

Your RMSCare Package

What's Inside

Client of the Month
Doug Daniel
Doctor's Express

Page 2

Section 179
Tax Deduction

Page 3

MyFitnessPal
Gadget of Month

Page 3



Randy A. Rowe
President

About two weeks ago I received a very interesting phone call on my cellphone. I happened to be in my office in a meeting with Tom and Marty at the time. I answered the phone and was informed by the caller that my computer was broadcasting errors on the Internet. I put the caller on speakerphone so Tom and Marty could listen. I played along to see what the caller would do. He wanted me to go to a website where he could take control of my PC to "help" me. I asked what it would cost and he replied it was free to check and only a charge if they fixed something. Marty pulled up the site on his phone in case there was a virus waiting for us.

The company is called "vfix" although they never tell you this. (I won't give you their website so you are less tempted to check it out.) If you follow their directions you will potentially infect your PC with a remote access virus and password viewer. I tried it on a test PC and my Antivirus immediately screamed! I would imagine the only thing that will get cleaned is your bank account if you get one of their calls and follow their directions.

Please don't assume who is on the other end of the phone. Our technicians will always clearly identify themselves and if you are not sure, please call our office to confirm they are legitimate.

Google Apps, Office 365 And Apple's iCloud: Which One Do You Choose?

With all the hype around cloud computing, you've certainly heard about the cloud-based office applications being offered by Microsoft, Google and Apple. All are promising cheap, easy and convenient computing...but are they REALLY all they're cracked up to be?

The most important thing you need to know is that these are relatively new technologies with new features being added on a monthly, even weekly, basis. And like any new technology, there are things that will not work as well as a very mature desktop application hosted on your machine. If you are a power user of Microsoft Office, you'll quickly get frustrated when you discover Office 365 can't perform some of the more sophisticated functions such as creating Macros in Excel or the advanced markup in Word.



Google Apps is a good platform for those businesses that need simple, inexpensive cloud-based collaboration software. However, if your company has been using Microsoft Office for years, you have a big investment to consider since all those documents will change when switched to Google Apps. Therefore, most companies will want to stick with Microsoft Office

Continued on Page 2

Client of the Month - April 2012

Doug Daniel

Doctor's Express

Charleston, SC



Doug Daniel

Doug Daniel is our Client of the Month for April. Doctor's Express is an Urgent Care facility and Doug's location is in the Charleston area. They have doctors, x-ray technicians, and even a pharmacy on-site so you do not have to go to multiple locations when you are not feeling well. So if you are sick, hurt, or simply planning to travel abroad and need vaccinations, you can walk into Doctor's Express with no appointment and be seen by a doctor every time!



So if you are sick, hurt, or simply planning to travel abroad and need vaccinations, you can walk into Doctor's Express with no appointment and be seen by a doctor every time!

Doug has been a client of RMS for many years and we appreciate his loyalty!

You might be my next Client of the Month!

Watch for your name and picture here!

Most months I choose one very special person to be our Client of the Month. It's my way of acknowledging clients and thanking those who support me and my business with referrals and repeat business.

Google Apps, *continued from Page 1*

365 rather than go through the pain of having all their documents slightly "off." Additionally, Google Apps doesn't always play well with certain line of business applications that were designed to integrate seamlessly with Microsoft Office.

Then we have Apple's iCloud. While this is a cloud-based service, it shouldn't be compared to Office 365 or Google Apps since it's geared towards organizing, storing and accessing media (music, videos and pictures). While they do have some applications for e-mail and calendaring, it's not designed to replace an office productivity suite.

But the war is far from over yet, and in the grand scheme of things Google may resolve all the above mentioned issues. Again, these are new technologies that are changing rapidly; what might be a good choice today could be a second rate choice next week. So which one should you choose? That depends on your own unique situation. No two companies are alike in the way they communicate, store information and work; therefore, it's important you work with an IT consultant who takes a custom approach to solving your organization's needs—not a one-size-fits-all company that only sells hammers and treats every client like a nail.



Cautious IT Expenditures Taking Advantage of the Section 179 Deduction

With the steady but slow improvement in the economy, I know many small business owners are needing to make capital purchases before they can even consider a new hire. The prevailing line of thinking is that any expansion decisions will go towards improving sales without affecting cash flow. But there is a benefit to making that purchase and moving your business forward and this is called Section 179.

Section 179 is a tax law that allows small business owners to quickly recover the cost of capital or IT purchases by deducting them from taxable income in the year of the expenditure. For the tax year 2012, the limit that may be deducted is 125K. This means that a business can purchase up to this amount and write it all off in 2012, so long as there is taxable income to offset the purchase.

Furthermore, purchases over 125K and up to 500K are subject to the Bonus Depreciation. A 50% bonus depreciation (50% of purchases over 125K) deduction may be taken up to 500K and this might be helpful for larger purchases of industrial or medical equipment.

In this current environment, it is smart to maintain your technology and leverage the available tax benefits for improved growth as the economy progresses. Business owners might even consider a lease or finance plan to supplement cash flow objectives. Talk to your IT professional about the arrangement they can make to assist with any planned expansion. The best to all of you in 2012.



Chandler Kinsey

Chandler Kinsey

Ryan Capital Leasing Corporation

Ryan Capital has been providing RMS clients competitive equipment lease financing solutions for the past 20 years. If you want current rates or just have a question, please call Chandler at 800-541-6370.

myfitnesspal Shiny New Gadget of the Month

Here we are in April...how have you done with your New Year's commitment to "get in shape" or "eat better and exercise more?" Well, if you have fallen off the wagon, I have some good news for you. And even if you have stuck with it, this little tip can make your efforts even easier.

MyFitnessPal.com provides a **FREE** online tool for tracking your diet, exercise activity and fitness goals. This site makes it easy to set your weight loss goals and overall nutrition plan. Each day you can log in to track food you eat for a breakdown of calories, fat, carbs and protein of each item. Any exercise activity can be logged and will subtract from your daily calorie bank.

There is also a social element to this site. Much like Facebook, you can ask to "friend" other members, post on a common wall and share encouraging words throughout your journey to good health.

MyFitnessPal.com is easy to use on your computer or via apps available for iPhones and other Smartphone devices.

As they saying goes, "That which is measured improves." By simply tracking and measuring your food and exercise results on a daily basis, you become accountable for everything you eat and for every activity—or lack thereof. Seeing your progress in black and white will surely boost your results!

Check it out: www.MyFitnessPal.com

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So, Christmas and Valentine's Day came and went and you still did not get the iPad 2 you wanted. Have no fear, you can still get one from your favorite IT company for **free!**



Check out the RMS Free iPad Promotion!

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