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Volume 11, Issue 10
October 2019

Celebrating over SEVENTEEN YEARS of Service and Satisfied Customers!



“As a business owner, you don’t have time to waste on technical and operational issues.

That’s where we shine! Call us and put an end to your IT problems finally and forever!”

Fred Holzager,
IT Director
Holzsager Technology Services and
Publisher of
The Tech Insider

Inside This Issue

An Ounce of Prevention...	2
Quotations	2
Party-talk trivia to impress	3
Productivity Tip: Getting Sleep	3
Learn About Dark Web ID	3
The Lighter Side	4
5 Reasons to Choose VoIP	4

Snapple Real Fact # 65

A one-day weather forecast requires about 10 billion math calculations.

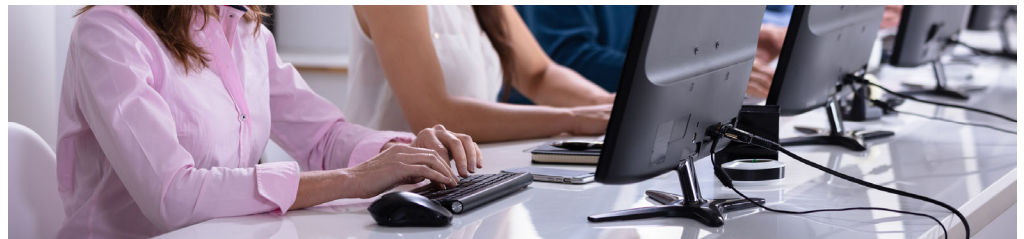
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The Tech Insider

“Insightful Tips To Make Your Business Run Faster, Easier and Be More Profitable”

3 Ways To Prevent Your Employees From Leaking Confidential Information



A lot of businesses need to come to terms with the fact that their employees are their greatest IT threat. As a business owner, you may be aware of cyberthreats to your business, but your employees might not be. They might not know about the threat of cyber-attacks or malware. They might use unsecured WiFi on company equipment. As a result, your employees may be putting your business at serious risk.

What can you do to change that?

1. **It all starts with education.** One of the biggest reasons why employees put their employer at risk simply comes down to a lack of education. They don’t know about the threats targeting businesses or that small

businesses are a major target of hackers and scammers.

You need to do everything you can to train your employees. Give them the education and resources to be a line of defense rather than a risk. Develop a consistent training regimen. If you need to bring in IT professionals to help, do it. Don’t make assumptions about critical IT security training if you aren’t sure. Professionals can answer your questions and make sure you and your employees have everything you need to know to keep your business secure.

Another important thing is to hold this training regularly. Threats evolve, and you need

(Continued on page 2)



“We Love Referrals” 2019 Offer

Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.

At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

For more information, please see our website at www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050 or email us at info@tech4now.com.



Quotations

"Everyone thinks of changing the world, but no one thinks about changing himself."

Leo Tolstoy

"The secret of getting ahead is getting started."

Mark Twain

"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time."

Thomas A. Edison

"The key is to keep company only with people who uplift you, whose presence calls forth your best."

Epictetus

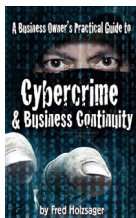
"If you want to conquer fear, don't sit home and think about it. Go out and get busy."

Dale Carnegie

"A goal is a dream with a deadline."

Napoleon Hill

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

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Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!

Prevent Leaking Confidential Information

(Continued from page 1)

to stay ahead of the curve. Keep IT security on the minds of your employees. When they forget about it, that's when the risk is highest.

2. **Say NO to unsecured, public WiFi.** This is a big problem for businesses with remote employees, employees who work from home or employees who use company technology outside of the business walls. According to a Spiceworks study, 61% of employees said they have connected to unsecured WiFi while working remotely.

"It's all about understanding the threats and taking a proactive approach to security."

This is cause for concern. Connecting to public WiFi is like leaving the front door of your home wide-open while posting on social media that you're going to be out of town for a week. You never know who is going to let themselves in and snoop around. Hackers use public hot spots to circulate malware and steal data. Sometimes they even set up fake hot spots with the same name as a legitimate hot spot to trick users into connecting to their WiFi, which makes data theft even easier.

Discouraging your employees from using unsecured, public WiFi is a good step to take, but don't be afraid to take it further. Don't let them connect company equipment to unse-

cured WiFi at all. And place a bigger focus on endpoint security – make sure your equipment has up-to-date software, malware protection, local firewalls, as well as a VPN (virtual private network). The more layers of security, the better.

3. **Protect ALL of your data.** Your employees should never save personal or business data on portable/external hard drives, USB drives or even as printed material – and then take that data out of the office. The theft of these types of devices is a real threat. An external hard drive is a tempting target for thieves because they will search the drive for sensitive data, such as financial or customer information that they can use or sell.

If you have remote employees who need to access company data, put a method in place to do just that (it should be discussed as part of your regular company IT security training). They need to know how to properly access the data, save the data or delete it, if necessary. Many businesses go with a secure cloud option, but you need to determine what makes the most sense for your business and its security.

While these three tips are great, nothing beats helping your employees develop a positive IT security mindset. It's all about understanding the threats and taking a proactive approach to security. Proactivity reduces risk. But you don't have to go it alone. Working with experienced IT security professionals is the best way to cover all your bases – and to ensure your employees have everything they need to protect your business.

An Ounce of Prevention Is Worth a Pound of Cure

October is Breast Cancer Awareness Month. It is not the only "Cancer Awareness Month," but it is one of the most widely publicized. It is for that reason that we wish to provide a public awareness feature to cite it on your calendars.

Cancer has affected most families, either by affecting an immediate family member or a close friend. It is something that we all need to see as a threat. [October is also National Cybersecurity Awareness Month, you need to acknowledge that it exists, may be likely to directly affect you, and is something that will not go away just because you ignore it.]

We suggest that you consider a protocol of preventative maintenance. Read about what may precipitate a bout with it; this way, you may learn more ways to avoid it. Some people may be predisposed to some of the

factors that cause it, but there are still other factors that can be avoided such as smoking, alcohol abuse, drug abuse, hygiene around certain chemicals that are known to cause cancer, limitation of exposure to radiation, environmental risks, and diet.

Early treatment and detection are key to fighting cancer at its onset to increase the survival rates amongst those diagnosed. Current drives to make the public aware of how to self-examine are also helping to reduce its incidence amongst likely candidates through encouragement to visit the doctor and ask questions about suspicious indications.

With the wealth of knowledge amassed concerning cancer, hopefully, the more you know, the sooner you can act to prevent its onset. For more information, please reach out to your doctor or health advisors.

Trivial Matters

Would you like to be a hit at parties?

How about sharing some trivia with your friends to beguile and astound them? Try these on for size:

- ★ "E" is the most common letter and it appears in 11% of all English words.
- ★ Abraham Lincoln's Bodyguard Left His Post at Ford's Theater to Go for a Drink
- ★ Star Trek's Scotty Stormed the Beach at Normandy (Ay ay, Captain!)
- ★ Cows Kill More Americans Each Year Than Sharks Do
- ★ You can hear a blue whale's heartbeat from more than 2 miles away.
- ★ Four times more people speak English as a foreign language than as a native one.
- ★ Coca-Cola was the first soft drink in space.

- ★ Pumpkins, squash, and gourds are all technically the same species.
- ★ Frank Lloyd Wright's son invented Lincoln Logs.
- ★ A \$1 bill costs 5 cents to make.
- ★ The [British] Crown Jewels contain the two biggest cut diamonds on Earth.
- ★ If Facebook were a country, it would have 1 billion more people than China.
- ★ Baby elephants suck their trunks for comfort.
- ★ Queen Elizabeth the only person in the United Kingdom who can drive without a driver's license.
- ★ If you drive south from Detroit, you'll hit Canada.

Quick Tech Productivity Pointers

Last month, I was taking a course offered by my automobile insurance carrier through the National Safety Council that allows me to get a discount on my policy for the next three years. It is a tedious experience, but occasionally, I learn from it.

One of the subjects that they covered were the factors that can impair a person's ability to drive a car—amongst them is **sleep deprivation**. I found it interesting because they stressed that a person requires seven to nine hours of sleep every 24 hour cycle. They further stressed that humans are able to stretch their day without sleep, but at the point at which a person is up for over 16 hours, the body begins to drive them to sleep as much as possible because it needs rest. Their point was the driver who does not want to stop driving may involuntarily take a **micronap** until they actually fall asleep. By the way, a micronap is where you tend to close your eyes and actually nap for a 15 second to three minute span of time as you body tries to regain its critical call for rest. Imagine a person driving down a road who has not slept in 18 hours and they succumb to a micronap. As you are driving on the road, so are they—WITH THEIR EYES CLOSED! The clear message is that it is pending danger for all on the road.

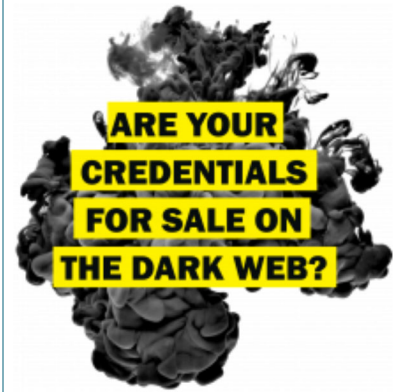
Now, envision the small business owner that is determined to complete a task that has them running on for extensive hours. These people are significantly impaired and their productivity is truly diminished. How often had you pushed yourself to complete a term paper for your teacher that had been telling the students they

had to submit their term papers at the next class? Did you see jaded youths sitting in your classroom amongst others the day it was due?

The National Sleep Foundation (sleep.org) has the following recommendations:

- 👁 Sleep will improve your mood and infuse you with extra energy to complete your daily tasks.
- 👁 You'll recover from distractions faster. Sleep deprived people have trouble refocusing.
- 👁 You'll help prevent experiencing burnout. By sleeping fewer than 6 hours a night, you will drop in productivity. American companies lose over \$63.2 billion per year due to employee sleep deprivation.
- 👁 You'll make better decisions. Sleep improves your ability to make split-second decisions by about 4%—every little bit helps!
- 👁 Your memory will improve. Getting enough rest is key to cementing what you've learned during the day. Poorer sleep, poorer recall.
- 👁 You'll make fewer mistakes. Even if you are moderately sleep-deprived, you'll have a 50% slower response time and lower accuracy rate on simple tasks than someone who's under the influence of alcohol—that's pretty sad.
- 👁 Many entrepreneurs find taking a catnap for 10-30 minutes during the day invigorates them and resets their focus. *Pleasant dreams.*

If you'd like to find out how implementing better IT and more efficient procedures can help you beat the productivity blues, get in touch with us today at info@tech4now.com or by calling us at (201) 797-5050.



Find Out
with a Complimentary
Dark Web Scan

Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

<https://www.tech4now.com/dwid>
or www.tech4now.com/bullphish

Healthcare breaches grew **400%** in 2018, accounting for almost **half** of all breaches.



ForgeRock 2019 U.S. Consumer Data Breach Report

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Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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5 Reasons To Choose A Hosted VoIP Phone System

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- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

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"Your breadth of experience and speed to resolution helps us keep our business strong and current. The way we see you is not as an IT computer guy, but as a proven Trusted Business Advisor." —Nabil Ishac, Architect & Owner, Ishac Design Architects

October 2019

The Lighter Side...

For Entertainment Purposes ONLY!

Quips

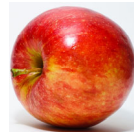
Why are proctologists so gloomy? They always have the end in sight.

How can you tell when an engineer is an extrovert? He stares at YOUR shoes while he talks to you.

If debugging is the process of removing software bugs, then programming must be the process of putting them in.

An Apple a Day

While visiting a friend in the hospital, a young man notices several pretty nurses, each one of them wearing a pin designed to look like an apple. "What does the pin signify?" he asks one of them. "Oh! Nothing," she says with a chuckle, "we just use it to keep the doctors away."



Learned Behavior

A mother was bribing her little boy with a quarter so he would behave when she muttered out loud, "Why do I always have to pay you to be good?... Why can't you be good for nothing like your Dad?"

At the Post Office

A fellow walked into the post office and sees a

middle-aged man standing at the counter systematically pasting LOVE stamps on bright pink envelopes with hearts all over them. He then took out a small perfume bottle and sprayed all the envelopes with a floral scented mist. The man watching him got too curious to leave it be, so he asked the balding man, "What are you doing?" The balding man replied, "I'm sending out 1,000 Valentine's Day cards signed 'Guess Who?'" "But, Why?" asked the fellow. The man replied, "Because I'm a divorce lawyer."

It Keeps Them Fresh

Two seniors are standing in the waves at Miami Beach. One takes out a cigarette and lights up. The second one looks at her and says, "How do you keep your cigarette fresh in the water?" "Easy," said the first one, "I keep them in a condom—that way, they stay dry." The next day, the second lady goes to the pharmacy. At the counter, the pharmacist asks her, "How may I help you?" She says, "I would like to buy a condom." "A condom? Ma'am, you are in your eighties. Are you sure you need a condom?" "Yes," she answers. The pharmacist asks, "Okay, then what size do you need?" She replied, "Big enough for a Camel."