Tune and SATAS. She was asked to serve as ATSI Convention Chair and has remained active within ATSI ever since, serving as ATSI president in 2001-2002. She is responsible for helping ATSI to begin benchmarking industry best practices during that year. Motivated by the September 11th terrorist attacks on this country, and through her outreach to the American Blood Centers, Darlene helped create our "Disaster Preparedness Took Kit," which serves as template for how we each can help to facilitate communications during a disaster and reap the benefits of being a good corporate citizen.

Darlene serves as the chair of ATSI's Advocacy Committee and has worked closely with our lobbyist, Dave Wenhold. Dave says that "Working with Darlene has been a real pleasure. She has an innate understanding of the political process and was a pro during our Hill walk in Washington. ATSI is fortunate to have her engaged in an advocacy role and protecting the profession. I consider myself lucky to be able to work with her and congratulate her on induction into the Hall of Fame."

She has always been open and generous in our industry and is a worthy recipient of this award. Please help me recognize the 2009 ASTI Hall of Fame Inductee, Darlene Campbell!