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Equitable Origin Selects WALSH Environmental Consultants and Engineers LLC as Environmental and Engineering Partner

New York, N.Y. Oct. 11, 2010 - Equitable Origin (www.equitableorigin.com) will work with the award winning environmental consulting firm WALSH Environmental Consultants and Engineers LLC on environmental and engineering issues related to the development of the EO100™ standard. The firm will serve as Equitable Origin's technical team for oil and gas related issues as well.

WALSH has extensive expertise in the energy and mining industries around the world, with a particular understanding of rainforest environments and minimally invasive natural resource extraction in South America and Southeast Asia.

About Equitable Origin

Equitable Origin (EO) (www.equitableorigin.com) is a stakeholder-based certification system for the oil and gas industry that promotes higher social and environmental standards, greater transparency and more accountability in oil and gas exploration and production. EO delivers a market mechanism for positive change that reduces the social and environmental impact of oil and gas operations, creates a new market for responsibly produced fuels and petroleum-derived products, and empowers consumers and businesses to reward energy companies that achieve certification.



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