



A Monthly Newsletter of Invisik Corporation

Greetings from Invisik!



Matt Jurcich, President
Invisik Corporation

Parades? Check! Fireworks? Check. Sun burn? Check! It's official: we're half-way through summer and into the third quarter of the year already. All too soon "back to work" projects will be demanding our attention again. Stay on top of those unpopular tasks by planning ahead a little each day. Jot down (or email us)

IT projects you've put on the back burner to tackle later in the year. We can help you keep track of them and avoid year-end stress (not to mention keep an eye out for good deals on hardware and services).

If you've been plugging away all summer long, well, mucho kudos to you! Drop us a line about how things are going, too. We may have options to better streamline your processes. Send us an email at info@invisik.com, or give us a call at 612.298.3000.

*Good networking,
Matt Jurcich*

This Month...

- Page 2** Cloud Networking: Is Your Business Ready to Move?
- Page 3** The American Swedish Institute's new Nelson Cultural Center
- Page 4** Invisik Trivia Bowl
Win an Amazon.com gift card
- Page 5** Microsoft Word Keyboard Shortcut Round-up
- Page 5** Windows Phone Marketplace Requires Upgrade to Mango



Cloud Networking: Is Your Business Ready to Move?

Cloud computing provides secured, instantaneous access to company applications and data from anywhere in the world with Internet access. Options for cloud computing come in many forms, but the common tie is they are all self-managed and available without big upfront cost. Some common cloud services include:

- Microsoft Office 365 or other Cloud Exchange e-mail service
- Application hosting– to move just one program or business operation to the cloud
- Backup and Disaster Recovery– keep a live copy of your onsite server data in the cloud for speedy recovery
- Telephone systems– the cloud handles all the call routing and phone line issues for you
- E-mail security– filter out spam and viruses without bogging your server down
- Cloud Network– move your day to day desktop operations to the cloud

These options can be done in a mix-and-match basis, so there is a lot of flexibility to match a company's expectations or requirements. Many companies start with just a few cloud options until a big server upgrade is needed. Often that can be the perfect time to move the rest of the infrastructure into the cloud and avoid a big cash expense.

Utilizing industry leading technology, Invisik Cloud Network has helped businesses of varying sizes rid itself of costly IT expenditures such as servers that have to be replaced every few years, or expensive software licenses that have to be renewed and upgraded. Hard drives that die and potentially lose critical data, or wasted employee productivity due to old infrastructure are no longer hassles for companies we help move to the cloud. Invisik Cloud Network resolves the trouble of having to choose between spending a ton of cash on upgrades or living with antiquated, slow and unsecure systems. Key features of the Invisik Cloud Network include:

- Lowers the expense of software licensing fees.
- Eliminates the purchase and maintenance of servers.

- Minimizes the purchase and maintenance of network equipment.
- Reduces the expense of data and applications backup.
- Resolves the high cost of secure VPN's and slow employee remote access
- Lessens physical and computer security problems
- Incorporates Disaster Recovery and Business Continuity options

For one low monthly fee, Invisik Cloud Network services includes all the latest versions (or previous versions – you choose what you want or need to run) of Microsoft Office, Exchange Server, SQL Server, and other enterprise level applications such as spam filtering and virus scanning programs. We also have secure, remote access to Unix, Linux and IBM OS/400 mainframe hosts and applications. Most importantly, all of our cloud services include technical support by our local, friendly technicians. We have multiple support options to help clients design a cloud network that works best for their company.

If you need to upgrade your current computer network or have been considering cloud computing to save money and simplify IT, get our *FREE* cloud computing report first. The insights provided in the report will arm you with the right information and questions to ask so you avoid getting "sold" a solution that doesn't work for your company. Learn about what cloud computing is and why so many small and medium sized businesses are switching. The report also includes 15 critical questions about cloud computing you **MUST** have the answers to before moving to the cloud, and details what you should expect to save on IT costs initially and over time.



Download your copy of **5 Critical Facts Every Business Owner Must Know Before Moving Their Computer Network To The Cloud** at www.invisikcloudnetwork.com or contact us to conduct a cloud assessment. Call 612.298.3000 or email support@invisik.com. ▲

The American Swedish Institute's New Nelson Cultural Center

If you were not among the thousands of people standing in line for Swedish Meatballs with Lingonberry sauce or Swedish Pancakes with strawberries and cream, all while rocking out to an ABBA tribute band, then you missed a great party on June 30, 2012 at the American Swedish Institute's grand opening of their new Nelson Cultural Center.

The Nelson Cultural Center—named for benefactors Carl and Leslie Nelson—is a 34,000-square-foot addition combining contemporary and traditional Swedish aesthetics and landscaping. Designed by HGA Architects and Engineers, Minneapolis, the building achieved Leadership in Energy and Environmental Design (LEED) Gold certification for its sustainable, energy-efficient design. The new center and the renovation of the 1908 Turnblad mansion were part of the final building phase of Linking Generations, Linking Communities: The American Swedish Institute Capital Campaign.



In 1903, Swedish-American newspaper publisher Swan Turnblad purchased six lots on the corner of 26th and Park Avenue in what is now South Minneapolis. He commissioned architects Boehme and Cordella to design a French Chateausque mansion on the grounds, and construction took approximately five years. The Turnblads lived in the mansion from 1908 until December of 1929 when they donated the mansion to the American Institute for Swedish Art—today called the American Swedish Institute. The Turnblad mansion has housed ASI for over 80 years.

In 2005, ASI acquired the full 2600 block of Park Avenue, and by summer 2007, had transformed it into their new Festival Grounds. In 2010, the building plans for the new Cultural Center and renovations to the mansion were unveiled, and just two years later the grand opening celebration was held on June 30, 2012.



Invisik's Matt Jurcich and telecom partner Jon Foster of Fostar Telecommunications oversee the wiring and relocation of ASI's computer network to their new IT room.

Primary features of the Carl and Leslie Nelson Cultural Center includes a glass-enclosed lobby, an art gallery for traveling and locally originated

exhibitions, a large studio and crafts workshop, flexible event

space, two commercial kitchens, a museum shop and café (FIKA), and office space for partner organizations.

Renovations to the Turnblad Mansion were to improve visitor accessibility, preserve original rooms, open more spaces to the public, and create additional classrooms and community

meeting spaces. The 10,000 square foot renovation of the lower level added areas that will improve ASI's service to the public including a community hall with kitchen, two classrooms spaces with up-to-date A/V capabilities, and an accessible research and resource center.



Invisik's Matt and Max Jurcich enjoy a Dala Horse ride at the Grand Opening.

This newest landmark in Minneapolis is open to the public Tuesdays through Sundays, and offers a great experience of Nordic arts, music, cuisine, craft and culture. Visit their website for admission information and upcoming events for visitors of all ages (www.asimn.org). ▲

INVISIK TRIVIA BOWL

July's Trivia Bowl Question:

11-year-old Frank Epperson created this summer treat totally by accident in 1905 on his porch one very cold night in San Francisco?

- A. Ice Cream
- B. Popsicle
- C. Slushie



Be the first to respond with the correct answer to win an Amazon.com gift card. Call **612.298.3000** or email trivia@invisik.com.

Congratulations to Kelly Moore of Futurestar Corporation in Chanhassen, MN. She was the first to correctly answer June's question:

In the northern hemisphere, the day the sun's rays are directly overhead along the Tropic of Cancer is called (A.) Summer Solstice.

Don't Forget Our "Everybody-Wins-Referral-Program"?



Send me a **\$25 Visa Gift Card** for *each* of my business colleagues I'm referring to Invisik. I'll tell my colleagues to expect your call so they can get 2 FREE hours of guaranteed, no-strings-attached Invisik tech support to use anyway they want (a \$300 value).

My Name: _____

Company: _____ Title: _____

My Referrals

Name & Title: _____

Company: _____

Phone: _____

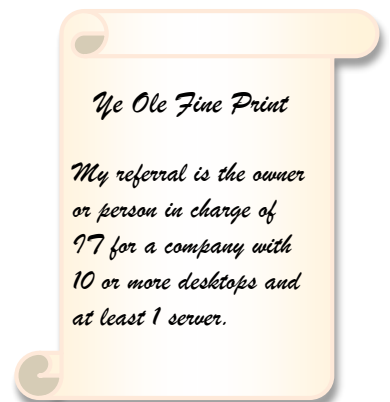
Email: _____

Name & Title: _____

Company: _____

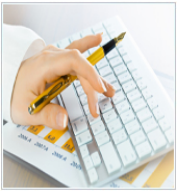
Phone: _____

Email: _____



Mail: 7240 Grand Ave S., Richfield, MN 55423 • Fax: 612.243.1477
Tel: 612.298.3000 • Email: support@invisik.com • www.invisik.com

Microsoft Word Keyboard Round-up



Microsoft Word is probably the most widely installed program that is not an operating system. Of Word's many features, keyboard shortcuts are among the most useful. We have rounded-up 20 handy keyboard shortcuts for Word and those that also work for all Microsoft programs.

► General shortcuts for all Microsoft programs:

Ctrl + P: Prints the document, spreadsheet or presentation. If you have more than one window open, the item currently viewed will be printed.

Ctrl + W: Closes the window you have open.

Ctrl + O: Brings up the Open document window.

F12: Opens the 'Save As' window.

Ctrl + S: Saves the document.

Ctrl + C: Copies what is selected.

Ctrl + X: Cuts what is selected.

Ctrl + V: Pastes what has been copied or cut.

Ctrl + A: Selects everything (selects all).

► Specific shortcuts for nearly any version of Word:

Ctrl + F: Allows you to search the document for a word or sentence.

Ctrl + Up arrow: Moves up one paragraph from where the cursor (black, blinking line) is.

Ctrl + Down arrow: Moves down one paragraph from where the cursor is.

Ctrl + Page Up: Switches to the top of the previous page.

Ctrl + Page Down: Switches to the top of the next page.

Ctrl + Shift + E: Enables 'Track Changes' which will show any changes made to the document. (Pressing it again will turn off 'Track Changes'.)

Ctrl + Shift + C: Copies the format of the selected text.

Ctrl + Shift + V: Pastes the previously copied format.

Ctrl + B/I/U: Applies **bold**, *italic* or underlined formatting to selected text. If no text is selected, the respective formatting will be enabled.

Tab: Moves to the next selection. If you have a list with numbers or bullets, pressing Tab will indent the number or bullet in once, and change it to a subheading under the previous point. i.e., 2. will be indented and changed to a. as a subheading under 1.

Shift + Tab: Moves back, or moves one indent back (to the right). For lists, this will move the point up the hierarchy i.e., a. will be moved back to 2.

These are some of the most useful keyboard shortcuts for Word. Visit <http://office.microsoft.com> and search for 'keyboard shortcuts' for a the full list of shortcuts. To learn more about other features in Word or about other Microsoft programs, give us a call at 612.298.3000 or email support@invisik.com. ▲

Windows Phone Marketplace Requires Upgrade to Mango

Microsoft announced that users using a Windows Phone with an OS older than version 7.5 (codename: Mango) will not be able to download, buy or update apps from their app store, Marketplace. If you are still on an older OS version and want to utilize Marketplace, you will need to update it by doing the following:

1. Verify your current OS version
From the Home Screen (*Start*), swipe left to *Apps*. Press *Settings*, *About*, then *More Info*.
2. If you find your phone is running version 7.0 or earlier, you can update it by plugging your phone into your computer using a USB cord, and either the Zune software (for PC users) or Windows Phone Connector (for Mac users) installed on your computer.
3. Open the (Zune or Windows Phone Connector) program and select *Update now*. Your computer will download the update, install it onto your phone, and prompt you when it is ready.

If you are already using version 7.5, there is no need to update your phone, but since there have been incremental updates released, it may be beneficial to check for an update.

For additional information or help with your Windows Phone, contact us at 612.298.3000 or support@invisik.com. ▲

9 Steps that Help Prevent a Server Crash

Summer heat waves come and go, but being proactive on preventing your server and IT network from overheating is a year-long necessity. Here are a few simple things you can do to prevent your valuable investment from crashing:

1. Tidy up the server room; a neater room will increase air flow.
2. If you have more than one server, arrange them in a row so that the cold air comes from the front and is expelled out the back.
3. Keep the doors to the server room closed and seal off the space.
4. Make sure cold air reaches all the equipment.
5. Have a redundant A/C that is specifically designed for computers.
6. Buy a rack enclosure where the cooling is built in to the bottom of the rack.

7. Keep the temperature at no more than 77 degrees.
8. Use blanking panels over any empty spaces on your server rack.
9. Consider virtualization or hosting your servers in a cloud environment so you are generating a lower amount of heat. ▲



More tech tips inside...



7240 GRAND AVE S
RICHFIELD, MN 55423