



Innovations

Review Twice, Implement Once. Doing IT Right the First Time.



HAPPY HOLIDAYS TO OUR CLIENTS

It's that time of year when we celebrate, Christmas, Hanukah, Kwanza, New Years, anything else you want to cheer. Be grateful you live in a country where you have that choice, without persecution or fear of government censorship.

Has it all been great? Only someone with their head buried in the ground could think that. We were grateful when 2021 was behind us, including myself personally. 2021 was one of the worse years of my life. I figured 2022 could not be worse. Fortunately, I was right, optimism is always better than pessimism. We have to keep that perspective as we look at what is happening in the world: Inflation, rising interest rates, the war in Ukraine, a country still divided, difficulty in finding qualified staff, tripledemic. Are we heading for a recession or are we in one now? Has the world gone insane?!

But we cannot curl up, ignore it and hope it all goes away. Not here in the USA. Sales down: Step up your marketing efforts, get out and meet more people; Staffing issues: try another approach besides posting on Indeed; Price increases getting to you: adjust your spending or look for second source of income. **WE HAVE CHOICES.** They may come with some sacrifice but the key element: CHOICE. Compared to many parts of the world we have relative safety and security. The opportunity to better ourselves through education, along with an infrastructure that supports our growth for better opportunities has given us unparalleled advancement in human history and continues to keep us competitive in this ever-changing world.

We at BSSi2 are grateful to our clients that have put their trust in us to keep their computers systems working and protected against cybersecurity. It being a stressful year, though we had very good growth despite the labor shortage challenges. We are most appreciative of our staffs' efforts and hard work and sometimes long hours. We hope you feel the same way about them and at times express your gratitude to them as well. We are optimistic about 2023 and look forward to another year servicing our amazing clients. **Happy Holidays from everyone at BSSi2.** Stay safe and be grateful you live in a country where you have choices.

Scott Bernstein, Nick Espinosa and the entire staff of BSSi2

I'm so happy Formula 1 started using subtitles.



RESPECT YOUR
PARENTS

THEY PASSED
SCHOOL
WITHOUT
GOOGLE.

Let's face it - English is a crazy language. There is no egg in eggplant, nor ham in hamburger; neither apple nor pine in pineapple. English muffins weren't invented in England or French fries in France. Sweetmeats are candies while sweetbreads, which aren't sweet, are meat. We take English for granted. But if we explore its paradoxes, we find that quicksand can work slowly, boxing rings are square and a guinea pig is neither from Guinea nor is it a pig.

And why is it that writers write but fingers don't fing, grocers don't groce and hammers don't ham? If the plural of tooth is teeth, why isn't the plural of booth, beeth? One goose, 2 geese. So one moose, 2 meese? One index, 2 indices? Doesn't it seem crazy that you can make amends but not one amend? If you have a bunch of odds and ends and get rid of all but one of them, what do you call it?

If teachers taught, why didn't preachers praught? If a vegetarian eats vegetables, what does a humanitarian eat? Sometimes I think all the English speakers should be committed to an asylum for the verbally insane. In what language do people recite at a play and play at a recital? Ship by truck and send cargo by ship? Have noses that run and feet that smell?

How can a slim chance and a fat chance be the same, while a wise man and a wise guy are opposites? You have to marvel at the unique lunacy of a language in which your house can burn up as it burns down, in which you fill in a form by filling it out and in which, an alarm goes off by going on.

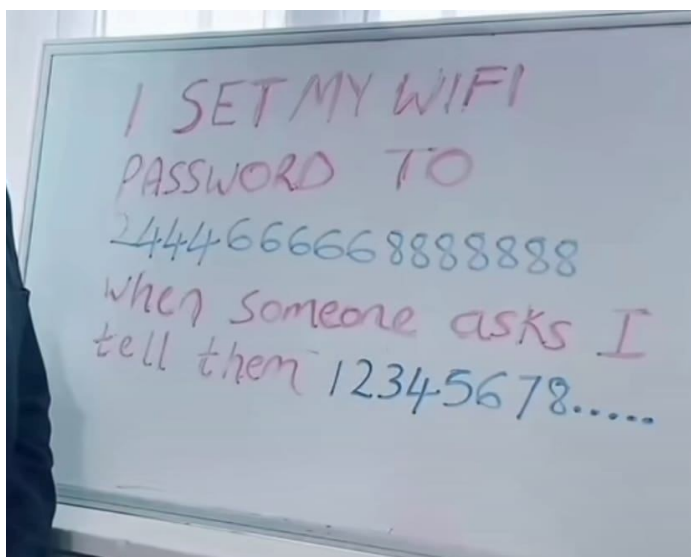
English was invented by people, not computers, and it reflects the creativity of the human race, which, of course, is not a race at all. That is why, when the stars are out, they are visible, but when the lights are out, they are invisible.

My mom is a prosecutor and every year she brings up the fact that Mother's Day is the day with the lowest crime. I think that says a lot about how many moms commit crimes throughout the year, but can't today because they're too busy being celebrated.

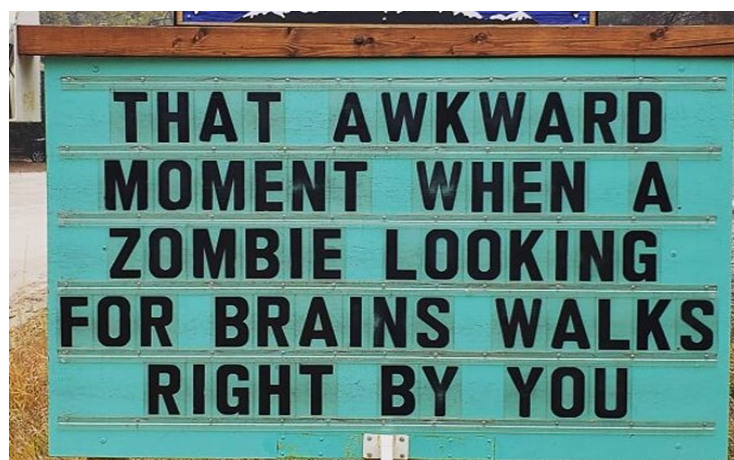


12 SIGNS THAT YOUR LIFE IS GOING TOO HI-TECH

1. You have 15 phone numbers to reach your family of three.
2. You consider "mouse elbow" a sports injury.
3. Your daughter is selling Girl Scout Cookies on her Web site.
4. The concept of using real money is becoming foreign to you.
5. Cleaning up the dining area means getting the fast food bags out of the back seat of your car.
6. The only jokes you "hear" come by e-mail.
7. Your cereal box says, "visit us online", and you do.
8. You consider 2nd day air delivery painfully slow.
9. The reason you don't keep in touch with some of your family: They don't have e-mail addresses.
10. You chat with a stranger from South Africa, but you haven't spoken to your next door neighbor in more than a year.
11. The computer you bought last week is now outdated and selling for half price.
12. You try to enter your password on the microwave.



These kids think they gonna get candy tonight when really I'm handing out 80 hours of cyber awareness training



December 2022



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***“We make all of your
computer problems go
away without the cost
of a full-time I.T. staff”***

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Shiny New Gadget of the Month

The Ekster Parliament Wallet



We carry sensitive information in our wallets. They hold our driver's licenses, credit cards, family photos and more. It makes sense that we would want to do everything we can to keep our wallets safe. Now, there's a wallet available to help us. The Ekster Parliament Wallet is a premium-leather, RFID-blocking smart wallet. With the press of a button, the built-in aluminum card holder fans out your cards for easier access. It protects your cards from skimming and is available in 10 brilliant colors. For an additional price, you can add a tracker card to your wallet so you can find it if you leave it somewhere. There's never been a smarter wallet than the Ekster Parliament Wallet.

