

Your RMSCare Package

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Employee
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Microsoft
GOLD CERTIFIED

Partner



SHARE
THE
ROAD

RMS

Smart IT For Smart Business



Fall is finally here! Claudia and I recently participated in the National MS Society Bike MS charity ride with the Turner team in Callaway Gardens this year, raising \$655.00 toward a total of \$21,913.00 raised by the Turner team members. It was a great time and a great cause. Thank you to those whose contributed to this worthy cause!

Now is the time to get your end of year planning done for your IT equipment needs. For those of you under our RMSCare program, we will be reviewing the performance of your network to make recommendations for the coming year. And of course, we are always available to you to discuss how to best make use of technology for your business. Give us a call anytime. Have a great fall!

Randy



Talking Cloud, and We Don't Mean Weather— What Cloud Computing Really Means

The Cloud and Cloud Computing is making a lot of press these days. What is *The Cloud and Cloud Computing* and should you care? Will it help your business or is it a non-factor? There are many flavors of and terms for different aspects of cloud computing: utility computing, IAAS, HAAS, SAAS, private cloud, public cloud, and on and on. We will touch on a few of these:

The Cloud just means the Internet. In such an inter-connected world, the Internet is a critical component of almost everyone's business.

Cloud Computing can mean one thing to one person or business and another thing entirely to a different person or business, but basically it just means that instead of running an application on your PC or local network, the application is served to you over the Internet without you installing anything on your PC and likely using your Internet browser for the interface. Examples are gmail, facebook, salesforce, etc. In many instances, your in-house servers can be eliminated by moving the applications they currently provide onsite to virtual servers in the cloud.

Utility Computing: Just like in the late 1800's when electricity moved from being generated by each manufacturing plant to public utilities that sold power, the computer industry is embracing the utility model to provide computing power to businesses utilizing the Internet as the transmission medium. To perhaps over-simplify it a little, you pay for the amount of processing power, memory, disk space and applications you use, but you don't own the hardware or software that runs it. The more you need, the more you pay. You eliminate your capital expenses and convert them to operational expenses.

Public cloud: With most cloud services you do not know where your data or applications reside and you are dependent on the provider to stay in business, keep their infrastructure up and to protect your data. Recently there have been several widely reported outages of cloud suppliers including Amazon, Google and Microsoft. You are also dependent on your Internet connection to keep you connected to your systems. If your Internet is slow or goes down, what will it cost your business?

Private Cloud is popular with businesses that want the benefits of cloud computing but want the security of having the equipment onsite or in a private colocation facility. The service provider still owns the equipment and software and provides the processing power, applications etc. in the same manner as public cloud providers.

Another challenge is interconnecting data from systems. If you get your CRM from one provider, office apps from another, accounting from yet another and need them to

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A Simple Way To Increase Employee Productivity

According to a University of Utah study, you can increase your and your employees' efficiency by 25% just by adding a second monitor. With multiple monitors, you can get more done since you aren't minimizing and maximizing all day long. Therefore, adding monitors can be a money maker for your company.



The study states that 108 university and non-university personnel participated in a comparison of single monitor and multi-monitor display configurations. Respondents edited slide shows, spreadsheets, and documents in a simulation of office work, using each of the display arrays. Performance measures—including task time, editing time, number of edits completed, and number of errors made, as well as usability measures evaluating effectiveness, comfort, learning ease, time to productivity, quickness of recovery from mistakes, ease of task tracking, ability to maintain task focus, and ease of movement among sources—were combined into an overall evaluation of productivity. **Multi-screens scored significantly higher on every measure.** Respondents got on task quicker, did the work faster, and got more of the work done with fewer errors in multi-screen configurations than with a single screen.

Consider adding a second or third monitor to your PC. If you see a productivity gain, consider adding additional monitors to your employees' PCs. See what kind of feedback you get and how much more efficient and productive they become when they have the ability to move quicker, use multiple applications at once and no longer have to constantly minimize windows.

Halloween Fun

Why did the vampire go to the orthodontist?
To improve his bite...

What do you get when you cross a vampire and a snowman?
Frostbite...

Why do witches use brooms to fly?
Because vacuum cleaners are too heavy...

How do witches keep their hair in place while flying?
With scare spray...

What do you get when you cross a werewolf and a vampire?
A fur coat that fangs around your neck...

Do zombies eat popcorn with their fingers?
No, they eat the fingers separately...

Why don't skeletons ever go out on the town?
Because they don't have any body to go out with...

What is a vampire's favorite sport?
Casketball...

What would a monster's psychiatrist be called?
Shrinkenstein...

What kind of streets do zombies like the best?
Dead ends...

What is a vampire's favorite mode of transportation?
A blood vessel...

What is a ghost's favorite mode of transportation?
A scareplane...

What type of dog do vampire's like the best?
Bloodhounds...

What is a ghoulish favorite flavor?
Lemon-slime...

What does a vampire never order at a restaurant?
A stake sandwich...

Why do vampires need mouthwash?
They have bat breath...

What's a vampire's favorite fast food?
A guy with very high blood pressure...



Meet our Client of the Month for October 2011!



Frank Cochran

Frank Cochran, CLU, ChFC, RFC a founding partner and Principal of Veracor, LLC is our October Client of the Month. Veracor specializes in insurance based financial services and solutions. Veracor's principals have established a reputation in the community as distinguished professionals who consistently provide value to their clients and their trusted advisors. Please check out their website at www.veracor.com.

Veracor was unhappy with their current IT Service Provider and was referred to RMS. We offered Veracor a complete solution to provide unlimited support and backup through our RMSCare Platinum Managed Care. This support provides proactive maintenance, monitoring and remediation of critical network functions and provides complete support to Veracor's users to keep them productive. We wish to thank Frank and Veracor for their trust in RMS!

Every month I choose one very special person to be our Client of the Month. It's my way of acknowledging clients and thanking those who support me and my business with referrals and repeat business.

You might be my next Client of the Month.....

Watch for your name and picture here!

Shiny New Gadget Of The Month

Harry Potter might be over, but your magic show is just beginning...

The Magic Wand Programmable TV Remote is no ordinary universal remote control. It will learn up to 13 commands from your existing remote controls and map them to particular magical motions. The Wand can learn from any remote in your house, and once you master its 13 movements, you can mastermind a symphony of electronic enjoyment from the comfort of your couch.



With a little practice you can flip the channel with a flick of your wand and twist your wand to turn up the volume. It's compatible with almost all makes of TV, DVR, or really anything with a remote!

No more boring channel changing, now you can be the wizard you've always dreamed of being! Bonus—this one is a lot easier to hide from the kids than a regular-sized remote.

You know you want one...learn more and order yours at

hammacher.com.

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Services We Offer

- ◆ Cloud Solutions
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- ◆ Network Security
- ◆ Document Management Solutions
- ◆ SPAM & Virus Remediation & Prevention
- ◆ Business Process Automation



Talking Cloud...

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connect together, you might not be able to get it.

Cloud Readiness Assessments are critical to making sure your applications and processes will work once migrating to the cloud.

The path to the cloud can be scary but potentially very rewarding. We can help your business navigate the way if you are considering a move to the cloud. Please contact us at 770-988-9640 if we can help.

"Like" RMS Associates, Inc. on FaceBook to get the latest IT news, tips, and even an occasional laugh at facebook.com/RMSAssociates



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We Would Love To Hear From YOU!

If you have noticed an RMS associate going above and beyond the ordinary for you either on-site or over the phone, please let us know so we may reward them! Please e-mail me at rowe@rmsatl.com. Thanks!

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