



2016 ANNUAL REPORT

MISSION STATEMENT AND PURPOSE

SHARE is a 40-year-old survivor-led organization based in New York City that provides support, information, and resources to women affected by breast and ovarian cancers. Its mission is to help women and their families address the emotional and practical issues that arise from a cancer diagnosis and to provide the support these women need to feel less isolated, better informed, and more empowered as health care consumers. More than 60,000 times each year, SHARE programs touch women and families affected by breast and ovarian cancers, as well of members of the general public, through support groups, helplines, education programs, and outreach initiatives.

Making targeted efforts to reach all women affected by breast and ovarian cancers, SHARE places a special emphasis on partnerships and programming for women from medically underserved communities. Through the Ambassador Program, SHARE expressly serves women of color, with a focus on low-income and immigrant women in all five boroughs of New York City.

DESCRIPTION OF PROGRAMS AND SERVICES

- **SHARE Breast and Ovarian Cancer Helplines:** Information and emotional support offered by survivor/volunteers seven days a week in 15 languages – no other program offers support for ovarian cancer patients by ovarian survivors
- **Support Groups:** Trained survivor-facilitators offer groups at our NY office and throughout the New York City area in English, Spanish, and Japanese
- **Educational Programs:** Leaders in the field update patients on the latest developments in research and treatment options
- **LatinaSHARE:** Offers Spanish language support groups, educational programs and Helpline
- **Metastatic Breast Cancer Program:** **SHARE offers the most comprehensive program for women with metastatic disease including** telephone support groups, one-on-one support, education programs and networking events for women with metastatic disease and their caregivers.
- **SHARE Ambassador Program:** Outreach to under-served New York City populations
- **Patient Navigator Program:** SHARE provides bilingual survivor-navigators at the breast clinics of St. Luke's-Roosevelt and Bellevue Hospitals
- **Caregiver Circle for Family and Friends** of patients: Support for those caring for loved ones with breast and ovarian cancers including helpline, support group and one-on-one counseling
- **Pink & Teal Workplace Seminars:** Educational seminars alerting women and men to the risks and symptoms of breast and ovarian cancers
- **Advocacy Initiatives:** Empowering patients to shape health care policy for everyone

These programs offer a continuum of supportive care from awareness through survivorship, from recurrence through confronting metastatic disease, from family and caregiver support through end-of-life concerns. SHARE programs strive to meet patients ‘where they are’ literally -- in the healthcare setting, in the workplace, on line and over our telephone Helplines – as well as ‘where they are’ emotionally in their cancer journey. SHARE Breast and Ovarian Cancer Helplines serve as an effective ‘point of entry’ to SHARE-sponsored support groups and other assistive programs and to the extensive network of resource referrals.

PROGRAM ACCOMPLISHMENTS

2016 was an extraordinary year for SHARE, and the thousands of women who benefit from our free programs and services. These are just a few of our accomplishments and milestones:

- Our free helpline fielded 5,603 calls from 50 states around the country in 15 languages;
- SHARE reached approximately 33,000 African-American, Latina and other medically underserved women throughout the 5 boroughs of New York City with outreach programs, multi-lingual support groups and helplines, and survivor patient navigation;
- SHARE’s support group sessions in English, Spanish, and Japanese had a total participation of nearly 3,000;
- 46 webinars are available on our website and have been viewed nearly 18,000 times; and
- The Pink & Teal seminar program sent survivors to 34 corporations and 651 people to raise awareness in the workplace and encourage women to take control of their health.

2016 STATISTICS

By Service Area

SHARE’s programs directly touched people approximately 60,000 times in the past year.

Helpline Calls

SHARE’s toll-free helplines offer practical information and emotional support to women, family members, and caregivers from trained survivor/volunteers seven days a week from 9:30 AM to 9:00 PM in 15 languages to callers from across the country.

Breast	3,811
Ovarian	1,204
Spanish-language	588
TOTAL NUMBER OF CALLS	5,603

Support Group Numbers

Trained survivor-facilitators offer 35 groups at our NY office, at locations throughout the five boroughs, and nationally via teleconference. Support groups are offered in English, Spanish and Japanese, and target specific communities, including women with metastatic breast cancer, young women, African-American/Caribbean women, caregivers, and women with lymphedema.

English-language attendance	1,847
Spanish-language attendance	855
Japanese-language attendance	89
TOTAL ATTENDANCE	2,791

Outreach Program Numbers

SHARE conducts extensive grassroots outreach to raise awareness and knowledge about breast and ovarian cancers in medically underserved, low-income African-American/Caribbean and Latina communities throughout New York City. SHARE also conducts extensive ovarian cancer outreach throughout New York State, and holds seminars designed to educate employees in the workplace.

Ambassador Outreach to Underserved Latina and African-American/Caribbean Women	28,006
Ovarian Outreach	2,738
Pink & Teal Workplace Seminars Outreach	651
TOTAL OUTREACH	31,395

Education Programs Numbers

Through live events and webinars that are archived online, SHARE provides up-to-date information on a diverse range of topics related to breast and ovarian cancer from respected medical experts, and other leaders in their fields.

English-language participants	22,933
Spanish-language participants	534
TOTAL PARTICIPANTS	23,467

Online Support Communities

In partnership with Health Unlocked, SHARE has created three online support communities for metastatic breast cancer, ovarian cancer, and breast cancer. Each community is a supportive, secure environment where patients can share support and information with women and men across the world who are experiencing something similar. The communities are monitored and moderated by SHARE staff, who answer questions and provide information on specific topics.

Online Support Communities

Breast	200
Mets	436
Ovarian	294
TOTAL PARTICIPANTS	930

Printed and Digital Material Distribution Numbers

SHARE produces a range of brochures, newsletters, and program guides designed to provide multi-lingual and culturally competent information about breast and ovarian cancers (risk factors, screening, diagnosis and treatment), as well as about our array of free support and education services.

Program Guide (printed three times annually)	16,000 distribution
Novela-style booklet about breast cancer (Spanish and English-language versions)	17,825
Spanish language breast and ovarian cancer brochure	17,825
Brochure for the African-American/Caribbean community	3,700
“Mets Matters” e-newsletter for the metastatic breast cancer community (produced bimonthly)	1,300 distribution
SHARE monthly e-newsletter	7,400
English-language metastatic breast cancer brochures	2,000
Spanish-language metastatic breast cancer brochures	15,640
Bi-lingual ovarian cancer helpline flyers and “Symptom Cards”	27,030
Bi-lingual breast cancer helpline flyers	15,615
Pink & Teal podcast and printed materials	8,533
TOTAL MATERIALS DISTRIBUTED	132,868

2016 STATISTICS **By Program Area**

Metastatic Breast Cancer Program Numbers

It is estimated that approximately 155,000 women in the United States are living with metastatic breast cancer today. Every year approximately 40,000 women die from metastatic breast cancer; only lung cancer accounts for more deaths in women. Through a national helpline, telephone support groups, and extensive web-based programming SHARE is a national leader in its ability to reach women across the country with support, education, and information to help them cope with this disease.

Support Groups (in-person and teleconference)	854
Helpline Calls	1,400
Education (live and web-based)	4,369
TOTAL	6,623

Ovarian Cancer Program Numbers

Once every 24 minutes, a woman is diagnosed with ovarian cancer in the United States. While ovarian cancer is the 10th most commonly occurring cancer in women, it is the fifth leading cause of cancer-related death in women. The majority of women diagnosed with ovarian cancer do not receive adequate care, or gain access to information about new treatments that have the potential to add a year or more onto their lives. SHARE is committed to giving women with ovarian cancer and their families the support and information they need to be empowered health care consumers.

Support Groups	154
Helpline Calls	1,204
Education	2,587
Outreach	2,738
TOTAL	6,683

Breast Cancer Program Numbers

Support, outreach and education programs for women with breast cancer form the original core of SHARE's mission. In addition to the multi-lingual helpline, SHARE offers a variety of support groups, including those tailored to specific needs and communities, including young women, African-American women, women with lymphedema, women coping with aromatase inhibitors and tamoxifen, and caregivers.

Support Groups	1,420
Helpline Calls	3,811
Education	9,826
TOTAL	15,057

Latina SHARE Program Numbers

For more than 22 years, SHARE has offered Spanish-language programs, including a variety of printed educational materials, specifically designed to reach diverse Latina women. In the last three years, we have significantly increased outreach to immigrant women in this medically underserved community through ongoing programs at the following consulates: Mexico, Ecuador, Peru, Guatemala, Venezuela, Paraguay, Colombia, Honduras, Jamaica, Trinidad and Tobago, St. Vincent and the Grenadines, and St. Kitts and Nevis.

Support Groups	561
Helpline Calls	588
Education	534
Outreach	25,965
Patient Navigation	989
TOTAL	28,637

Pink & Teal Seminar Program Numbers

Through SHARE's Pink and Teal Workplace Seminar program, employees have the opportunity to learn about breast and ovarian cancer awareness in their corporate workplace.

Corporate Partners	25
TOTAL ATTENDANCE	651

PROGRAM PARTICIPANT TESTIMONIALS

"After a second diagnosis of breast cancer in 8 years, I had some serious fears about what would happen after. I called the SHARE Helpline to reach out for practical information from someone who had experienced this before. I received a call back from a SHARE woman who recently had this surgery. She answered some very personal questions, and I felt fortunate to have this service available at this difficult time in my life." SHARE Helpline caller

"Meeting with survivors offers hope and strength for newcomers. I didn't realize how complex ovarian cancer actually is...I am grateful that SHARE is available as a valuable resource..." SHARE Helpline caller and volunteer

"Just the connection alone with others who have walked this way before and are willing to talk about it has been invaluable, and has left me feeling that much more hopeful today." SHARE Helpline caller

"Just being able to share the very personal effects of cancer and treatment helped relieve my stress about the unknown....the very personal way that members reached out to me... is what I treasure most."- SHARE participant review posted on Great NonProfits

165 West 46th Street, Suite 712 New York, NY 10036 212-719-0364 www.sharecancersupport.org

FINANCIALS

SHARE: SELF-HELP FOR WOMEN WITH BREAST OR OVARIAN CANCER, INC.

STATEMENTS OF ACTIVITIES YEAR ENDED MARCH 31, 2016

Support and Revenues:	2016
Unrestricted:	
Contributions	\$758,837
Government grants	271,518
Special events:	
Income	851,192
Less: Costs of direct benefit to donors	<u>(145,086)</u>
Net special event income	706,106
Interest income	45
Release of restricted assets	19,655
Temporarily restricted:	
Contributions	--
Release of restricted assets	<u>(19,655)</u>
Total support and revenues	<u>1,736,506</u>
Expenses	
Program Expenses:	
Ovarian cancer	117,431
Breast cancer	<u>1,045,108</u>
Total program expenses	<u>1,162,539</u>
Supporting Services:	
Management and general	96,833
Fundraising	<u>223,119</u>
Total expenses	<u>1,482,491</u>
Increase/(Decrease) in Net Assets:	
Unrestricted	273,670
Temporarily restricted	(19,655)
Permanently restricted	--
Increase/(Decrease) in net assets	<u>254,015</u>
Net assets, beginning of year	<u>721,717</u>
Net assets, end of year	<u>\$ 975,732</u>

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