

TechTip Postcard

Insider Tips and Secrets to Get The MOST Out of Your Computer

5 Easy Things You Should Do To Protect Your Business Now

Let's face it: no one likes to think about bad things happening to them, much less plan for them. But since September is National Disaster Preparedness Month, we want to give you a quick "brush-up" on some simple things you can (and should!) be doing to protect your business.

- 1. Review Your Business Insurance Carefully.** Most businesses carry some type of general liability insurance that would pay them if their building and the things in it were damaged. However, many businesses do not have enough coverage to replace all the computer equipment and devices, desks, art, supplies and other things they've accumulated over the years that are housed in their office. Make sure you review your policy every year and keep in mind new additions and assets you've accumulated during that year.
- 2. Consider Cloud Computing.** One of the biggest advantages of cloud computing is that your data and assets are stored off-site in a highly secure, high-availability data center, with failover and redundancy built in. That means that if your building were destroyed and you had to evacuate, or if your server melted down due to an unexpected hardware failure, everything you've worked so hard to create over the years is safe and not a sitting duck in your unsecured closet or server room.
- 3. Secure Your Data.** Making sure that your data is protected from theft is a never-ending battle you don't want to lose. Companies that get hacked and expose sensitive client and employee data can face severe penalties, lawsuits and massive loss of credibility in the marketplace. Make sure you never have to send an e-mail to your customers explaining the bad news that a hacker accessed their info through you. Further, if you keep any sensitive information (even passwords to portals containing sensitive information) on portable laptops, phones and other devices, make sure you have a way of controlling and safeguarding that information.
- 4. Write A Simple Disaster Recovery Plan.** The key word here is "simple." If your plan gets too complicated or difficult, you won't do it. But at a minimum, think of the disaster that is most likely to happen and that would have a severe and negative impact on your company's survival.
- 5. Review Your Employee Internet Policy.** With so many people "addicted" to Facebook and Twitter, it's important that your employees know where the line is in what they can and can't post online. We also recommend content-filtering software to block content and web sites you don't want employees visiting during work hours.

Call us during the month of September and we'll give you a Disaster Recovery Business Assessment for FREE (a \$297 value)!





Chris Schalleur
CEO

How Fast Could Your Business Be Back Up And Running After A Natural Disaster, Server Crash, Virus Attack Or Other Data-Erasing Catastrophe?

CHRISTO 
IT Services
Small Business Solutions
314 Ruth Road
Harleysville, PA 19438

Since this is **FREE**, you have no good

excuse not to do it now.

If we don't find any problems, you'll at least have peace of mind that your network is secure and that you could recover quickly in the event of a disaster. But if we **DO** find a few loopholes, you'll be able to fix them **BEFORE** you experience an unexpected catastrophe.

Claim your **FREE** Disaster Recovery Assessment and get answers to these critical questions:

- How fast could you realistically be back up and running in the event of any natural or human disaster?
- What backup, security and business continuity systems do you currently have in place, and are they sufficient?
- Is all of your critical data being backed up, every day?
- What are the largest threats to the security and integrity of your critical business data?
- Do you know what steps and costs would be involved to rebuild your server and recover your data if you had to?

Go to: www.christoit.com

OR Call: 215-256-7902

FREE during September Only!!!