Good Afternoon!

Mr Kalin Sarasin, Vice Chairman of the Board of Trade of Thailand and Thai Chamber of Commerce,

Mr. Piyabutr Cholvijarn, Vice Chairman, Board of Trade of Thailand and Thai Chamber of Commerce,

Distinguished guests, speakers and moderators, ladies and gentlemen.

It is indeed a great pleasure to welcome you today on this special occasion, which is part of the JFCCTs 40<sup>th</sup> anniversary events.

The services sector has long been one of JFCCTs key areas of focus and promotion. An advanced and developed services sector will unlock some of Thailand's hidden strengths and help us all to advance.

This Forum uses an innovative approach of short presentations around one of three Topics followed by a deep dive into these services sector topics with the help of a moderator. The subject matter today covers much of JFCCT policy advocacy scope.

The Forum Booklet which you in your hands has much useful information to help us today, and a recognition of our sponsor and our supporters, to whom we are most grateful.

JFCCT supports and promotes trade, foreign investment, and encourages skills development and transfer, with the overall aim of contributing to the economy of Thailand positively. JFCCT does not promote protectionism. We still have a long way to go and only through a joint effort will we be able to reach our goal.

We hope you will see the JFCCT approach and help to share ideas and proposals, and participate with us in further development of recommendations.

I wish all delegates and participants a fruitful Forum.

It is now my enjoyable duty to introduce Mr Piyabutr Cholvijarn, Vice Chairman Board of Trade and Thai Chamber of Commerce to provide opening remarks. His bio note is in the FORUM BOOKLET. Khun Piyabutr is a well respected business person and industry leader and is a great friend of JFCCT.

Thank you.