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## **Equitable Origin Continues Partnership with Coordinating Organization of Indigenous Communities of the Amazon Basin (COICA)**

**New York, N.Y. Sept. 16, 2011** - Equitable Origin ([www.equitableorigin.com](http://www.equitableorigin.com)) has renewed its cooperation agreement with the Coordinadora de Organizaciones Indígenas de la Cuenca Amazónica (COICA).

“The EO100™ Standard is an ongoing project that will improve environmental and social practices in the oil and gas industry. We are very appreciative of the continued active support of COICA,” said David Poritz, EO President & CEO.

The agreement solidifies the strategic alliance between the two organizations for a two-year period. They will work together to promote the EO100™ Standard throughout the nine countries of the Amazon Basin as a way to empower indigenous organizations and their members.

The agreement empowers local communities to recommend ways to enrich the EO100™ Standard. It will also work to execute EO100™ Standard pilot projects in conjunction with oil and gas companies in the area.

### ***About Equitable Origin***

*Equitable Origin (EO) ([www.equitableorigin.com](http://www.equitableorigin.com)) is a stakeholder-based certification system for the oil and gas industry that promotes higher social and environmental standards, greater transparency and more accountability in oil and gas exploration and production. EO delivers a market mechanism for positive change that reduces the social and environmental impact of oil and gas operations, creates a new market for responsibly produced fuels and petroleum-derived products, and empowers consumers and businesses to reward energy companies that achieve certification.*



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