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Volume 13, Issue 8

August 2021

**Celebrating over  
 NINETEEN YEARS  
 of Service and  
 Satisfied  
 Customers!**



“As a business owner, you don’t have time to waste on technical and operational issues.

That’s where we shine!  
 Call us and put an end to your IT problems finally and forever!”

Fred Holzager,  
 IT Director

Holzager Technology Services  
 and  
 Publisher of  
*The Tech Insider*

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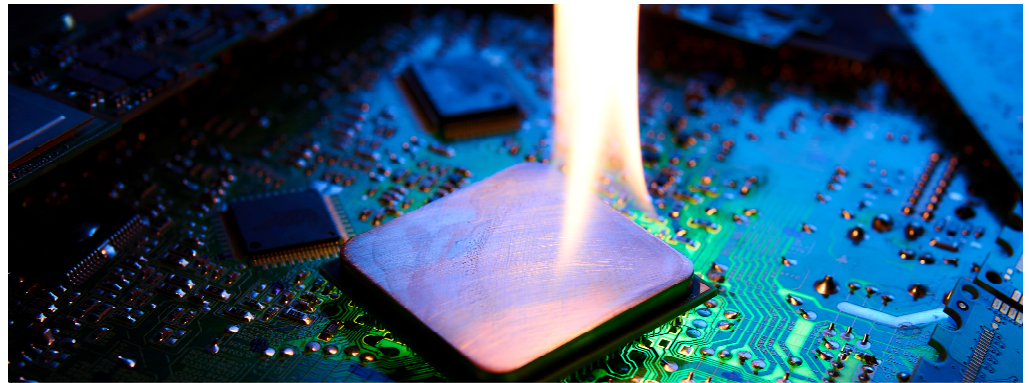
#### Snapple Real Fact #737

“The human brain takes up 2% of human body weight but uses 20% of its energy.”

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# The Tech Insider

“Insider Tips To Make Your Business Run Faster, Easier and More Profitably”



## Don’t Let The Dog Days Of Summer Wreak Havoc On Your Technology

**July just gave us real-feel temperatures over 100°F**

Heat and technology don’t mix. We’re talking about things like PCs, servers and everything inside of them. A lot of manufacturers try to make sure the heat generated by hardware has a way to escape, but it’s not always enough. And what about heat from the outside? This is where problems can really get out of control.

Right now, we’re in the dog days of summer. The temperatures are high and air conditioners are running at full capacity in an attempt to keep us cool. As you run your business, your technology is running and generating its own heat, as well. If it can’t keep cool, the end result can be disastrous.

#### Why Every Business Should Take Heat Seriously

Smaller devices like laptops, tablets and more compact desktop computers are especially susceptible

to heat damage simply because they are not as efficient at removing heat internally. As they heat up, their performance degrades. If they get hot enough, it can cause irreparable damage. Most devices will automatically shut down if they get too hot – you want to avoid getting to that point as much as you can.

Overheating can also cause damage to specific components. There have been reports of graphics cards catching on fire due to heat and heat-caused electrical issues. Heat can also destroy CPUs. While CPUs are designed to withstand the high temperatures created by processing data, they have their limits. If the computer is forced to overwork as it tries to stay cool, the end result can be a melted CPU!

To make matters worse, as heat intrudes on your

*(Continued on page 2)*



### “We Love Referrals” 2021 Offer

**Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.**

**At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!**

**For more information, please see our website at [www.tech4now.com/we-love-referrals](http://www.tech4now.com/we-love-referrals), contact us by phone at 201-797-5050**



## Quotations

*“Stay away from negative people. They have a problem for every solution.”*

—Albert Einstein

*“A good plan violently executed now is better than a perfect plan executed next week.”*

—General George S. Patton

*“Don’t worry about the World coming to an end today. It is already tomorrow in Australia.”*

—Charles M. Schulz

*“Great minds discuss ideas; average minds discuss events; small minds discuss people.”*

—Eleanor Roosevelt

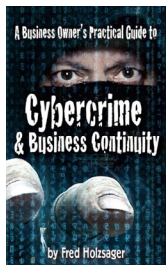
*“The starting point of all achievements is desire.”*

—Napoleon Hill

*“Two roads diverged in a wood and I took the one less traveled by, and that made all the difference.”*

—Robert Frost

### Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at [www.tech4now.com/cybercrime](http://www.tech4now.com/cybercrime)

***“We make all of your computer problems go away without the cost of a full-time I.T. staff”***

***Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!***

## Don't Let The Dog Days Of Summer Wreak Havoc

*(Continued from page 1)*

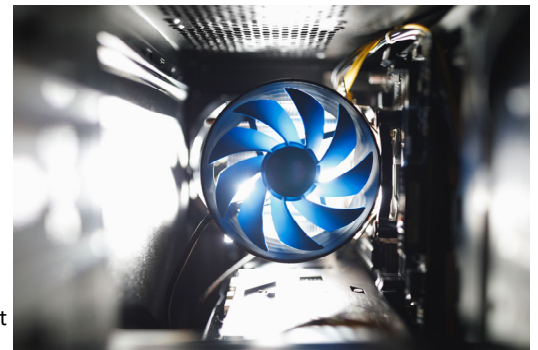
devices, they will struggle to function correctly. For example, you may even start to notice slowdowns when using your laptop. Programs may take forever to load, and they may even freeze, leaving you without a way to work!

For any business, this can be devastating. When you're dealing with clients and customers, the last thing you need is for your systems to fail. Suddenly, productivity falls through the floor, and you're left scrambling as you try to figure out what to do next. It can bring your business to a standstill.

*But it doesn't end there!* If your systems overheat – either due to internal issues (such as inadequate heat dissipation), external issues (summer temperatures) or a combination of both – you could lose valuable data. Heat is a common cause of data loss. Heat can damage hard drives and solid-state disk drives. If you don't have an off-site backup (whether it's local or cloud-based), that data may be lost forever.

And if you lose that data, it can be incredibly costly to get your business back up and running. It's not only data lost, but also it's time and money lost. It can be as devastating as a data breach or cyber-attack and can leave you with few options.

**“If the computer is forced to overwork as it tries to stay cool, the end result can be a melted CPU!”**



### What Can You Do?

First, it's important to assess your cooling needs. Does your business have adequate air conditioning? If you have a data or server room, does that have adequate air conditioning? Look at individual devices – do they have adequate cooling or do they need to be supplemented?

Second, assess your data security needs. Do you keep all of your data on-site? In the event of an emergency, and if your data is compromised, do you have a contingency plan? Do you regularly back up your data?

There are a lot of questions to consider, but they're all important. Your data and the health of your business is top priority. If you have questions about your technology cooling needs – as well as data protection and backup – consider partnering with a Managed Services Provider (MSP) or an experienced IT services firm. They can help you solve all of these problems and get you through the dog days of summer like it's nothing!

## Android Has a Big Problem and You Need To Know About It

Android is the most popular mobile platform in the world. Because of this, it's also the target of countless hackers and cybercriminals who want to break into the platform and exploit its users.



As Android ages, fewer people upgrade to the latest version of Google's mobile operating system. They don't upgrade because their devices don't support the latest updates or their phone manufacturer (or service provider) is slower to roll out updates to its

users. These updates are critical to keeping users safe from outside intrusion.

However, these problems are only the tip of the iceberg for Google. Many phone makers – particularly Chinese phone makers like *Xiaomi, Oppo, Vivo* and *Huawei* – are either in the process of adopting a new operating system that is

not Android or thinking about it. It could mean Android's dominance is starting to fade, and we could be looking at a future with a little less Google in our lives. —*Forbes, May 14, 2021*

## TikTok and Small Business: A Match Made In Digital Heaven?

Many businesses overlooked TikTok as little more than another distraction, but new data suggests small businesses can seriously benefit from the popular app. As reported and covered by *Inc.*, the app has transformed into a major marketing tool for businesses. It allows them to connect with customers and potential customers across various demographics.

A lot of the success comes down to TikTok's algorithmic approach, which is fine-tuned to give

businesses a huge advantage with their marketing. There is a learning curve, but a number of businesses that have embraced the short video format have been able to make connections they just haven't found on other social media platforms. If it isn't something you have looked into yet, it may be worth exploring. —*Inc., May 4, 2021*





# Wordplay

This month, we return to word-play, again, compliments of my little brother. Enjoy the quips!

- ☞ Why am I the only naked person at this gender reveal party?
- ☞ The fattest knight at King Arthur's round table was Sir Cumberfence. He acquired his size from too much pi.
- ☞ I thought I saw an eye-doctor on an Alaskan island, but it turned out to be an optical Aleutian.
- ☞ She was only a whisky-maker, but he loved her still.
- ☞ A rubber-band pistol was confiscated from an algebra class, because it was a weapon of math disruption.
- ☞ A hole has been found in the naturist-camp wall. The police are looking into it.

- ☞ Two Eskimos sitting in a kayak were chilly, so they lit a fire in the craft. Unsurprisingly, it sank, proving once again that you can't have your kayak and heat it too.
- ☞ Two silk worms had a race. They ended up in a tie.
- ☞ A dog gave birth to puppies near the road and was cited for littering.
- ☞ A grenade thrown into a kitchen in France would result in Linoleum Blownapart.
- ☞ Two hats were hanging on a hat rack in the hallway. One hat said to the other: "You stay here; I'll go on a head."
- ☞ A sign on the lawn at a drug rehab center said: "Keep off the Grass."

- ☞ The soldier who survived mustard gas and pepper spray is now a seasoned veteran.
- ☞ Atheism is a non-prophet organization.
- ☞ In a democracy, it's your vote that counts. In feudalism, it's your count that votes.
- ☞ If you jumped off the bridge in Paris, you'd be in Seine.
- ☞ A vulture, carrying two dead raccoons, boards an airplane. The stewardess looks at him and says, "I'm sorry, sir, only one carrion allowed per passenger."
- ☞ Did you hear about the Buddhist who refused Novocain during a root-canal? His goal: transcendental medication.
- ☞ When cannibals ate a missionary, they got a taste of religion.


# Quick Tech Productivity Pointers

Part of my work includes introducing my clients to new facets of the applications they use and how to use them "better" or more efficiently. On a recent call with a proficient user, I was asked how to make the Outlook interface 'work better'.

Here are some of the issues we resolved for the client:


1. *We adjusted the default font size because an 8 point Segoe UI was too small.*
2. *The default font used in e-mail messages was also too small—Calibri 11 point font.*
3. *It was also annoying to the user to open a print job in Outlook or create a new e-Mail.*

These were the steps used in all three requests...

- 1.a. Look below the menu bar, you will see the **simplified** ribbon.
- 1.b. Go to the far right and click on the downward pointing "arrow". This will reveal the **classic** ribbon. 
- 1.c. Click on "View" in the Menu bar.
- 1.d. Click in the *Current View* in the ribbon on the *View Settings* (gear) icon.
- 1.e. The *Advanced View Settings Preview* will appear. Click on the *Other Settings...* button.
- 1.f. The *Other Settings* dialog box appears. Here you may adjust/change the font and font size for Column Font, Row Font and Message Preview Font. We tend to prefer the Tahoma 12 point font in Outlook. To test the appearance of the modified view, try our suggestion, then reset it to the default. See if it fits your preferences, if not change it. Each font is displayed as it actually appears, so you can find your choice faster.
- 1.g. When you have what you like, simply click on the OK button. You may, at any time, modify other aspects of the view. We strongly suggest that you note your settings BEFORE you apply

them just in case you are not happy. If worse comes to worst, you may also hit *Reset View*.



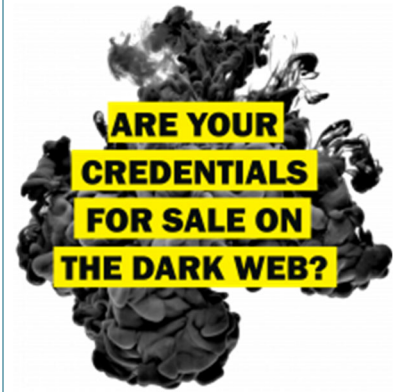
- 2.a. To set your default message body font, you click on the menu bar > *File* > *Options* > *Mail*.
- 2.b. Click on the *Stationery and Fonts...* button.
- 2.c. Under the *Personal Stationery* tab, you may select a font for New Mail messages, Reply-ing or Forwarding, and Composing and Reading Plain Text messages. You will adjust the fonts in the same manner you used in 1.f. Once you have made your selection, click on the OK button.
- 2.d. Open a new message and observe the change in how your message is customized to your taste. 
- 3.a. The Quick Access Toolbar appears in the top frame of all Microsoft Office applications. You should recognize it as follows:



- 3.b. Each icon represents a single action that you may perform by clicking on any of them. You may note that only available actions remain "lit" for you to use.
- 3.c. The most direct method to access the option and modify the toolbar is to click on the down arrow to the right. This will offer you preset items to enable or disable. You will also have two more options:

**More Commands....** This will take you to the *File* > *Options* > *Quick Access Toolbar* where you may make more extensive changes.

**Show Below the Ribbon.** Allows you to have the Quick Access Toolbar displayed in an alternative location. *We hope this helps you at work. If you want to see more tips like this, please send us an e-mail with a suggestion.*



Find Out with a Complimentary Dark Web Scan

## Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

<https://www.tech4now.com/dwid> or [www.tech4now.com/bullphish](http://www.tech4now.com/bullphish)

CYBER READINESS STRATEGIES

Holzsager Technology Services

## Have A Cyber Readiness Plan

Does your business have a documented plan for navigating cyber incidents?



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## 5 Reasons To Choose A Hosted VoIP Phone System

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- ✓ Disaster Recovery and Business Continuity Planning
- ✓ Virus Protection & Removal and Dark Web Monitoring
- ✓ Network Security and Online Employee Security Training
- ✓ Mobile and Hosted "Cloud" Computing
- ✓ E-mail & Internet Solutions
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- ✓ Spam Filtering and E-mail Archiving Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

**"We make all of your computer problems go away without the cost of a full-time I.T. staff"**

*Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!*

*"Utilizing Holzager Technology Services is a "NO BRAINER", always answers the phone right away and is very detailed in his work. Always takes the time to explain everything. Jumps right on and fixes your computer issues." —Randy Green, Valley Technical Sales, Inc., Ho-ho-kus, NJ*

August 2021

## The Lighter Side...

*For Entertainment Purposes ONLY!*

### The New Mothers' Dictionary

**Bottle Feeding:** An opportunity for Daddy to get up at 2 a.m., too!

**Dumbwaiter:** One who asks if your children if they would care to order dessert.

**Family Planning:** The art of spacing your children's births the proper distance apart to keep you on the edge of financial disaster.

**Feedback:** The inevitable result when your baby doesn't appreciate the strained carrots.

**Full Name:** What you call your child when you're mad at him or her.

**Grandparents:** The people who think your children are wonderful even though they're sure you're not raising them right.

**Hearsay:** What a toddler does whenever anyone mutters a dirty word.

**Impregnable:** A woman whose memory of labor is still vivid.

**Independent:** How we want our children to be as long as they do everything we say.

**Look out:** What it's too late for your child to do by the time you scream it.

**Prenatal:** When your life was still somewhat your own.

**Puddle:** A small body of water that draws other small bodies wearing dry shoes into it.

**Sterilize:** What you do to your first baby's pacifier by boiling it in water and to your last baby's pacifier by blowing on it.

### Nine Months Later...

Tom decided to go skiing with his buddy, Roy. So, they loaded up Tom's minivan and headed up north. After driving for a few hours, they got caught in a terrible blizzard. So they pulled into a nearby farm and asked the attractive lady who answered the door if they could spend the night. "I realize the weather is terrible out there, but I'm a recent widow," she explained. "I'm afraid the neighbors will talk if I let you stay in my house." "Don't worry," Tom replied. "We'd be happy to sleep in the barn. And, if the weather breaks, we'll be gone at first light." The lady agreed, and the two men found their way to the barn and settled in for the night. Come morning, the weather had cleared, and they got on their way. They enjoyed a great weekend skiing.

About nine months later, Tom got an unexpected letter from an attorney's office. It took him a while, but he figured out it was from the attractive widow he met on the ski weekend. He dropped in on his friend, Roy and asked, "Roy, do you remember that good looking widow from the farm from about nine months ago?" "Yes, I do," said Roy. "Did you 'happen' to get up in the night and pay her a visit?" "Well, yes," said Roy, a bit embarrassed, "I must admit, I did!" "...and, did you happen to use my name instead of telling her yours?" Roy's face turns beet red and he says, "I'm sorry buddy. Why do you ask?" Tom replied, "She just died and left me everything."