



# Banking & Financial Services

## Innovation and Competition as Economic Enablers

Darren Buckley

Country Head & Citi Country Officer

Citi Thailand



We're living in a world where  
**people can become businesses**  
in 60 seconds.

Brian Chesky  
Airbnb CEO

In  
five years, the  
**biggest banks**  
in the world won't be banks,  
**they'll be tech companies.**



It's competition that forces companies to get out of their complacency.

John Mackey  
CEO, Wholefoods

Potential future of banking

# A branch in your pocket

Peer-to-Peer



THANK YOU