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Success Story

Spotlight on: Basketball Results

Creating a Website for Your Organization Can be a "Slam Dunk"

Competition on the Internet is increasing every day and virtually any type of organization has its own website – including basketball trainers. Basketball Results, based in North Babylon, is an intense training group led by Jerry Powell who trains youth players all the way up to the Pros. They had a website for years, but it was "stale" – it hadn't been updated, the look was outdated and the host company was nowhere to be found. So when Connected Technology offered its web consulting and design services, Jerry welcomed the switch.



"I want my web site to be like no other," he said.

Therefore, the Connected Technology's team conducted an analysis, needs assessment and creative brainstorming and developed a concept that included flash animation, along with a design and organizational structure that "centered" around a basketball and court. The information was updated and now continues to stay current for visitors.

Check out the new and improved Basketball Results website at www.bballresults.net

To learn more and see how Connected Technology can help you improve your website, call 631-724-6504 or email info@connectedtechnology.com.

Visit www.connectedtechnology.com to see all solutions offered.

