

TechTip Postcard

Insider Tips and Secrets to Get The MOST Out of Your Computer

MARCH 2012 — VOL 9 — ISSUE 3

If your server suddenly crashed and ALL your data was erased, how long would it take before your business was back up and running as usual?

If you aren't sure, or if you think it would only be a short period of time, read on. Below are 3 common, costly misunderstandings most business owners have about their data backup that give them a false sense of security:

Misunderstanding #1: Believing That Tape Backups Are A Reliable Way To Secure Your Data... Wrong! Tape backups have an average failure rate of 100% (no, that's not a typo). What makes this even worse is that tape backups will APPEAR to be working, giving you a false sense of security.

Misunderstanding #2: Relying On An Inexpensive, Automated Online Backup Provider To Backup Your Company Data. Tread carefully here and make sure that you've really done your homework on your chosen solution. Here are a few questions to ask of any offsite backup provider before you trust your company data with them:

1. Ask if you have the option to have your initial backup performed through a hard copy. With the amount of data on most company's servers, an initial backup performed over the web can take months to complete.
2. Make sure that database files can be stored and recovered easily. Many cheap online backup services only hold simple office or media files, while ignoring your most important database files or making those incredibly difficult to recover.
3. Demand daily status reports. Any reputable backup service will send you a daily e-mail to verify that everything is backed up. The more professional solutions will allow you to notify more than 1 person (like your IT guy) in addition to yourself.

Misunderstanding #3: Trusting Their Backup Is Automatically Working Without Doing Periodic Test Restores. I see this happening a LOT – a business owner thinks their backups are working because they don't see any error messages or apparent problems. Then, when they need to restore a file (or their entire server), they discover the backups stopped working MONTHS ago and all that data is gone.

Luck Is For Leprechauns! Want To Know For Sure If Your Data Is Safe? Our FREE Disaster Recovery Audit Reveals the Truth...

During the month of March we are giving away a FREE Data Backup Audit – a \$250 value. At no cost or obligation, we'll come to your office and review your current backup to verify that your data is being backed up properly and could be restored in the event of a disaster. We can also show you the fastest, most reliable way to make sure you NEVER have to worry about losing all your data or being "out of business" because of a natural disaster, virus, hacker attack, hardware failure or other data-erasing disaster.



To claim your FREE diagnostic service call, go online to www.fixedforever.com or call us at 314-993-5528. This offer expires April 30, 2012.



John Kistler, President

“Luck” Is NOT A Good Strategy When It Comes To Backing Up Your Data!

Don't get caught off-guard with a faulty backup. At no cost or obligation, we'll send a friendly, knowledgeable technician to your office to review your current backup system and report on just how fast you could be back up and running again.

If nothing else, this is a super easy (and free!) way to know what's REALLY going on with your data backup.

6 Reasons Why You Should Choose Our Company

- 100% Satisfaction Guarantee
- Availability To Answer Your Questions
- Rapid Response Within 60-Minutes or Less
- No “Geek Speak”
- Reliable, Friendly, Knowledgeable
- All Projects Completed On Time and On Budget –

To claim your FREE Data Backup Audit (A \$250 Value),

go online to fixedforever.com

or call us at 314-993-5528.

This offer expires on March 31st so call TODAY