

The **Anderson** Group

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LATINA BOULEVARD FOODS, LLC, PORTFOLIO COMPANY OF THE ANDERSON GROUP, CLOSES FIFTH ADD-ON ACQUISITION

St. Petersburg, FL – Latina Boulevard Foods, LLC, a portfolio company of The Anderson Group, LLC, has purchased certain assets of Rochester Meat Company, Inc. Formerly a competing Rochester, New York-based food distributor, Rochester Meat Company will be integrated into Latina's distribution platform but will continue to operate its protein-processing, storage and distribution facility in Rochester, New York. The Anderson Group views this transaction as a great opportunity to grow Latina's protein-processing capabilities, increase its customer base and add new products to its distribution platform.

Latina Boulevard Foods' Management recently commented on the acquisition stating, "We are excited to work with the team at Rochester Meats and continue to build on their long history of unwavering customer service. We are hopeful, with Latina's expanded offering, that we can earn the privilege of servicing a broader array of Rochester Meats' customers' needs."

Cory Gaffney, partner at The Anderson Group, added "This acquisition exemplifies Latina Boulevard Foods' determination to identify new, innovative ways to reach and service new customers in Western New York, while upholding its reputation for service and quality."

About The Anderson Group

Founded in 1985, The Anderson Group is an operationally-oriented private equity investment firm focused on acquiring control positions in companies at the lower end of the middle market. Senior professionals at Anderson each have between twenty and thirty years of operational experience in various businesses and industries. Anderson specializes in three types of transactions: turnaround opportunities, special situation investments and recapitalizations. Though Anderson does not have a specific industry focus, it typically acquires businesses in the niche manufacturing, distribution or service industries. The Anderson Group is not an institutional fund; rather, it invests its own committed pool of capital. As such, Anderson is able to avoid investment approval processes, mandates and holding periods. Thus, Anderson can offer a faster approval/transaction process, certainty to close, flexibility in equity ownership and an ability to invest throughout the capital structure that other firms and funds often cannot. For more information about The Anderson Group, please visit www.andersongroup.com.