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### **Technology Associates' CEO Kelvin Kirby Wins IT Business CEO of the Year Award**

Technology Associates is one of the country's leading providers of Microsoft-based IT services, providing market-leading consulting, training and support services for business across a range of sectors – a status that has been elevated even further, after CEO Kelvin Kirby took home one of the most coveted awards in the industry.

The company head was honoured with the IT Business CEO of the Year Award at the Executive Awards 2015. The accolade pays tribute to the pillars of the executive world, who form the backbone of their individual firms, as well as their wider sectors and industries.

Mr Kirby, speaking to organizers Corporate Vision magazine, said: "Receiving this award is a great feeling, and is an achievement that I am very proud of. This is really a team award though, because I have a phenomenal team of people around me. Their contribution really makes it a joy to work in this industry."

He added, "At a time of enormous change across the IT as a whole, I'm thrilled to be able to oversee and facilitate this change, both within Technology Associates itself, and within our client's organisations. It's wonderful to receive such recognition from my peers in the industry but becoming a trusted partner to many clients and helping them maximise their IT investments is really the biggest honour."

Technology Associates focuses on Microsoft-based solutions, leveraging them to improve productivity, efficiency, collaboration and that all-important bottom line. With comprehensive solutions and training, the team at Technology Associates, led by Kelvin, can endow businesses with the resources and the peace of mind they need to meet all of their strategic and growth goals.

The diverse and varied training courses cover a multitude of Microsoft technologies essential to the workplace. By working with Technology Associates, businesses can benefit from increased productivity, heightened security, less stress, time to focus on growing the business and a bottom line that's sure to put a smile on any CEO's face. The multi-faceted Technology Associates team, means there's an expert in every field, from technical architecture and development to programme and project managers, with business consultants and analysts experienced in drawing up bespoke strategies for success.

Technology Associates offers training, services and solutions all over the UK, with packages tailored specifically to each client's needs. Whether clients seek help with Microsoft Office 365, Project Online, SharePoint (and related technologies) or whether

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its social media training for their customer service staff, or consulting services so they can see where improvements can be made, Technology Associates ticks every box – so businesses can focus on growth, development and progress.

For more information about Technology Associates, or CEO Kelvin Kirby's big win, visit the website: <http://www.techassoc.com/>

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