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## MXOtech Celebrates Core Values in New Corporate Video

**CHICAGO, IL – February 10, 2014.** MXOtech has released a new corporate video that showcases the company's employees and the recently redefined core values that drive the company to create excellence in everything they do.

While MXOtech is known for providing their clients with a variety of IT services, including computer support, interactive portals, and healthcare applications, little has been previously revealed about the foundation for which the company bases itself.

The video, shot at MXOtech's West Loop Chicago office during their 2014 Strategy and Kick Off Meeting, reveals how the company's core values guide their employees to fulfill their shared mission: *To provide an inspiring environment for talented individuals to come together and create excellence.*

MXO President and CEO, Joanna Sobran, maintains that by creating this excellence, the team will work together to achieve their goals. "We developed our core values because we really wanted to provide that consistency and clarity in the services we deliver to our customers and the way we work internally," stated Joanna.

According to Michael Dugan, Chief Technology Officer and Co-Founder, "The aim was to find a set of values that we all shared together and which defined what MXOtech as a whole holds near and dear. In the end, we found four small words...Clarity, Inspiration, Trust and Accountability." The technology company is already embracing these four key core values:

### MXO Core Values – "Embrace":

- ⓧ **Clarity:** We practice methodologies that enhance team vision.  
*For us: This means tapping into all of our individual strengths in order to achieve a unified vision.*
- ⓧ **Inspiration:** Rising to the challenge and staying cutting edge.  
*For us: This means challenging and inspiring each other to do our best.*
- ⓧ **Trust:** It's in everything we do.  
*For us: This means trust is so strong amongst us that the clients feel it too.*
- ⓧ **Accountability:** We own our work and every commitment.  
*For us: This means going above and beyond to deliver to each other and to our clients.*

View the new corporate core values video on the company's YouTube channel at:

<http://www.youtube.com/watch?v=ZYaSepB2GQ4>

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### About MXOtech

Joanna Sobran and Michael Dugan launched MXOtech in August of 2005. Based in Chicago's West Loop, MXOtech provides IT consulting services with a focus on Custom Software Development and Managed IT Services. Through their commitment to excellence and guiding principles, MXO produces consistent, positive, and prompt results for their clients. MXO's mission is to provide an inspiring environment for talented individuals to come together and create excellence. Some of MXO's healthcare applications have been nominated for Innovation Awards and adopted by Fortune 1000 companies to be utilized on an enterprise-wide level. For more information on MXOtech, visit them online at [www.mxotech.com](http://www.mxotech.com). To learn more about their healthcare IT solutions visit [www.mxocare.com](http://www.mxocare.com).