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FOR IMMEDIATE RELEASE

August 10, 2017

MXOTECH NAMED TO 2017 CRN FAST GROWTH 150 LIST

List Recognizes Thriving Solution Providers in the IT Channel

Chicago, IL, August 10, 2017 – MXOtech, Inc. an award-winning company known for providing innovative technology solutions with top-notch customer service, announced that CRN®, a brand of The Channel Company, has named MXOtech to its 2017 Fast Growth 150 list. The list is CRN's annual ranking of North America-based technology integrators, solution providers and IT consultants with gross sales of at least $1 million that have experienced significant economic growth over the past two years. The 2017 list is based on gains in gross revenue between 2014 and 2016, and the companies recognized represent a total, combined revenue of more than $16,717,688,643.

MXOtech has not only grown its revenue and staff since inception in 2005, but they have expanded their suite of services to a comprehensive scope of everything from 24/7 support to custom web application development and thoughtful business process improvement solutions.

"At MXOtech, our passion is going beyond IT to serve the people who rely on it. **We focus on being a true technology partner.** *That means helping you achieve your business goals, starting with the initial in-depth evaluation of your current setup and needs, all the way through to creating a unique solution to decrease manpower, and everything in between. I'm incredibly proud that we have been recognized for this strategy." said Joanna Sobran, CEO and Founder of MXOtech.*

"The companies on CRN's 2017 Fast Growth 150 list are thriving in what is now a very tumultuous, demanding IT channel climate," said Robert Faletra, CEO of The Channel Company. "This remarkable group of solution providers has successfully adapted to a landmark industry shift away from the traditional VAR business model to a more services-driven approach, outpacing competitors and emerging as true channel leaders. We congratulate each of the Fast Growth 150 honorees and look forward to their continued success."

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If you would like more information about this topic, please contact Alicia Plomin-Spitler at 312.554.5699, email at aplomin@mxotech.com, or check out the Fast Growth 150 list in the August issue of CRN at www.crn.com/fastgrowth150.

About Joanna Sobran

Joanna is the innovator and driving force behind MXOtech. She focuses on overall vision, solution development, marketing, and strategy. Her talent for taking ideas and turning them into applicable solutions that fuel a client's growth quickly set her apart from the competition. Joanna knows how important the MXOtech team is for the success of a company. Every day she drives home the set of core values her leadership team exercises while growing their teams, allowing MXO to offer the best solutions and services to their clients.

Joanna began her career in the healthcare industry working for two successful women entrepreneurs and later moved into IT, combining her healthcare and technology business expertise. Her knowledge of these two practice areas, along with her business development skills, became the foundation on which she built her own successful company. Joanna drew her true inspiration from her two mentors as they grew a successful woman-owned enterprise; created opportunities for career growth, and fostered a positive impact on their community and clients.

Joanna is driven to deliver a high-touch customer experience through innovation and customer service. She is passionate about helping her clients grow their businesses. Whether it's providing education, improving company efficiencies, or crafting unique technology solutions, she embraces all aspects of her work and truly cares about her clients' success. She especially enjoys working with other women entrepreneurs and helping them to succeed.

About MXOtech

As the IT Concierge for clients, MXOtech delivers technology services ranging from outsourced Managed IT Services to Custom Business Application Development, System Integration and Business Process Improvement.

At MXOtech, we all come to work every day because we want to help our clients use technology to grow their business. And we want to do a phenomenal job at it. To be honest, we're not really satisfied until our clients are bragging about our good work. This attitude has served us well over the years. That's why we've been able to maintain a 98% client retention rate. Not only do we love retaining clients long-term, but we feel it's important to retain employees who build relationships with our clients and understand their personalities and businesses.

No matter who we're talking to, our messages and interactions are built around these four core values – clarity, inspiration, trust, and accountability – that embody how and why we do what we do. We understand that technology can be complicated. That's why we have engineers and developers who explain everything in simple terms – no geek speak here. Whether you are well-versed in IT or a complete novice, we want you to be empowered, not overwhelmed by technology.

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About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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