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May 2022

**Celebrating over
TWENTY YEARS
of Service and
Satisfied
Customers!**



“As a business owner, you don’t have time to waste on technical and operational issues.

That’s where we shine!

Call us and put an end to your IT problems finally and forever!”

Fred Holzager,
IT Director

Holzager Technology Services
and
Publisher of

The Tech Insider

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Snapple Real Fact #980

“When grazing or resting, cows tend to align their bodies with the magnetic north and south poles.”

GO GREEN: To help save a tree, please send us an e-mail to request electronic delivery. Kindly submit your request to subscribe@tech4now.com



The Tech Insider

*World Password Day
May 5, 2022*



Stay Compliant By Upping Your Cyber Security Practices

If you own or operate a business, there are plenty of things you must do to ensure success. You have to make the right hiring decisions; develop a product or service that you can sell; build relationships with clients, employees and partners; and much more. One of the biggest responsibilities with owning or operating a business is ensuring your business is compliant with any consumer data guidelines put in place by regulatory bodies.

Every business needs to make an effort to stay compliant, and a big part is making sure your cyber security practices are up to standards. With technology rapidly advancing and regulations changing fairly often, you have to stay up-to-date on any changes to be made going forward. You also need to make an effort to plug any holes in your current cyber security plan.

You can do this by asking yourself a few questions

and making the necessary adjustments if you answer no to any of the following:

- Is my business protected by a firewall and antivirus software?
- Do I use backup solutions, and do I have a disaster recovery plan in place?
- Has my storage stayed up-to-date with any technological changes?
- Do I have any content or e-mail spam filtering software?
- What data am I encrypting?

Ensuring your business stays compliant will be extremely important in maintaining client and employee relationships. If a customer’s information

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“We Love Referrals” 2022 Offer

**Keeping with the spirit of helping others,
if you refer a business to us and they become our customer,
we will donate \$100 to your favorite charity.**

At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

For more information, please see our website at www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050



Quotations

“You will never change your life until you change something you do daily. The secret of your success is found in your daily routine.”

—Darren Hardy

“My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style.”

—Maya Angelou

“Satisfaction lies in the effort, not in the attainment. Full effort is full victory.”

— Mohandas Gandhi

“Great things come from hard work and perseverance. No excuses.”

—Kobe Bryant

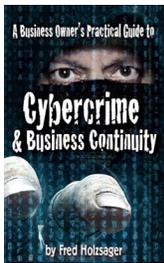
“Customers will never love a company until the employees love it first.”

—Simon Sinek

“It is better to fail in originality than to succeed in imitation.”

—Herman Melville

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

“We make all of your computer problems go away without the cost of a full-time I.T. staff”

Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!

Stay Compliant By Upping Your Cyber Security Practices

(Continued from page 1)

gets compromised because your business did not have the necessary cyber security in place, they probably won't come through your doors again. As technology changes and evolves, so do many of the regulations and cyber security. Ensuring your business stays compliant will be extremely important in maintaining client and employee relationships. It can be difficult to become compliant if your business was lacking previously. Luckily, there are a few steps you can take to help ensure that your business becomes and stays compliant with any regulating bodies.

First, you should document all of the consumer data your business holds. If a customer asks what information your business has collected on them, then you should be able to give them an honest answer. You might also be obligated to share this information. By keeping and maintaining this information, you will be able to supply your customers with it if they ever do ask.

It can also help greatly to partner with a managed services provider who manages IT needs since they will be able to perform routine IT data checks and work to better protect your customer and the private information within your business. MSPs go a long way toward helping all of your potential IT needs, but their usage when it comes to cyber security, protection and compliance should not be underestimated. Partnering with an MSP will help get your business on the fast track to becoming cyber-secure.

Another big part of ensuring your business stays compliant is to introduce cyber security training for all of your employees. Did you know 95% of cyber-attacks start with human error? If your team has not bought into a cyber-secure culture or does not know the proper cyber security practices, you could be in

some trouble. Make sure that cyber security training is part of your onboarding process and continue to train your employees throughout their tenure with your business.

Once your employees are aware of the risks of cyber-attacks and have bought into a cyber-secure culture,



it's time to upgrade your cyber security. One of the best things you can do for your business is to invest in regular software patching. Technology is ever-evolving, and we should make the necessary changes to ensure it continues to cooperate with our network and systems. Put technology in place to cover these holes or partner with an MSP who can help take care of any lapses in your cyber security.

Additionally, you should invest in some content-filtering software. There are plenty of toxic websites with nefarious intent which can wreak havoc on your cyber security if accessed by an employee on your network. Content filtering allows you to restrict certain websites. It also goes a step further by recognizing patterns in websites having malicious code and blocking those websites potentially posing risk.

Cyber security and compliance work right alongside each other. If you're trying to ensure your business stays compliant, you need to buff up your cyber security practices. There are many methods you can take to do this, but if you're unsure of where to begin, give us a call. We would be glad to help you take the next steps toward creating a cyber-secure business.

“Cyber security and compliance work right alongside each other.”

It's Time To Establish Policies & Procedures in Business

Insurance Business is tightening up its qualifications for Cyber Liability Insurance Policies candidates. It used to be a simple form and a quick turnaround to get coverage to keep you afloat if you are hit with a case of ransomware. The “bar” is being raised by an industry which will soon create a greater swell. Even if the Federal government does not standardize regulations for numerous industries, change is coming and it's better to prepare than be caught off guard.

Higher levels of compliance in more and more industries is the new normal. As we now witness a Worldwide peak in ransomware reporting over \$20 billion in 2021, companies are formulating strategies to keep themselves viable. One of the strategies being used is based on the National Institute of Standards and Technology Cyber Security Framework or the NIST CSF. This is a voluntary framework to provide organizations with guidance on how to IDENTIFY, PROTECT, DETECT, RESPOND and RECOVER

from cyberattacks. It then continues with details on how to document the steps necessary to perform these tasks. This is recognized as a Best Practice and you should be introduced to it so you may begin to see what is needed as we all continue into the future. Visit <https://www.nist.gov/cyberframework> for the best place to start. There you may read about it and see how it can strengthen your company for more challenging times in the future. We suggest you visit the site at your earliest opportunity. **Bring coffee!!**



Wordplay

How often have you read a sign or an article that was cringeworthy? Well, we have some more for you!

- 👉 Toilet out of order. Please use floor below.
- 👉 Automatic Washing Machines: Please remove all your clothes when the light goes out.
- 👉 Bargain Basement Upstairs.
- 👉 Would the person who took the step ladder yesterday please bring it back or further steps will be taken.
- 👉 *In a London Business Office:* After Tea Break, staff should empty the teapot and stand upside down on the draining board.
- 👉 *Outside a Second Hand Shop:* We exchange anything—bicycles, washing machines, etc. Why not bring your wife along and get a wonderful bargain?
- 👉 War Dims Hope for Peace.

- 👉 Hospitals Sued by 7 Foot Doctors
- 👉 *Notice at a Health Food Shop:* Closed due to illness.
- 👉 *Sign at a Safari Park:* Elephants, please stay in your car.
- 👉 *Seen during a conference:* For anyone who has children and doesn't know it, there is a day care on the first floor.
- 👉 *Notice in Farmer's field:* The farmer allows walkers to cross the field for free, but the bull charges.
- 👉 *Message on a hand out paper:* If you cannot read, this leaflet will tell you how to get lessons.
- 👉 *On a Repair Shop Door:* We can repair anything. (Please knock hard on the door—the bell doesn't work anymore).
- 👉 *In the weather reports:* Cold Wave Linked to Temperatures

- 👉 *Headlines in Newspaper:* Man Kills Self Before Shooting Wife and Daughter.
- 👉 Red Tape Holds Up New Bridge.
- 👉 "Something went wrong in jet crash," expert says.
- 👉 Police begin campaign to run down jaywalkers.
- 👉 Panda mating fails; veterinarian takes over.
- 👉 Local High School Dropouts Cut in Half.
- 👉 Juvenile Court to Try Shooting Defendant. (*Let's see if that works any better than a "fair" trial.*)
- 👉 If Strike Isn't Settled Quickly, It May Last a While.
- 👉 Man Struck By Lightning Faces Battery Charge.
- 👉 Astronaut Takes Blame for Gas in Spacecraft.

Quick Tech Productivity Pointers

Thursday, May 5th, is **World Password Day** (sorry, Allen Ludden, not the game). To commemorate it, we're providing *Remediation Tips for exposed logins*.

- 👉 Replace exposed login passwords with new, unique passwords.
- 👉 Change/refresh any passwords older than six (6) months.
- 👉 If the source of the **breach is "not disclosed,"** change the passwords of any accounts you know you used the same or similar password for.
- 👉 If you can't remember the passwords for all your accounts, change them all. **If you want to be safe, you'll need to update all of your passwords.** We know it's inconvenient, but it's the only way to ensure your online accounts are secure.
- 👉 **Password awareness:** Many people use the same username and password on multiple websites. If you use the same credentials or a variation of the same password across numerous sites, ensure that the passwords are changed to make them unique.
- 👉 **Adding \$, ! or any other special characters** or numbers to a password does not make it unique.
- 👉 **Don't use passwords that are easy to guess,** such as your pet's name, spouse's name or favorite sports team.
- 👉 **Watch out for phishing emails.** We've seen a significant increase in phishing attacks against emails that have been discovered on the dark web.
- 👉 We recommend **keeping an eye on any suspicious activity** with your online accounts if the reported compromise does not include a password. Check for suspicious or otherwise questionable emails on a regular basis or strange banking transactions.
- 👉 To keep track of your passwords, **consider using a password manager.**
- 👉 **Close unused accounts.** If a previous employee's credential was compromised, double-check if all third-party sites they had access to were turned off. If you've had your password compromised, what more can you do to minimize the risk of a recurrence?

- ☑ **Implement Multifactor Authentication**
Even the strongest and most complex passwords won't protect you if they have been compromised and exposed on the dark web. Requiring users to verify who they say they are via two or more unique security factors will virtually eliminate more than half the threats and risks associated with exposed user credentials.
- ☑ **Consider a Password Management Solution**
A password management platform will enable your entire workforce to adapt and thrive in a security-first environment while reducing password frustration and fatigue for users and empowering increased productivity.
- ☑ **Ongoing User Security Awareness Training**
Users continue to be the weakest link in security for businesses worldwide. This is often due to genuine ignorance regarding security best practices and a lack of knowledge or awareness of common threats and risks. Establish ongoing security awareness training for all users and turn your weakest link into your most robust security defense.
- ☑ **Perform Regular Risk Assessments**
A comprehensive audit of your business infrastructure and systems will inevitably reveal vulnerabilities and security gaps within your network, applications or on your devices. Regular assessments will keep you informed and enable you to achieve and maintain a more preventative approach to security, often preventing issues or problems from arising in the first place.
- ☑ **Back Up Everything** You must ensure your business and customer data is protected and secured against any incident or disaster such as system failure, human error, hackers, ransomware and everything in between. In addition, make sure you explore the importance of accessibility and consider investing in business continuity as part of your backup strategy.
- ☑ You should also get **Cyber Liability Insurance** and **Proactively Monitor for Breaches and Cyberthreats** affecting both your environment and your used passwords. It's not a question of if, but when. Contact us if you need assistance.



Find Out with a Complimentary Dark Web Scan
Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at <https://www.tech4now.com/dwid> or www.tech4now.com/bullphish



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**IT Solutions for
YOUR Business!**

Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

E-mail: info@tech4now.com
Phone: (201) 797-5050

**5 Reasons To Choose A
Hosted VoIP Phone System**

- 1. COST SAVINGS**
- 2. ANSWER CALLS ANYWHERE**
- 3. ON-DEMAND SCALABILITY**
- 4. WORLD-CLASS FEATURES**
- 5. ENHANCED PRODUCTIVITY**

As a small business, you need every advantage to be as efficient and productive as possible. Holzager Technology Services is proud to provide our clients with a cost-effective, feature-rich, world-class phone system that is easy to use and sure to enhance your business productivity.

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FREE REPORT

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- ✓ Onsite and Offsite Backup
- ✓ Disaster Recovery and Business Continuity Planning
- ✓ Virus Protection & Removal and Dark Web Monitoring
- ✓ Network Security and Online Employee Security Training
- ✓ E-mail & Internet Solutions
- ✓ Wireless Networking
- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"Utilizing Holzager Technology Services is a "NO BRAINER", always answers the phone right away and is very detailed in his work. Always takes the time to explain everything. Jumps right on and fixes your computer issues." —Randy Green, Valley Technical Sales, Inc., Ho-ho-kus, NJ

May 2022

The Lighter Side...

For Entertainment Purposes ONLY!

A Day On the Links

Luke invites his friend Jack to a round of golf. On the fairway, Luke said "As you're not familiar with this course if your ball lands in the rough, forget it, you'll never find it."

Jack takes the first drive, mishits with a slice, sending his ball straight into the rough. He shrugs his shoulders and starts walking towards the rough.

"Where are you going? I told you just now, that ball is lost."

Jack smirks at him and said, "Humour me, follow and witness me walk straight to the ball."

As they enter the rough, a small red flag springs above the undergrowth waving madly from side to side.

"What the hell is that?" Exclaims Luke.

"That's showing me where my ball is," said Jack. As they approach they see the flag retract into the ball which then snaps shut to become an ordinary golf ball again.

"Wow!" said Luke, "That's a first for me!"

Jack smiles and said "That's not its only trick. If it lands in a water course, it will float back to the bank. In a sand bunker, it will vibrate to the surface and it will even turn bright yellow if there's snow on the course."

Luke is astounded. "I must have one! Where can you buy them?"

Jack frowns, "I've no idea, I found it."

Beauty Secrets

Little Johnny is watching his Mom rubbing cold cream on her face and he asks her, "Why are you rubbing that stuff on your face mother?" His mother replies, "to make myself beautiful Johnny." A few minutes later she starts rubbing the cream off with a tissue. Johnny says to her, "What is the matter? Are you giving up?"

Capsized

Frank and Lou, are out one afternoon on a lake when their boat starts sinking. Lou, the banker, says to Frank, "So listen, Frank, you know I don't swim so well." Frank remembered how to carry another swimmer from his lifeguard class when he was just a kid. So Frank begins tugging Lou toward shore. After twenty minutes, he begins to tire.

Finally about 50 feet from shore, Frank asks Lou, "So Lou, do you suppose you could float alone?"

Lou replies, "Frank, this is a hell of a time to be asking for money!"

Having Supply Chain Concerns?

I woke up the other morning and there was a new refrigerator in my kitchen. It was like Amana from heaven.

On Memorial Day, Remember to Honor a Vet

