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Banking & Financial Services Innovation and Competition as Economic Enablers

Darren Buckley

Country Head & Citi Country Officer

Citi Thailand





We're living in a world where

people can become businesses

in 60 seconds.

Brian Chesky Airbnb CEO



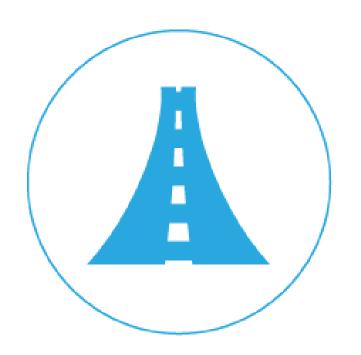
In five years, the

biggest banks

in the world won't be banks,

they'll be tech companies.





It's competition that forces companies to get out of their complacency.



Potential future of banking

A branch in your pocket

Peer-to-Peer





THANK YOU